

Geungu Yu, D.B.A.  
Biographical Sketch

Geungu Yu is currently an associate professor of finance at Jackson State University (JSU), Jackson, Mississippi. He joined the JSU faculty in 1992 as an assistant professor. He became a naturalized United States citizen in 1994. He graduated from Dong-Sung High School, Seoul, South Korea, which the late Cardinal Stephen Kim Sou-hwan, the first South Korean Roman Catholic cardinal, attended. He was honorably discharged from ROKA (Republic of Korea Army) as ByeongJang (Lance Corporal). He holds a B.A. in English Language Education from Chung-Ang University, Seoul, South Korea where he was a certified English teacher for secondary schools; a B.S. in Economics from Findlay College, Findlay, Ohio; an M.A. in Economics from University of Cincinnati, Cincinnati, Ohio; a D.B.A in Finance from Mississippi State University, Mississippi State, Mississippi. He has authored or co-authored articles that have appeared in such journals as Southwestern Economic Review, Journal of Social and Behavioral Sciences, and Journal of Interdisciplinary Business Research. He is an author of chapters in two college textbooks in China: A Textbook of College English in Economics and Management; A Textbook of Basic College English in Economics and Management. His research interests include: financial economics, market efficiency, asset pricing behavior, portfolio theory and management, international finance, and regional economics. His current teaching courses are: Seminar in International Trade and Finance, International Finance, Investments, Business Finance, Financial Asset Management, etc. He is a faculty advisor for JSU Chapter of Financial Management Association. He served as President of Southwestern Society of Economists (2010-2011), an academic association affiliated to Federation of Business Disciplines. He is a member of Omicron Delta Epsilon, Beta Gamma Sigma, and Delta Sigma Pi. He is an eCollege Certified Online Instructor as well as a certified JSU Blackboard online instructor since 2012.