The College of Business at Jackson State University, is proud to congratulate Dr. Dal Didia on this major accomplishment of authoring and publishing a book entitled *Ten Reasons Why Sub-Saharan Africa Has Failed to Develop Economically: Can Africans Succeed by Themselves?*

According to Dr. Didia, “This is the first book to focus on economic development in Sub-Saharan Africa by examining the factors that have been neglected in past studies, but those which have an important impact on the variables of economic development, among them being culture, political instability, corruption, foreign aid, and brain drain.”

From a peer reviewed perspective, Dr. John Karefah Marah, Professor, African and African American Studies, SUNY, College at Brockport, NY states “This book should make it explicitly clear to students of economics and the other social sciences that, the study of Africa is multifaceted and must be eclectically handled, as Professor Didia has done in this monumental work.”

For additional information about this book and reviewer’s evaluation and comments, please visit the publisher’s website: www.mellenpress.com
Dr. Annette Pridgen
Assistant Professor in Accounting

Dr. Pridgen was selected by The Association of Government Accountants (AGA) to be the recipient of its national 2015 Cornelius E. Tierney/Ernst & Young Research Award for outstanding leadership, accomplishments and service to the profession and communities.

The AGA says the special honor is a formal recognition for individuals who throughout their careers have made “continuous contributions to governmental financial management by their direct participation in research activities.” As well, the AGA explained recipients make an extraordinary impact by encouraging and supporting others in government financial management research.

JSU COB Instructor Named to the 2015-2016 Class of Leadership Greater Jackson

Mrs. Saundra Thompson McFarland
Instructor of Law
Department of Economics, Finance and General Business

The Leadership Greater Jackson Board of Trustees and the Greater Jackson Chamber Partnership Board of Directors are proud to present the 29th class of Leadership Greater Jackson. Established in 1987, Leadership Greater Jackson is sponsored by the Greater Jackson Chamber Partnership. The program seeks to identify and prepare the community's future leadership. The objective is to build and maintain a network of current and emerging leaders who possess the skills and the sense of commitment to positively impact the community.

The members of the 2015-2016 Class of Leadership Greater Jackson have been selected on the basis of past leadership involvement and their potential for future contributions. They all share a sense of obligation and a sense of a community for a brighter future. We congratulate the new class, and offer our support and best wishes for a successful year!
Quinton Booker, PhD, CPA, professor and chairman of the Department of Accounting at Jackson State University, was the Keynote Speaker for the Accounting and Auditing Continuing Professional Education at UAB. Dr. Booker currently serves as a member of the National Association of State Boards of Accountancy’s Center for the Public Trust. He served as a member of the Mississippi State Board of Public Accountancy from 1992 to 2002, and recently completed a three-year term on the AICPA Board of Directors.

Dr. Mary M. White
Chair, Department of Entrepreneurship & Small Business Management

Dr. White was a conference speaker for the Southern Heritage Classic Business Conference in Memphis, TN. Dr. White’s topic “Matching the Technological Needs of the Region with the New Workforce of Today” was instrumental in providing insight on how a technologically-skilled workforce impacts business growth and empowers local and regional businesses.

Authors
Dr. Dale L. Flesher
Patterson School of Accountancy, University of Mississippi
Oxford, MS

Dr. Annette Pridgen
College of Business, Jackson State University
Jackson, MS

Their article entitled “The Development of Hospital Financial Accounting in the USA” will be published in the Accounting History Review, 2015.

Abstract
This paper examines the history of financial accounting in American hospitals from the turn of the twentieth century to the present. It argues that, prior to the 1970s, the financial accounting practices of hospitals differed significantly from their counterparts in the business world as health-service organizations, institutions and legislation rather than accounting bodies and standards were the principal influence on their development. The paper moreover argues that the increasing influence of the Financial Accounting Standards Board on financial accounting in American hospitals has resulted in a growing convergence between accounting practices in hospitals and the wider economy since the early 1970s.


**Professional Certifications/Awards**

Dr. Annette Pridgen, August 15, 2015, was awarded the professional designation of Certified Internal Control Auditor (CICA) by The Institute of Internal Controls.

Graduate Faculty Status was awarded to Dr. Annette Pridgen on June 18, 2015 by the Jackson State University Graduate Council and the Dean of the Division of Graduate Studies.

Dr. J.R. Smith, Director of Research and Faculty Development for the College of Business, implemented three faculty research seminars during the 2014 - 2015 academic school year.

Dr. Joann White chosen as “Professor of the Game” Awarded by the Jackson State University Department of Athletes.

Dr. Mary M. White selected as Representative for the White House OSTP Makeschools Higher Education Alliance and contributor to the “State of Making Report” June 2015.
Booker, Q. (2015, September). Financial Accounting Standards Board (FASB) and Public Company Accounting Oversight Board (PCAOB) and developments in accounting standard-setting activities, Accounting and Auditing Continuing Professional Education at UAB. Birmingham, Alabama


Russ, R. (2015, April). What do you know? Teaching professional networking in the business classroom using LinkedIn. Presented at the International Academy of Business and Public Administration Disciplines (IABPAD), Dallas, TX.
Final Defense of Dissertation

Isaac Ison
"Goodwill as a Measure of Intangible Firm Assets: A Quasi-Experimental Approach"

Committee Chair
Dr. J. R. Smith

Committee Members
Dr. Palaniappan Thiagarajan, Nicholas Hill, Dr. Ramin C. Maysami & Dr. Jay Barney

Dissertation Proposal Defense

Lydia Didia
“The Effects of Outsourcing and Offshoring Audit Procedures on Loan Officers’ Perception of Financial Statement Reliability, Risk Assessment and Loan Decision”

Committee Chair
Dr. Quinton Booker

Committee Members
Dr. Bobbi Daniels, Dr. Annette Pridgen, Dr. Jean-Claude Assad & Dr. Hyonsong Chong

Xia Zhang
"The Effects of Clarification of Auditor’s Responsibility for Fraud and Audit Firm Type on Lender’s Perception of Auditors’ Responsibility"

Committee Chair
Dr. Quinton Booker

Committee Members
Dr. Annette Pridgen, Dr. Dal Didia, Dr. Bobbie Daniels & Dr. Hyonsong Chong
STUDENT NEWS

On Friday, September 11th, the JSU Accounting Society hosted their first Popcorn Friday of the year. This is a traditional fundraiser held in the COB Foyer from 10am-12am. The President of the Accounting Society is Shani Walker, a senior Accounting & Entrepreneurship dual major from Pearl, MS. There are approximately 60 current members, and the organization continues to grow. Our upcoming events include our annual Fall Mixer (September 30), and our yearly trip to the Southwest NABA Conference (October 15-17).

Dean, Dr. Ramin C. Maysami and faculty member, Dr. Vershun L. McClain accompanied College of Business students to Shanghai, China. Students were enrolled in two classes, the summer I Asian Economies, and the summer-long Research in Asian Economies taught by Dr. Maysami. They earned six college credit hours in addition to a wealth of information they learned through interaction with educators and practitioners in Shanghai. Through the JSU-Global Division - JSU Passport to the World thirteen College of Business (COB) students were given an awesome opportunity to experience, explore and engage in an international cultural and educational learning experience.

COB students had an enriching learning experience over the course of 2 weeks in Shanghai where they experienced and researched Asian Economies with an emphasis on Economic development. This educational and cultural experiences has impacted the lives of our students through increased cultural awareness, and career opportunities.
Center for Academic & Professional Success (CAPS)

September Student Information Bliss

CAPS in conjunction with JSU Career Services sponsored a “Career Connect” information session with COB students. CAPS advised on all of the services available through each of these student-focused centers.

College of Business Student Organization Fair
September 8 & 9, 2015 Students were urged to join a student organization and get involved.

CAPS sponsored its Annual
“Graduating Senior Orientation” for Fall 2015, Spring and Summer 2016

CAPS continues to academically and professionally enhance COB students by providing opportunities for interviews and mock interviews. For the months of August and September the following companies interviewed or shared their experiences in the classroom with students.

Horne, LLP <> Lockheed Martin
Sanderson Farms <> Teach for America
Union Pacific Railroad
Apex Resistance and Conditioning
An entrepreneurial startup by One of Our Own

Anthony Cornish, Senior
Jackson State University ~ Management Major

Anthony is one of our current JSU students that is actively engaged in an entrepreneurial startup, Apex Resistance and Conditioning, The World’s First Wearable Gym. Company sales are quickly approaching several thousand units, which is just a beginning. Anthony also is a budding serial entrepreneur who is actively engaged in an additional startup in the TV production industry.

Welcome Aboard New College of Business Faculty/Staff

Young Sik Cho, Ph.D.
Assistant Professor
Management & Marketing

Micah E. S. Crump, Ph.D.
Associate Professor
Entrepreneurship & Small Business Management

Mahmoud Nabulsi
Instructor
Department of Accounting

Steven Smith
Development Officer, Dean’s Office

Aletha Washington
Director, Small Business Development Center (SBDC)
Small Business Development Center

W. David Watkins, JD Executive-In-Residence for Engaged Outreach, Dean’s Office

Ehab Yamani, Ph.D.
Visiting Assistant Professor
Finance/Entrepreneurship

Internship Announcement

Jaleel L. Tyler

Jaleel L. Tyler
Junior Accounting Major
From N. Little Rock, Arkansas
Receives Internship/CO-OP Offer with Horne, LLP in Jackson, MS
### UPCOMING EVENTS

| September 28, 2015 | Teach for America  
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| September 29, 2015 | INROADS, Inc. Seminar 11:30 a.m.  
|                   | Pittman Lecture Room 134 |
| September 30, 2015 | Union Pacific Railroad  
|                   | Class Presentations and Mock Interviews |
| October 1, 2015   | JSU Career Services Center Career Fair  
|                   | Walter Payton Center 8:00 a.m. – Noon |
| October 1, 2015   | Union Pacific Railroad  
|                   | CAPS Activity/Mock Interviews  
|                   | COB 350 2:00 p.m. – 5:00 p.m. |
| October 1, 2015   | COB Student Advisory Board Meeting  
|                   | COB Room 119 |
| October 2, 2015   | Union Pacific Railroad ~ Chat and Chew  
|                   | 5th Floor Faculty Lounge 7:00 a.m. – 8:00 a.m. |
| OCTOBER 6, 2015  | Federal Express Interviews  
|                   | COB 350 9:00 a.m. – 4:00 p.m. |
| October 7, 2015   | AFLAC Seminar – Pittman Lecture Room 134  
|                   | 9:00 a.m. |
| October 7, 2015   | KPMG Interviews 9:00 a.m. – 4:00 p.m.  
|                   | COB 350 |
| October 13, 2015  | COB Student Advisory Board Meeting  
|                   | COB Room 119 |
| October 15-17, 2015 | NABA Conference – Dallas, TX |
| October 21, 2015  | Union Pacific Railroad Interviews - Finance, Mktg. & Sales Train Dispatch COB 350  
|                   | 9:00 a.m. – 4:00 p.m. |
| October 22, 2015  | Founders’ Day convocation  
|                   | College of Business Notable Alumni Panel Seminar  
|                   | Pittman Lecture Room 134 |
| November 17, 2015 | COB Student Advisory Board Meeting  
|                   | COB Room 119 |

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**Connect with us on Social Media for updates, news and events**

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Instagram  
@cobcareerbuzz

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