

JACKSON STATE UNIVERSITY ACADEMIC ASSESSMENT COMMITTEE WORKSHOP



By:

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Session Goals

- To **define** assessment as it relates to our University's mission.
- To **visit** assessment templates to ensure understanding of completion of all components necessary for completion.
- To **understand** the “**how to**” when submitting the completed assessment report.

Agenda

- Assessment Planning/Reporting
 - Department Information
 - Student Learning Outcomes
 - Means of Assessment
 - Criteria For Success
 - Data Collection/Results
 - Plans for Use of Results to Improve
 - Major Difficulties
 - Student Learning Outcomes for the next Year
- Question and Answer Session

JSU MISSION AND VISION

MISSION

The University produces technologically-advanced, diverse, ethical, global leaders who think critically, address societal problems and compete effectively.

VISION

Building on its historic mission of empowering diverse students to become leaders, Jackson State University will become recognized as a challenging, yet nurturing, state-of-the-art technologically-infused intellectual community. Students and faculty will engage in creative research, participate in interdisciplinary and multi-institutional/organizational collaborative learning teams and serve the global community.

Assessment Goal

- Goal —To maintain a culture of assessment at Jackson State University in both academic and non-academic areas whereby improvements in organizational efficiency is observed for administration, faculty, staff, students, and other stakeholders.

Why is Assessment Important?

- **STUDENT LEARNING**
- Goal Attainment
- Decision Making
- Accountability
- Accreditation—SACS 3.3 Institutional Effectiveness

(The Institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results.

- Improvement in Service

Assessment Planning/Reporting

- Student Learning Outcomes (SLO)
- Means of Assessment/Criteria for Success
- Data Collection/Results for Outcome
- Use of Results to Improve Instructional Programs for SLOs
- Major Difficulties
- Academic Goals for FY'17



Your Role

- Involve your department in the **entire** assessment process
- You are the **VIP** – the key to **Student Learning** and **University SUCCESS**
- Remember that YOU are the expert in your area.



Departmental Mission

Mission statement for accuracy

- Describes the services of the College/Division
- Describes the services of the Unit/Department
- Describes the existence



Student Learning Outcomes

- Instructional Units
 - What do you want students to know, think or do when they have completed the program?
 - 3-5 student learning outcomes (SLO's)
 - Educational Program Outcomes
(ex. Summer Developmental Program)
 - Student Achievement Outcomes
 - SLOs should be measurable
 - Reflect outcomes of the prescribed curriculum
 - Verb Tense-future such as “will”

Example of Expected Outcomes (SLO)

- Example (Bachelor of Arts- English)
 - Students will demonstrate language and writing proficiency.

Let's Practice

Select the SLOs

- The English Department will have a national reputation
- Students will be able to think critically, creatively and independently
- Students will be able to demonstrate effective oral and written communication skills using traditional innovative and technological practices.
- The English Department will be accredited by PHAT.



Means of Assessment

- Assessment Measures
 - How will the success of the outcome be measured?
 - Multiple Measures
 - 2 per objective
 - Use methods that evaluate more than one objective.
 - Direct Measures (portfolios, papers, projects, internships, performances, standardized tests)
 - Indirect Measures (surveys, focus groups, interviews, etc.)
 - Specific identification of the means

Criteria for Success

- Success Criteria
 - Relate your success to your goals
 - Quantify the Standards of Success
 - Anticipate desired results (realistic)

Data Collection Results

- Describe the process used to analyze and summarize results.
- Document your results!
 - Does the data fail to meet, meets, or exceeds the criterion for success?
 - Highlight Key Results
 - Verb tense – past
 - Relate to Expected Outcomes/Goal

Use of Results to Improve Instructional Programs and Services

- Data Results should indicate steps to improve or revise assessment processes.
 - Results > Criteria for Success
 - Revise the assessment process to increase success criteria or assessing another outcome/aspect of outcome may be necessary.
 - Results < Criteria for Success
 - Specific improvements **are** necessary.
 - Verb tense-future

Major Difficulties

- Reasons why the goal was not met.
- What were the difficulties??

Submission Review

- Assessment Plans AY'17 – November 9, 2017
- Review of Assessment Plans and return – November 11, 2017
- Annual Reports AY'17 – May 9, 2017
- Peer Review of Assessment Plans
AY'18/Assessment Reports AY'18 -
September/October/November 2017

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