



COBiz NEWSLETTER

November 5, 2015

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"Your Success is our Business"

Volume 2



FACULTY/STAFF NEWS



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STAY CONNECTED



Union Pacific Railroad Makes Donation to the College of Business



Dr. Ramin C. Maysami, Dean, College of Business accepts donation from Union Pacific Railroad Representative, Mr. Lovell M. Cox, NCSC-Director Western Region UPRR Marketing and Sales. Mr. Cox is a Jackson State University, College of Business, 2001 Marketing Alumnus. While on campus, Mr. Cox and the following Union Pacific representatives, Shanketta Newsom, Kanika Sipp, Krystle Woods, Ebony Sweeney, and Jeremy Kitchens networked with our students in a Chat and Chew networking breakfast, and conducted mock interviews.

Faculty Accomplishments and Recognition

Dr. Young Sik Cho, Assistant Professor of Management was awarded the Graduate Assistant Grant through the Center of University Scholars, Fall 2015.

Dr. Vershun L. McClain and Mrs. Saundra Thompson McFarland are Research Faculty mentors with the Center for Undergraduate Research (CUR).

Dr. Vershun L. McClain, Douglas McWilliams and Andrea Jones are the recipients of the *President's Creative Award* for their project entitled "Pathway to Online Excellence: Get R.E.A.D.I @ JSU" (Readiness for Education at a Distance Indicator)

On February 11, 2015, Dr. Annette Pridgen was the guest speaker for the Jackson Chapter of the Association of Governmental Accountants. Her presentation titled "Green Book Update," reviewed the process and changes made to the *Standard for Internal Control in the Federal Government*. Dr. Pridgen also served for two years on the Governmental Accountability Office's Green Book Advisory Board for this project.

Dr. Micah Crump, Assistant Professor of Entrepreneurship and Dr. Geungu Yu, Associate Professor of Finance of the COB, were accepted to the 2015-2016 Academy for Research and Scholarly Engagement, sponsored by the Center for University Scholars, Jackson State University.

SCHOLARLY PRODUCTIVITY

Peer Reviewed Journals (PRJ)

Mayse, A. & Daniels, B. (2015). "The Effect of Corporate Governance and Auditor Rotation on CEO/ CFO Perceptions of Auditor Independence and Financial Statement Reliability: Evidence from Nonprofit Organizations." *Journal of Leadership, Accountability and Ethics*, 12 (4).

Didia, D., Freeman, P., Assad, J.C., & Yuan, J. (2015). "Foreign Capital, Domestic Policy, and Economic Growth: The Case of Nigeria," *Journal of Applied Economics and Business Research*.

Ezeala-Harrison, F. (2015). "Analysis of the Competitive Leverage of Protective Tariffs," *Journal of Applied Economics and Business*, Vol. 3 (1).

Ezeala-Harrison, F. (2015). "Environmental Quality in Economic Development: Application of an EQT Model using Cross-Country Sample Data," *Journal of Sustainable Development*, 8 (2).

Russ, K. R. (2015). "Building Professional Social Capital Among Minority Business Students," *Academy of Educational Leadership Journal*.

CONFERENCE PRESENTATIONS

Daniels, B. & Mayse, A. (2015). "Perceptions of Auditor Independence and Financial Statement Reliability." *2015 Society of Business, Industry, and Economics*. Destin, FL, April 9-11, 2015.

Daniels, B. & Mayse, A. (2015). "Perceptions of Auditor Independence and Financial Statement Reliability: Evidence from Nonprofit Organizations." *2015 North American Accounting Society (NAAS) meeting*. Chicago, IL, March 25-27, 2015.

Russ, K. R. (2015). "Building Professional Social Capital among HBCU Business Students: A Pilot Study," *Allied Academies Summer Internet Conference, Educational Leadership Track*, July 20-26, 2015.

Yerra, V., Russ, K. R. & Lowry, J. (2015), "Using Text Mining for Negative Word-of-Mouth in For-Profit Higher Educational Institutions," *International Academy of Business and Public Administration*, April 23-26, 2015, Dallas, TX.

Russ, K. R., Perkins, S. N. & White, J. (2015). "Who Do You Know? Teaching Professional Networking in the Business Classroom Using LinkedIn," *International Academy of Business and Public Administration*, April 23-26, 2015, Dallas TX.

Russ, K. R. (2015). "Exploiting the Dream: Predatory Lending in For-Profit Higher Education," *National Association of African American Studies, 23rd Annual Conference*, February 9-14, 2015, Baton Rouge, LA.

Russ, K. R. (2015). "Patient Expectation Formation in Health Care Services: A Psycho-Social Model," *International Academy of Business and Public Administration Disciplines*, January 2-5, 2015, Orlando, FL.

White, M., Ramin, M. & Curry, M. (2015). "Entrepreneurship Education: What Have We Learned So Far?" *23rd Annual Southwestern Business Administration Teaching Conference*, Houston, TX.

White, M., Causey, D. & Maysami, R. (2015). "Knowledge + Skills = Entrepreneurial Education Success: Design and Delivery of An Entrepreneurship Curriculum For the Age of Innovation," *23rd Annual Southwestern Business Administration Teaching Conference*, Houston, TX.

Pridgen, A. (2015). "Ponzi was a *real* person?" *American Accounting Association* August 9-12, 2015, Chicago, IL.

Pridgen, A. (2015). *American Accounting Association*. Discussant: "Advancing Green: A Comparison of Governmentalities in the Evolution of Sustainability Accounting." August 9-12, 2015, Chicago, IL.

Collegial Professional Development

Dr. Annette Pridgen participated in three professional development workshops sponsored by the *Jackson Chapter of the Association of Government Accountants*:

April 30, 2015 – Audit Analytics Workshop Using IDEA Software;

May 1, 2015 – Money Laundering, Fraud, and COSO Topics;

June 10, 2015 – Mississippi State Accounting System-Update and Technical Training.

College of Business faculty engaged in a week long (June 22-27, 2015) Grant Writing Retreat hosted by the *Division of Research and Federal Relations*. Three faculty lead teams were provided an opportunity to work together to create final draft proposals for submission to granting agencies.

Congratulations

GRADUATE FACULTY STATUS ACHIEVEMENT



Dr. Ramin C. Maysami, Dean
College of Business

Drs. Ramin Maysami and Nicholas Hill received Graduate Faculty Status. This award of distinction provides each recipient with the opportunity to:

- Teach graduate courses
- Chair/Supervise Masters', Specialist and Doctoral Thesis/Dissertation Committees
- Serve on Master's, Specialist and Doctoral/Thesis committees
- Serve on the Graduate Council
- Vote on nominations for the Graduate Council



Dr. Nicholas Hill, Director
Ph.D. Program in Business

Publications/Dissertations/Proposals

Dissertation Defense

Baruch Lundy

"An Empirical Study of Employees' Perception of Managers' Competence: An Investigation of Leadership, Cognitive and Affective trust, and Work Outcomes"

Committee Chair

Dr. Palaniappan Thiagarajan

Committee Members

Dr. Joann White, Dr. Douglas McWilliams, Dr. Samuel Perkins
Dr. Hyonsong Chong

Student Achievement/Placement

Josh Turner (May 2015 Accounting major) has been accepted into the Master of Sports Management program at Northwestern University in Evanston, IL and is employed as an equipment manager by the Chicago Bears NFL franchise.

Dylan Douglas (May 2015 Marketing major) is employed by American Honda Finance in Dallas, TX in the Customer Service Department.

Chelsea Turner (May 2015 Marketing major) is employed by Quicken Loans of Cleveland, OH in their management development program.

Jiayang Shao, Graduate Assistant, MBA program, was awarded a JSUCUS Graduate Assistantship starting Oct. 1, 2015.

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Fall 2015 Accounting Mixer

The JSU College of Business Accounting Society, lead by Faculty Advisor, Mr. Donald McWilliams engaged in the Fall 2015 Accounting Mixer for College of Business students, September 30, 2015. The Mixer hosted a cadre of companies for students to network.

Special thank you to Dixon Hughes Goodman for sponsoring the Mixer, and all other companies/firms that were present.

Federal Express

Trustmark National Bank

KPMG

Union Pacific Railroads

MS Department of Revenue

Horne, LLP

MS Office of State Auditors

The FDIC

BKD, LLP CPAs &
Advisors



"Tomorrow's Accountants Serving Society Today"

CoBiz International Lecture Series

"Doing Business in Asian Countries"

Speaker: Dr. Jianjun Yin, Professor of Education

Department of Elementary and Early Childhood Education



Dr. Jianjun Yin was hosted in the College of Business by Dean Ramin C. Maysami and faculty member, Dr. Vershun L. McClain to discuss with students the merit of "Doing Business in Asian Countries." In an innovative presentation, Dr. Yin shared his travel abroad experience and gave valuable in sight into the benefits of traveling abroad such as: (1) always learn as much about the country's culture as possible, (2) learn to speak general greetings in their native language, and (3) try to assimilate into the culture of the country in which they are visiting.

Center for Academic & Professional Success (CAPS)

CAPS Workshops, Seminars and Forums

INROADS, INC.

September 29, 2015 Seminar

COBiz students in the INROADS seminar learned the art of networking and making impromptu elevator pitches with company officials to land internship opportunities.



AFLAC Seminar/Internship Informational

October 7, 2015



**TEACHFOR
AMERICA**



IHL's Social Entrepreneurship Business Plan Challenge

The College of Business will once again take the lead in IHL's Social Entrepreneurship Business Plan Challenge. The theme for this year's competition is "Obesity and Related Health Issues," Teams from JSU will compete on November 18, 2015 (Global Entrepreneurship Week) and the winning team will be announced on November 20, 2015 at the Innovations Month special reception.

College of Business members involved with the event are: (titles withheld) D. Causey, M. Crump, R. Jones, R. Maysami, K. Russ, D. Watkins, A. Washington, and M. White. The business plan challenge team will work closely with colleagues from across campus to select team members and assist non-business advisors with the preparation of the business plans. We can use your assistance, in identifying students who can be a part of the competition. The prize for the winner of the State competition is \$500 per person (maximum of 6 per team) plus a \$5,000 business start-up grant.

UPCOMING EVENTS

November 9, 2015

Interviewing 101 Seminar ~ COB 144

November 11, 2015

International Lecture Series
10:00 a.m.~ COB 144

November 17, 2015

COB Student Advisory Board Meeting
COB Room 119

November 20, 2015

Community Service Hours Due

November 16 – 18, 2015

Global Entrepreneurship Conference

November 23-27, 2015

Thanksgiving Holiday Break

December 7 – 11, 2015

Final Exam Week

For updates, news and events

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COBiz Newsletter

We want your news!

To submit your announcements, publications, presentations, student accomplishments, etc., please email or call Jacqueline T. Spires, Newsletter Editor at (601) 979-1060 or send an email to jacqueline.triplett-spires@jsu.edu.