Geungu Yu, DBA
Biographical Sketch

Geungu Yu is currently an associate professor of finance at Jackson State University (JSU), Jackson, Mississippi. He joined the JSU faculty in 1992 as an assistant professor. He became a naturalized United States citizen in 1994. He holds a D.B.A in Finance, an M.A. in Economics, a B.S. in Economics, and a B.A. in English Language Education. He has authored or co-authored fourteen peer-reviewed journal articles that have appeared in such journals as The Global Journal of Finance and Economics, The Journal of International Trade & Economic Development, Journal of Social Sciences, Banks and Bank Systems, Southwestern Economic Review, Journal of Social and Behavioral Sciences, and Journal of Interdisciplinary Business Research. He is an author of chapters in two college textbooks in China: A Textbook of College English in Economics and Management; A Textbook of Basic College English in Economics and Management. His research interests include: financial economics, market efficiency, asset pricing behavior, portfolio theory and management, international finance, and regional economics. His current teaching courses are: Seminar in International Trade and Finance, International Finance, Investments, Business Finance, Financial Asset Management, etc. He is a faculty advisor for the JSU Chapter of Financial Management Association. He served as President of Southwestern Society of Economists (2010-2011), an academic association affiliated with the Federation of Business Disciplines. He is a member of Omicron Delta Epsilon, Beta Gamma Sigma, and Delta Sigma Pi. He has been an eCollege Certified Online Instructor as well as a certified JSU Blackboard online instructor since 2012. He has been the manager of TR-ILL (Trading Room-Interdisciplinary Learning Laboratory) since 2014. He received one of the 2015 JSU Presidential Creative Awards.