

# JACKSON STATE UNIVERSITY ACADEMIC ASSESSMENT COMMITTEE WORKSHOP



**By:**

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# Session Goals

- To **re-define** assessment as it relates to the University's mission.
- To **re-visit** assessment templates to ensure understanding and completion of all necessary components.
- To **understand** the “**how to**” when submitting the completed assessment report.
- To **visit** SACSCOC expectations and standard documentation criteria (**2018 SACSCOC Principles of Accreditation Manual**)

# Agenda

- Article on Assessment
- Assessment Planning/Reporting Cycle
  - **Department Information**
  - **Student Learning Outcomes**
  - **Means of Assessment**
  - **Criteria For Success**
  - Data Collection/Results
  - Plans for use of Results to Improve
  - Major Difficulties
  - Student Learning Outcomes (SLOs) for the next year
- Question and Answer Session

# JSU MISSION AND VISION

## MISSION

The University produces technologically-advanced, diverse, ethical, global leaders who think critically, address societal problems and compete effectively.

## VISION

Building on its historic mission of empowering diverse students to become leaders, Jackson State University will become recognized as a challenging, yet nurturing, state-of-the-art technologically-infused intellectual community. Students and faculty will engage in creative research, participate in interdisciplinary and multi-institutional/organizational collaborative learning teams and serve the global community.

# Assessment Goal

- Goal —To maintain a culture of assessment at Jackson State University in both academic and non-academic areas whereby improvements in organizational efficiency is observed for administration, faculty, staff, students, and other stakeholders.

# Why is Assessment Important?

- **STUDENT LEARNING**
- Goal Attainment
- Decision Making
- Accountability
- University Accreditation—SACSCOC 8.1 (Student Achievement) and 8.2.a (Student Outcomes: Educational Programs)  
(2018 SACSCOC Principles of Accreditation Manual)
- Improvement in Service to Students

# Assessment Planning/Reporting

- AY' 18 Student Learning Outcomes (SLO)
- Means of Assessment/Criteria for Success
- Data Collection/Results for Outcome
- Use of Results to Improve Instructional Programs for SLOs
- Major Difficulties
- Academic Goals for AY'19

# Your Role

- Involve your department in the **entire** assessment process
- You are the **VIP** – the key to **Student Learning** and **University SUCCESS**
- Remember that **YOU** are the expert in your area.

# Departmental Mission

- Describes the services of the College/Division
- Describes the services of the Unit/Department
- Describes the existence of your academic program

# Student Learning Outcomes

- Student learning outcomes (SLOs) are what you want students to know, think or do when they have completed the academic program?
- There should be 3 to 5 student learning outcomes for each academic program.
- SLOs should be measurable and reflect outcomes of the prescribed curriculum.
- SLO's should be written in future verb tense.

# Means of Assessment

- Assessment Measures
  - How will the success of the student learning outcome be measured? What are the measures?
    - Multiple Measures
      - Minimum of two (2) per student learning outcome
      - Usage of the same measure to evaluate more than one student learning outcome is acceptable.
    - Usage of Direct Measures (portfolios, papers, projects, internships, performances, standardized tests)
    - Usage of Indirect Measures (surveys, focus groups, interviews, etc.)

# Criteria for Success

- Success Criteria
  - Quantify the standards of success for your means of measurement
  - Anticipate desired results (realistic) while holding students to rigorous academic standards

# Data Collection and Results

- Collect your data from the means of assessment.
- Document your results.
  - Document the results (meet, fail to meet, or exceed the criterion for success)
  - Highlight key results and “special” findings
  - Use past verb tense
  - Relate results to the student learning outcome
- Describe the process used to analyze and summarize results

# Use of Results to Improve Instructional Programs and Services

- Data results should indicate areas of strengths and weaknesses; additions and modifications; and revisions needed in the assessment cycle.
- If data results indicate that the criteria for success has been met, criterion for success may be increased to show progression in academic achievement of students.
- If data results indicate that the criteria for success has **NOT** been met, review of the criterion for success, with specific improvements to academic pedagogy and student achievement, is necessary.

# Submission Dates

- Assessment Plans AY'18 – September 20, 2017
- Assessment Reports AY'18 – June 15, 2018  
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