“Unleashing the Entrepreneur Within”
College of Business ~ Department of Entrepreneurship & Professional Development

November 16-22, 2009

KICK-OFF CELEBRATION
“Unleashing the Entrepreneur Within —From Nothing to Something”

Hear the Inspirational Success Story of
Fez Ogbazion (formerly of Ethiopia)
Entrepreneur & CEO
Instant Tax Service (Dayton, OH)
JSU Student Center Ballroom A & B
Monday, November 16, 2009 ~ 10 a.m.

“Youth Entrepreneurship in Action Mentoring Forum”
JSU SIFE, JSU E-Scholars, Coleman “E” Scholars and E-Majors
Mentor Middle/High School Students
November 16, 2009 -11 a.m. - 12 Noon (By Invitation Only)

Creativity, Imagination and Innovation Forum
“Unleashing the Entrepreneur Within the Arts”
Dr. Darcie Bishop, Interim Chair, Department of Music
November 16, 2009 ~ 6 p.m. College of Business LR 134

November 16-19, 2009 ~ “Entrepreneurs Visit the Classroom”
Invited Entrepreneurs will share their “success story” with students and
Faculty in classrooms throughout the University

Protecting Your Entrepreneurial Ideas Forum
“A Discussion on Intellectual Property”
Attorney Nikita Williams of Jones Day
International Law Firm (Chicago, IL)
Specializes in intellectual property law and patent litigation.
Tuesday, November 17, 2009 ~ 8:30 a.m.
College of Business LR 134

Chat & Chew with Attorney Nikita Williams
Faculty, staff and student leaders will engage
in an extended up-close and personal
dialogue with Attorney Williams
November 17, 2009 ~ 11a.m.-12 Noon
COB Faculty Lounge—5th Floor (By Invitation Only)
Entrepreneur Networking Bonanza
Network with local entrepreneurs, community leaders, political leaders, potential investors and aspiring student entrepreneurs
Share the exchange of business cards and Innovative Ideas
November 17, 2009 ~ 6:00 p.m.-7:30 p.m. ~ College of Business Atrium (1st floor)
Moderator: Dr. Donald Causey, Entrepreneur and Entrepreneurship faculty

Community Entrepreneurial Outreach Breakfast
Moderator: Pioneer educator and Entrepreneur William “Bill” Cooley, DBA
CEO of the Systems’ Companies
Local entrepreneurs will participate in an outreach effort designed to bring the “gown and town” closer together, define the mutuality of interest between the College of Business and the community business sector and develop a positive relationship between the University and the community.
November 18, 2009 ~ 8:00 a.m.-9:15 a.m.
College of Business Faculty Lounge (5th Floor)

Global Seminar: Borderless Entrepreneurial Opportunities from India, China and South Africa to Jackson, Mississippi via a Webinar Teleconference Platform
Virtual and social media will be utilized by students throughout the Campus for the Global Seminar
November 18, 2009 ~ 10 a.m.-11 a.m. ~ College of Business 134/144
Moderators: Dr. Sunny Smith Fridge, Mass Communications and Drs. Donald Causey and John D. Calhoun, Entrepreneurship

Ask the Entrepreneur Forum: “Strategies for Fostering Women’s Economic Independence through Entrepreneurship”
Ms. Toni Cooley, JD, President, The Systems’ Companies
November 18, 2009 ~ 6:00 p.m. -7:30 p.m. ~ College of Business LR 134

Closing Session
JSU’s “Entrepreneur Tiger Tank” Fast-Pitch Competition
November 19, 2009 ~ 6 p.m.-8 p.m. ~ College of Business LR 134
JSU aspiring student entrepreneurs will be given an opportunity to pitch their best business idea to a panel of Judges
$1st & 2nd Place Cash Prizes $1

For additional information, call Department of Entrepreneurship & Professional Development 601-979-2541 ~ Dr. Mary M. White, Chairperson