

NON-ACADEMIC ASSESSMENT REPORTING FY'19

INSTITUTIONAL RESEARCH, PLANNING, AND ASSESSMENT

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Session Goals

- To re-define assessment as it relates to the University's mission.
- To re-visit assessment templates to ensure understanding and completion of all necessary components.
- To understand the “how to” when submitting the completed assessment report.
- To visit SACSCOC expectations and standard documentation criteria (2018 SACSCOC Principles of Accreditation Manual)

Agenda

- “Three Pillars” of University Success
- Presidential Goals
- Assessment Planning/Reporting Cycle
 - **Department Information**
 - **Student Learning Outcomes**
 - **Means of Assessment**
 - **Criteria For Success**
 - **Data Collection/Results**
 - **Plans for use of Results to Improve**
 - **Priorities**
 - **Major Difficulties**
 - **Student Learning Outcomes (SLOs) for the next year**
- Question and Answer Session

JSU MISSION AND VISION

MISSION:

The University produces technologically-advanced, diverse, ethical, global leaders who think critically, address societal problems, and compete effectively.

VISION:

Building on its historic mission of empowering diverse students to become leaders, Jackson State University will become recognized as a challenging, yet nurturing, state-of-the-art technologically-infused intellectual community. Students and faculty will engage in creative research, participate in interdisciplinary and multi-institutional/organizational collaborative learning teams and serve the global community.

THE “THREE PILLARS” OF UNIVERSITY SUCCESS

Student Centeredness

Teamwork and Collegiality

The Pursuit of Excellence/Raising the Bar

PRESIDENTIAL GOALS

- **STUDENTS FIRST & FOREMOST**- Become one of the most student-centered universities in the country by implementing relevant and appropriate Student Success strategies, developing students holistically and ensuring student Return on Investment
- **ACADEMIC & RESEARCH PROMINENCE** – Become one of the most respected and prominent research universities in the country by maintaining our “higher research” status, becoming a Top U.S. News & World Report ranked HBCU, having the best and most extensive HBCU Online degree program offerings and fulfilling our designation as Mississippi’s Public Urban Research University
- **ATHELETIC PROWESS RETURN OF ‘THE GLORY DAYS OF JSU SPORTS** – Become one of the premier NCAA FCS sports programs in the country, where student-athletes compete fearlessly on and off the field, are retained and graduate, have access to quality coaching, mentorship and facilities and are actively engaged in campus life beyond athletics.
- **CAMPUS AESTHETICS & SUSTAINABILITY** - Retain and grow our status as one of the most beautiful and attractive urban campuses in the country by continuously investing in our physical plant and grounds, repairing and renovating older facilities and building new structures in order to compete favorably for students, faculty and staff.
- **CHANGING THE CULTURE, DEFINING “TIGER PRIDE” & EMBRACING OUR STATUS AS A COMMUNITY PILLAR** Become nationally known for quality customer service; efficient and effective operations; nurturing; caring and competent, faculty and staff; alumni who readily give of their time, talent and treasure, and fulfilling our call to be a great community, city and state resource and partner

ASSESSMENT GOAL

- Goal —To maintain a ***culture of assessment*** at ***Jackson State University*** in both ***academic and non-academic*** areas whereby improvements in organizational efficiency is observed for administration, faculty, staff, students, and other stakeholders.

WHY IS ASSESSMENT IMPORTANT?

- STUDENT LEARNING
- Goal Attainment
- Decision Making
- Accountability
- University Accreditation—SACSCOC 8.1 (Student Achievement) and 8.2.a (Student Outcomes: Educational Programs)
(2018 SACSCOC Principles of Accreditation Manual)
- Improvement in Service to Students

Assessment Planning/Reporting

- AY' 19 Goals/Objective
- Means of Assessment/Criteria for Success
- Data Collection/Results for Outcome
- Use of Results to Improve Instructional Programs for SLOs
- Major Difficulties
- Academic Goals for AY'20

Assessment Planning

(Step-By-Step Approach)

Step 1 → Describe the non-academic program or unit.

Step 2 → Define departmental mission.

Step 3 → Define outcomes or goals.

Step 4 → Identify and describe your means of assessment.

Step 5 → Establish your criteria for success.

YOUR ROLE

- Involve your department in the **entire** assessment process
- You are the **VIP** – the key to **Student Learning and University SUCCESS**
- Remember that YOU are the expert in your area.

DEFINING GOALS AND OBJECTIVES

- *Goals*

- *Broad statements of meaningful expectations, achievable, assessable, and consistent with mission.*

- *Objectives*

- *Brief, clear statements of outcomes, measurable, realistic, achievable, consistent with the goals.*
- *Worded in terms of what the unit will accomplish or what its clients would think, know, or do following the provision of services.*

MEANS OF ASSESSMENT

- *Assessment Measures*
 - *How will the success of the outcome be measured?*
 - *Multiple Measures*
 - *2 per objective*
 - *Use methods that evaluate more than one objective.*
 - *Direct Measures (sign-in sheets, reports, projects, data program, etc)*
 - *Indirect Measures (surveys, focus groups, interviews, etc.)*

CRITERIA FOR SUCCESS

- *Success Criteria*
 - *Standards of Success*
 - *Define your goals and targets to reach for each goal.*
 - *Include dates for which objectives will be reached*
 - *Written in anticipation of desired results*

ASSESSMENT REPORTING (STEP BY STEP APPROACH)

- *Step 1 → Data Collection/Results*
- *Step 2 → Use of the Results to Improve Instructional Programs and Services*

Other Components:

- *Major Difficulties*
- *Goals for next fiscal year based on results*
- *Non-academic areas-Complete priorities
(listing only those supported by your unit.)*

DATA COLLECTION/RESULTS

- *Describe the process used to analyze and summarize results.*
- *Document your results!*
 - *Does the data fail to meet, meets, or exceeds the criterion for success?*

Use of the Results to Improve Instructional Programs and Services

- *Data Results should indicate steps to improve or revise assessment processes.*
 - *Results > Criteria for Success*
 - *Revise the assessment process to increase success criteria or assessing another outcome/aspect of outcome may be necessary.*
 - *Results < Criteria for Success*
 - *Specific improvements **are** necessary.*

Major Difficulties

- *Major Difficulties:*
- “Road Blocks”
- *Different components that may have kept your area from accomplishing your goal.*

Submission and Review

- *Assessment Plans FY'19 Deadline - September 28, 2018 (Upload-via website)*
- *Non-Academic Units Feedback – November, 2018*
- *Assessment Reports FY'19 – July 31, 2019 (Upload-via website)*

QUESTIONS

