Congratulations!!! JSU College of Business
Business School Receives Accreditation from
The Network of International Business Schools (NIBS)

In November of 2015, an examination team from the Network of International Business Schools (NIBS) visited the College to meet with faculty and students from the College of Business, the staff of JSU Global and top administrators. After meeting the rigorous and comprehensive standards of internationalization, Jackson State University College of Business was granted unconditional accreditation by the Network of International Business Schools (NIBS) on December 3, 2015.

Dr. Memo Diriker, Director of the Business, Economic and Community Outreach Network at the Franklin P. Perdue School of Business at Salisbury University and a member of the NIBS accrediting team said, “The nature and scope of internationalization activities at Jackson State University and the College of Business are far superior to those found at most U.S. universities. Some of JSU’s signature programs rival those found at major East Coast universities with much stronger international linkages. Bravo to all the students, faculty and administrators involved.”

NIBS accreditation focuses on the degree to which a business school has become international in all facets of its organization. NIBS members believe that higher education must integrate a strong international dimension, including the study of comparative international management techniques, the practice of foreign languages and the experience of working and studying abroad. They also believe that cooperation between educational institutions in different countries contributes to a better understanding between nations by furthering awareness and knowledge of other cultures and social practices.

According to Dr. Maysami, “Our College of Business students are getting the best international management education right here at Jackson State University. NIBS accreditation is a testimony to the hard work of the faculty and staff at the College of Business, the staff and leadership of JSU Global and of course the strong support of the top administration of the university led by Dr. Carolyn W. Meyers who has set the tone for globalization of education at JSU.”
Faculty Awards and Recognition

Dr. Geungu Yu
Associate Professor of Finance

Dr. Geungu Yu has been announced as the recipient of “2016 Federation of Business Disciplines Outstanding Educator Award.” The Federation of Business Disciplines (FBD) meeting to receive the award will be held March 9 - 12, 2016, in Oklahoma City, Oklahoma.

Dr. Geungu Yu is currently an Associate Professor of Finance at Jackson State University, Jackson, Mississippi. He joined the JSU faculty in 1992 as an assistant professor.

International Lecture Series

January 27, 2016
The Study Abroad Experience: A Student's Perspective

The International Lecture Series provides a series of international lectures by local, national, and international authorities on subjects of timely interest. JSU College of Business students shared their “The Study Abroad Experience: A Student's Perspective” to a cadre of classes and commented “that their study abroad experience to Shanghai, China was incredible.” One thing that made the entire trip memorable was their peers that traveled with them, and shared the same experiences and became a family by the end of the program.

As the workplace becomes more global — and more emphasis is placed on intercultural communication — setting yourself apart in the job market is more important than ever. While study abroad is an incredible way to heighten any résumé, a service learning or internship placement abroad takes these invaluable skills to an entirely new level.


The Department of Athletics honors faculty and staff for providing an outstanding education to JSU student-athletes. JSU faculty/staff are the vehicles that provide knowledge, wisdom, guidance, and leadership to our students. The Department of Athletics is most appreciative of the hardworking and dedicated faculty/staff at Jackson State University for their excellence in Teaching, Research and Service.

November 2015, Adjunct Professor, William David Watkins as the JSU Athletics “Professor of the Game.” The College of Business joins the Department of Athletics in congratulating Attorney Watkins for being one of many COB educators that share their expertise and genuine care for our students.
## TENTATIVE TRAINING SCHEDULE
### January 2016 – March 2016

<table>
<thead>
<tr>
<th>DATE</th>
<th>TITLE</th>
<th>LOCATION</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>01/07</td>
<td>Starting A Business First Steps</td>
<td>MS e-Center @ JSU</td>
<td>5:00pm – 6:30pm</td>
</tr>
<tr>
<td>01/19</td>
<td>Starting A Business First Steps</td>
<td>MS e-Center @ JSU</td>
<td>5:00pm – 6:30pm</td>
</tr>
<tr>
<td>01/21</td>
<td>How To Develop A Business Plan</td>
<td>MS e-Center @ JSU</td>
<td>5:00pm – 6:30pm</td>
</tr>
<tr>
<td>02/04</td>
<td>Starting A Business First Steps</td>
<td>MS e-Center @ JSU</td>
<td>5:00pm – 6:30pm</td>
</tr>
<tr>
<td>02/11</td>
<td>Starting A Business First Steps</td>
<td>MS e-Center @ JSU</td>
<td>5:00pm – 6:30pm</td>
</tr>
<tr>
<td>03/08</td>
<td>Starting A Business First Steps</td>
<td>MS e-Center @ JSU</td>
<td>5:00pm – 6:30pm</td>
</tr>
<tr>
<td>03/22</td>
<td>Starting A Business First Steps</td>
<td>MS e-Center @ JSU</td>
<td>5:00pm – 6:30pm</td>
</tr>
</tbody>
</table>

## WORKSHOPS ARE CONDUCTED AT THE FOLLOWING LOCATIONS:

- **Attala Development Corporations**
  101 N. Natchez Street
  Kosciusko, MS  39090
  662-289-2981

- **Holmes County Chamber of Commerce**
  104 West China Street
  Lexington, MS  39095
  662-834-3372

- **WIN Job Center**
  152 Watford Parkway Drive
  Canton, MS  39046
  601-859-7609

- **Yazoo County Chamber of Commerce**
  212 E. Broadway Street
  Yazoo City, MS  39194
  662-746-1273

## SPONSOR:

**JACKSON STATE UNIVERSITY**
**SMALL BUSINESS DEVELOPMENT CENTER**

MSBDC @ Jackson State University Small Business Development Center is a member of the Mississippi Business Development Centers (MSBDC) network. MSBDC has assisted Mississippi businesses since 1981. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please contact the **Mississippi e-Center @ JSU at 1230 Raymond Road, Box 500, Jackson, MS, 39204, PHONE: 601-979-2795  FAX: 601-914-0833. Please visit our website at**

http://www.jsums.edu/development/sbdc/.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.
Congratulations and Accolades
College of Business Doctoral Students
for successfully competing in the

Association of Social and Behavioral Scientists, Inc.
81st Annual Conference
Graduate Student Research Paper Competition
March 11, 2016

1st Place
Mr. Steven Day
Ph.D. Program, Business, Jackson State University
Title of Paper: Resource-based View of Social Entrepreneurship: Putting the Pieces Together

2nd Place
Mr. Larry Day
Ph.D. candidate, Business, Jackson State University
Title of Paper: Aid, Policy, and Growth: The Case of St. Lucia

3rd Place
Mr. Manuel Garcia
Ph.D. Program, Business, Jackson State University
Title of Paper: The Impact of Soccer World Cup Event on Macro Economic Variables: A Periodic Study of South Africa, 2005-2014

Honorable Mention
Pamela Kirby
Ph.D. Program, Business, Jackson State University
Title of Paper: The Impact of Pay on the Profitability of Firms
Congratulations!!!! Steven W. Day  
M.B.A. and doctoral student,  
Jackson State University, concentration in Management

Steven was awarded second place at the Southern Management Association (SMA) conference for best presentation. There were over 25 entries in the competition, all brilliant scholars from some of the top universities in the Country and Steven and his partner were the second place competition winners. Additionally, The Journal of Strategic Innovation and Sustainability (JSIS) is reviewing the best SMA conference papers for Publication in the spring 2016 issue, and a member of the editorial board has referred the paper, “Resource Based View of Social Entrepreneurship: Putting the Pieces Together,” for further consideration.

Juan Wilson is a non-traditional Business Management major here at Jackson State University. Juan decided (at the age of 45) to come back to school to pursue a degree in Management because much of his practical experience is in this area and he also wanted to receive his Bachelors from Jackson State University. Juan is currently a business owner out of both necessity and creativity, and he feels that the attainment of this degree will sharpen his skills and will be a means to be a blessing to his family and others. Juan has a profound love for our youth, which has lead him to start a 501(c)3 non-profit youth organization called Youth Solutions which aids and assists young people and their families in the areas of counseling, life-skills, education/job readiness, inspiring events and activities, the arts (talent discovery/development), and so much more.

In addition to the youth organization, Juan is also an entrepreneur, with several businesses designed to help others (a creative art company, a chaplain service for hospice companies/patients, and an environmental service company). His management company, TCS Management (www.facebook.com/tcsmanagement) oversees the management of these and is open for managing other "Small Business" start-ups. He is also an accomplished actor that has been in 11 films so far, starting with Get On Up, the Biopic of James Brown and he has just landed a speaking role in the film Soul Damaged which was casted at Tougaloo College and JSU.

Lastly, but definitely not least, Juan is a licensed and ordained Pastor with a thriving community based ministry. In his own words Rev. Wilson says, “I have been Living in Mississippi, and this has been one great ride…I am very appreciative of the Professors, faculty and Jackson State University as a whole for helping to make this learning transition a successful one; their willingness to aid and assist me during this journey has been a blessing. I can truly testify that this HBCU is empowering the student body with the tools to be globally successful!!!”

Juan was born in Detroit, MI, and came to live in Mississippi for the purpose of ministry in 1998. He is married to Dionne Wilson (of Bolton, MS) and is the proud father of 5 children (8, 9, 10, 12, and a 20 year old who attends Southern University on a full scholarship).
Arden Toney

*Junior Accounting Major*

Arden Toney is a dedicated and highly motivated student here at Jackson State University in the College of Business majoring in Accounting. Over the course of last summer, Arden had the distinct privilege to attend two dynamic leadership conferences, both regional and Big Four Accounting firms. The first experience was with Dixon Hughes Goodman Leadership Conference. The DHG conference is an all expense paid learning experience open to sophomore and junior accounting majors, where the best and the brightest are afforded an opportunity to learn leadership skills. During this three day power packed conference, Arden engaged in seminars that focused on DHG’s core values and how she along with others can develop their leadership skills. Arden’s summer continued with yet another awesome opportunity with Deloitte’s NextGen Leaders Conference. There she and her peers were given an opportunity to learn and improve their leadership skills and how they could be an asset to a Big Four Firm. At the end of this exciting conference, each participant was awarded a $1,000 scholarship, however, Arden also received an offer for a paid internship for summer 2016 with Deloitte where she will spend four weeks in the Audit Department and four week in the Tax Department.

Aubrey Deion Scott

*Junior Accounting Major*

Spring Semester, 2016 Aubrey was offered and accepted an internship opportunity with Horne CPA’s and Business Advisors. Aubrey will continue this internship with Horne through summer 2016.