

NON-ACADEMIC ASSESSMENT REPORTING FY'18

INSTITUTIONAL RESEARCH, PLANNING, AND ASSESSMENT

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Session Goals

- *To redefine assessment as it relates to our University mission.*
- *To visit assessment plan/report templates and ensure understanding for annual completion.*
- *To understand submission processes of annual assessment plans and reports.*

Agenda

- *Introduction*
- *All About JSU*
- *Assessment-Definitions and Importance*
- *Assessment Process*
- *Annual Assessment Plan/Report Templates*
 - *Components (when and why?)*
 - *When and how to submit?*
- *Examples*
- *Question and Answer Session*

JSU MISSION AND VISION

VISION:

Jackson State University is to be a model urban learning community for highly motivated students from diverse backgrounds, where original research and experiential learning are integrated into rigorous and internationally prominent teaching, research and service-learning programs.

MISSION:

The University produces technologically-advanced, diverse, ethical, global leaders who think critically, address societal problems, and compete effectively.



UNIVERSITY PRIORITIES

Priority 1: *Review and restructure academic programs and budgets.*

Priority 2: *Accelerate the integration of technology throughout the institution.*

Priority 3: *Improve management and increase the size of JSU's available resources.*

Priority 4: *Enhance the image of JSU.*

Priority 5: *Create a model learning and working environment for the entire JSU Family.*

SUPER GOALS

- 1: JSU will provide quality instruction to ensure our students are prepared for the 21st century for work, graduate, and professional schools.*
- 2: JSU will create a marketing plan to increase presence in the Jackson Metro area, the state, the region as well as nationally and globally. Through this plan, we will communicate our mission and goals to our stakeholders.*
- 3: JSU will improve its organizational efficiency for administration, faculty, and students. (**Redesign the way we do business**)*
- 4: JSU will make strategic investments in people to ensure they achieve their best work.*
- 5: JSU will grow the alumni donor base. (**Diversification of Resources**)*

ASSESSMENT GOAL

- Goal —To maintain a **culture of assessment** at **Jackson State University** in both **academic and non-academic** areas whereby improvements in organizational efficiency is observed for administration, faculty, staff, students, and other stakeholders.

WHAT IS ASSESSMENT?

- *Assessment is defined as **an ongoing process** aimed at understanding and improving student learning. It involves **making our expectations explicit and public**; setting appropriate criteria and high standards for learning quality; **systematically gathering, analyzing, and interpreting** evidence to determine how well performance matches expectations and standards; and using the resulting information to document, explain, and improve performance. (Thomas A. Angelo, AAHE Bulletin, November 1995, p.7)*

WHY IS ASSESSMENT IMPORTANT?

- *Goal Attainment*
- *Decision Making*
- *Accountability*
- *Accreditation—SACS 3.3 Institutional Effectiveness*

(The Institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results.)

- *Improvement in Service*
- *STUDENT LEARNING*

ACCREDITATION AND INSTITUTIONAL EFFECTIVENESS

According to SACSCOC Philosophy:

“The Commission on Colleges expects institutions to dedicate themselves to enhancing the quality of their programs and services within the context of their resources and capacities and to create an environment in which teaching, public service, research, and learning occur, as appropriate to the mission. At the heart of the Commission’s philosophy of accreditation, the concept of quality enhancement presumes each member institution be engaged in an ongoing program of improvement and be able to demonstrate how well it fulfills its stated mission. Although evaluation of an institution’s educational quality and its effectiveness in achieving its mission is a difficult task requiring careful analysis and professional judgment, an institution is expected to document the quality and effectiveness of all its programs and services.”

Assessment Process Planning and Reporting



Assessment Planning

(Step-By-Step Approach)

Step 1 → Describe the non-academic program or unit.

Step 2 → Define departmental mission.

Step 3 → Define outcomes or goals.

Step 4 → Identify and describe your means of assessment.

Step 5 → Establish your criteria for success.

DEFINING GOALS AND OBJECTIVES

- *Goals*

- *Broad statements of meaningful expectations, achievable, assessable, and consistent with mission.*

- *Objectives*

- *Brief, clear statements of outcomes, measurable, realistic, achievable, consistent with the goals.*
- *Worded in terms of what the unit will accomplish or what its clients would think, know, or do following the provision of services.*

MEANS OF ASSESSMENT

- *Assessment Measures*
 - *How will the success of the outcome be measured?*
 - *Multiple Measures*
 - *2 per objective*
 - *Use methods that evaluate more than one objective.*
 - *Direct Measures (sign-in sheets, reports, projects, data program, etc)*
 - *Indirect Measures (surveys, focus groups, interviews, etc.)*

CRITERIA FOR SUCCESS

- *Success Criteria*
 - *Standards of Success*
 - *Define your goals and targets to reach for each goal.*
 - *Include dates for which objectives will be reached*
 - *Written in anticipation of desired results*

Submission and Review

- *Assessment Plans FY'18 - September 20, 2017
(Upload-via website)*
- *Peer Review of Assessment Plans – October, 2017*
- *Non-Academic Units Feedback – November, 2017*
- *Assessment Reports FY'18 – July 27, 2018 (Upload-via website)*
- *Peer Review of Assessment Reports FY'19/Assessment Plans FY'19 - September/October/November 2018*



QUESTIONS

