

Strategic Plan

2014-2018



DESCRIPTION OF JACKSON STATE UNIVERSITY

A Historically Black, Carnegie Doctoral/Research Intensive public institution of higher learning located in the metropolitan area of Jackson, Mississippi, Jackson State University educates a diverse student population from Mississippi, most other states and many foreign countries by providing a broad range of baccalaureate programs and a variety of masters and doctoral programs in its five Colleges: Business; Education and Human Development; Liberal Arts; Public Service; and Science, Engineering and Technology. Designated as Mississippi's only urban university, the learning process at Jackson State is enhanced through experiential learning in urban and rural areas throughout the city, state, nation, and global communities. Jackson State is a learning community for highly capable, as well as capable but under prepared students who require a nurturing academic environment.

As a public, coeducational institution, Jackson State University is supported by legislative appropriations supplemented by student fees as well as federal and private grants. Programs are provided for students at the baccalaureate, masters, specialist in education, and doctoral levels. Non-credit programs are also offered to encourage lifelong learning and to provide opportunities for personal and professional development. Our special commission to serve as the Urban University is pursued through programs and activities which seek solutions for urban problems.

The University's students are diverse, including first-generation, non-traditional, and low-income, which means that they bring with them the cultural, social and academic challenges associated with these categorizations. The University embraces the diversity of its students and is proud of its legacy of successfully challenging their minds and changing their lives through higher education, research, service, and preparing them for competitive careers.

JACKSON STATE UNIVERSITY VISION STATEMENT

Building on its historic mission of empowering diverse students to become leaders, Jackson State University will become recognized as a challenging, yet nurturing, state-of-the-art, technologically infused intellectual community. Students and faculty will engage in creative research, participate in interdisciplinary and multi-instructional/organizational collaborative learning teams and serve the global community.

JACKSON STATE UNIVERSITY MISSION STATEMENT

Jackson State University is a historically black, coeducational, doctoral research-intensive university of higher learning that has been designated by the state Institutions of Higher Learning as the Urban University of Mississippi. The University functions as a community of learners in which teaching, research and service are central to its total learning environment. The University maintains a commitment to effectively serve students from diverse academic, social, economic, ethnic and geographic backgrounds. The University also utilizes its human, cultural and physical

resources to enhance the surrounding metropolitan community. It further develops responsible leaders who are capable and willing to seek solutions to human, social and technological problems, with special emphasis on those relevant to the metropolitan and urban areas of the state, the nation and the world.

Jackson State University's mission is to produce technologically-advanced, diverse, ethical, global leaders who think critically, address societal problems, and compete effectively.

JACKSON STATE UNIVERSITY CORE VALUES

TRADITION – The University believes that its role as a historically black university inspires and exemplifies positive societal change.

ACCOUNTABILITY – The University believes in the principled exercise of leadership and the sanctity of the public trust.

LEARNING – The University believes in an experimentally enhanced learning environment where teaching, research, and service are integrated and mutually reinforcing.

NURTURING – The University is committed to creating a community, which affirms and welcomes persons from diverse backgrounds and experiences and supports the realization of their potential.

SERVICE – The University responds to the needs of society to the best of its ability and expects its graduates to do likewise.

RESPONSIBILITY – The University believes in and accepts its duty to enhance each generation's capacity to improve the human condition.

COLLEGE OF PUBLIC SERVICES MISSION STATEMENT

To educate students from diverse backgrounds for outstanding professional services and to develop local, national, and international innovation leaders in the professional academic disciplines represented in the Schools of Health Sciences, Policy and Planning, and Social Work.

SCHOOL OF HEALTH SCIENCES MISSION STATEMENT

To promote quality education and leadership in community-based research and practice. Through collaborative efforts with communities, the School promotes health and seeks to prevent disease and disability with special emphasis on the underserved and at-risk populations in Mississippi, the nation, and the world.

COMMUNICATIVE DISORDERS MISSION STATEMENT AND GOALS

The mission of the Communicative Disorders program is to provide quality education to pre-professional and graduate students from diverse populations who are majoring in Communicative Disorders by offering educational experiences that require the application of knowledge of normal and abnormal communication, critical thinking, data analysis, the use of professional oral and written communication, and the infusion of technology, when possible, for the prevention, assessment and intervention of communication disorders. The program in graduate education will guide graduate students to: (a) acquire the knowledge and develop the skills, competencies and attitudes that are essential for the prevention, assessment and intervention of communicative disorders, and the safe, effective, and efficient practice of entry-level speech-language pathology, (b) develop the ability to analyze, synthesize, and evaluate data, and to conduct research, (c) provide professional and public service to local, state, national, and world communities, (d) continue their professional growth by exploring developments in the profession and learning new models of prevention, assessment and intervention, and (e) develop an understanding and appreciation of ethnic and cultural diversity on normal and disordered communication.

STRATEGIC PLAN

FOCUS AREA: CURRICULUM (Quality Education and Improved Student Learning)

- A consistency in the knowledge and skills taught in both academic and clinical settings will facilitate students' ability to translate research into clinical practice.

OUTCOMES

1. Students will experience a seamless transition from classroom experience to clinical practice in both on-site and off-site clinical practicum.

INDICATORS OF SUCCESS

1. 80% of students will respond with a rating of 4 ("very good") or higher on a 5 point scale of satisfaction when asked about the relationship between coursework and clinical practice on the graduate student exit survey.
2. 80% of employers/supervisors will respond with a rating of 4 ("very good") or higher on a 5 point scale of satisfaction when asked about the academic and clinical preparation and training of our students.

STRATEGIES: Multiple Years—2014 - 2018

1. Clinical supervisors will be given course materials for core courses taught at the Masters level in order to become familiar with materials and procedures taught in academic courses.

2. Academic courses in the core curriculum (510, 527, 528, 530, 531, 525, 575, 535, 570, 578, 537) will incorporate the use of case studies, clinical projects, etc. to provide hands-on activities in assessment and treatment of communication and/or swallowing disorders.
3. Academic faculty with ASHA's Certificate of Clinical Competence will become actively involved in clinical cases within their areas of expertise on an as needed basis.
4. Academic faculty will develop and direct clinical research projects in conjunction with specialty clinics giving students first-hand knowledge of how research and practice work hand-in-hand.
5. Academic faculty will develop clinical curriculum binders that stem from curricula of the core courses for each of the program's specialty clinics (e.g., Preschool Clinic, Head Start Screening Clinic, Adult Day Care Clinic, Tennis Camp).

FOCUS AREA: CLINICAL EDUCATION (Quality Education and Improved Student Learning)

- Enhancements of several areas of clinical expertise within the department will establish the on-campus clinic as a center for excellence and innovative clinical service delivery and increase the clinical skills of all student clinicians.

OUTCOMES

1. Increased quality of clinical preparation of students.
2. Increased revenue for the department through increases in clinical services.

INDICATOR OF SUCCESS

1. 80% of employers/supervisors will respond with a rating of 4 ("very good") or higher on a 5 pt scale of satisfaction when asked about the theoretical knowledge and clinical skills of our students.

STRATEGIES: Multiple Years—2014 - 2018

1. 80% of students will be placed in at least three external clinical placements to provide a variety of clinical experiences.
2. By Summer, 2015, two additional specialty clinics will be created.
3. The Department will initiate a Memorandum of Understanding with the University of Mississippi to provide graduate students with expanded services related to medical speech-language pathology.
4. The Department Head, the Associate Dean and Dean of the College of Public Service will prepare a proposal for the administration to create additional clinical supervisor lines in order to increase the capacity of the on-campus clinic.
5. The Clinic Coordinator will increase the total number of clients seen in the on-campus clinic, targeting populations associated with the specialty areas of the faculty and clinical staff (literacy, fluency, AAC, cochlear implant).

FOCUS: COMMUNITY LIAISONS/COLLABORATION (Fostering Economic and Community Development)

- The establishment of strong bonds between the department and the professional community will generate a positive image for the department and promote scientific-based best practices in delivery of speech-language-hearing services throughout the region.
- The establishment of strong bonds between the department and the local community will generate a positive image for the department and promote reciprocal relations between the department and the community.

OUTCOMES:

1. Increase in number and variety of off-campus clinical placements.
2. Increase in collaborative research with faculty members from other universities and/or faculty members from other departments.
3. Increased CEU opportunities for the professional community.
4. Increased departmental impact in local and state professional organizations.
5. Increased activity by faculty members and students in community service activities.

INDICATORS OF SUCCESS:

1. Increased number of continuing education opportunities earned by the community from the Department of Communicative Disorders.
2. Increased number of publications involving collaboration with faculty members from other universities and/or faculty members from other departments.
3. Increased number of faculty and staff members holding positions in regional and state professional organizations and/or task forces.
4. 80% of faculty members, staff members and students will participate in at least one community service activity per academic year.

STRATEGIES: Multiple Years—2014 – 2018

1. The Department will offer at least one continuing education seminar each academic year for continuing education credit for practicing speech-language pathologists in the community at a minimal cost. Faculty and staff members will donate their time and departmental facilities will be used to minimize costs.
2. Professionals from the community will be invited to provide guest-lectures in various graduate courses.
3. Faculty and clinical staff members will seek opportunities to partner with non-profit agencies to promote clinical services offered by our clinic and increase the visibility of the department in the community.
4. The Department will support faculty members and clinical staff members who accept leadership roles in regional and state professional organizations with resources to help them accomplish their duties (e.g., GA assistance, release time and travel funds to attend meetings, office supplies and support).

5. Faculty members and staff members will donate their time and departmental facilities to support Jackson State University chapters of the National Student Speech-Language-Hearing Association.

FOCUS AREA: STUDENT RECRUITMENT (Enhancement of student recruitment, retention and success)

- An organized concerted effort to recruit and attract well-qualified, high-potential, diverse students to the Masters programs from both outside and within the Department will increase the number of professionals for speech-language pathology positions within the state and local region.

OUTCOMES

1. At least one graduate program informational session during each admissions period.
2. Increased number of students entering the graduate program from various Mississippi universities (i.e., Jackson State University, Delta State University, University of Southern Mississippi, Mississippi University of Women, University of Mississippi).
3. Increased number of students entering the graduate program from universities outside of Mississippi.
4. Increased number of graduates.

INDICATORS OF SUCCESS

1. At least 30 attendees at graduate program informational sessions.
2. Each graduate cohort will reflect multi-dimensional diversity (e.g., race, undergraduate institution, residency, background, etc.)
3. 90% of students will graduate within 5 consecutive semesters.
4. At the end of a 4 year period, the number of graduates will increase by 10%.

STRATEGIES: Multiple Years—2014-2018

1. The graduate program will hold at least one information session each semester and will regularly update website with information about the program.
2. Academic advising at the undergraduate level in the Department will include information on admission into speech-language pathology graduate programs.
3. The Department Head and faculty members will submit proposals to the U.S. Department of Education – Office of Special Education Programs for personnel preparation grant funding.
4. The Department will provide a tuition scholarship to the top three incoming graduate students.

FOCUS AREA: PROGRAM FUNDING (Securing our future)

- Increased external funding for both research and clinical activities will enhance the Department's image as a research and clinical- and service-oriented unit within the university.

OUTCOMES:

1. Improved departmental infrastructure (e.g., computers, specialized equipment, work spaces) for both clinical and research components.
2. Increased funding for faculty travel for research activities and professional development opportunities.
3. Increased funding for benefits for faculty/staff providing clinical supervision (e.g., conference attendance, professional licensure and certification fees).

INDICATORS OF SUCCESS:

1. Increase in the number of external grant proposals submitted and funded.
2. Increase in revenue generated by the Department's Central Mississippi Speech-Language-Hearing Clinic by \$2,000 per year.

STRATEGIES: Multiple Years—2014-2018

1. Faculty members will prepare and submit personnel preparation grants through federal agencies.
2. Faculty members will work with the research office to identify national grant opportunities and submit proposals to generate funds for faculty support, student support and infrastructure improvements.
3. The Department Head and Clinical Coordinator will investigate the procedures necessary to put into place an additional fee on all clinic courses (540-549) with the additional fees coming to the Department to offset costs associated with clinical instruction.
4. The Department Chair and Clinical Coordinator will continue to research clinical fees at similar graduate programs to ensure that the Department's clinic has appropriate fees for clinical services.
5. Information about donations and contributions from alumni and supporters will be added to the Department's website.