

BRAZIL: EXPERIENCING CULTURE THROUGH DESIGN

RIO DE JANEIRO, BRAZIL

6 CREDITS, MAY 31, 2017 – JUNE 28, 2017
2 WEEKS ABROAD, 2 WEEKS ON CAMPUS



JSU PASSPORT TO THE WORLD
P R O G R A M

Learning beyond boundaries

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ACADEMIC OVERVIEW

"Brazil: Experiencing Culture Through Design" is designed to expose students to a global perspective through cultural experiences and discipline-specific training. Students will interact with the people, learn the history and delve into the culture of Rio de Janeiro and surrounding areas through academic instruction, guest lecturers, excursions and daily activities. These experiences will be the research catalyst to develop polished graphic design projects using industry standard software and technology. The extension of the classroom environment into the Brazilian cultural community provides a unique research laboratory that significantly enhances project innovation. Upon completion of the program, students will have a body of work that represents their global experience and newly acquired technical knowledge.

ABOUT THE CITY

Rio de Janeiro ("January River") is the capital city of the State of Rio de Janeiro, the second largest city of Brazil, and the third largest metropolitan area in South America. Rio is nicknamed the Cidade Maravilhosa or "Marvelous City" thanks to its dynamic urban vibe, expansive beaches, abutting rain forest and sprawling favelas. As the one time capital of Brazil, and only European capital outside of Europe under the Portuguese royal family, Rio has a very rich African history. The Portuguese imported African slaves by the hundreds of thousands into Rio de Janeiro and to this day, many of the things the city is known for are because of the African culture imported through bondage. Rio is the most visited city in the southern hemisphere and is known for its natural setting, Carnival celebrations, samba, Bossa Nova, and renowned beaches such as Copacabana and Ipanema. Rio's iconic landmarks include the giant statue of Christ the Redeemer atop Corcovado Mountain, one of the New Seven Wonders of the World, and Sugarloaf Mountain, a granite peak with cable cars to its summit to name a few. Rio is home to many universities, and the second largest center of research and development in Brazil.

PROGRAM OVERVIEW

Passport to the World takes place during the first summer term at JSU. Two weeks are spent on campus and two weeks abroad. CIEE will organize a 15 day, 14 night program abroad, providing academic, logistical, and emergency support. Faculty members from Jackson State University will lead the program, including providing all instruction.

During the program, students will enhance their classroom lectures with co-curricular and cultural site visits such as: tours, historical in nature, of several areas of the city, trips to the Christ the Redeemer statue and other iconic venues, visits to advertising/design agency and a design school/department, cultural samba show, favela visit, community service, Afro-Brazilian historical sites, art museums, and other amazing activities including a weekend excursion to Salvador da Bahia in order to experience the center of Afro-Brazilian culture first hand.

PROGRAM COST

\$2,975 per participant

- Tuition: 6 credit hours
- Accommodations
- All meals (in country)
- Transportation (in country)
- Excursions, admission fees, cultural experiences, etc
- iNext Comprehensive Travel Insurance
- 24/7 Emergency Assistance

**Financial aid can be applied to the program cost; airfare not included.*

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Passport to the World is funded in part by a grant from the U.S. Department of State, administered by Partners of the Americas.