Degree Programs, Earning Potential and Job Opportunities

Accounting
National Average Salary: $35,134 - $200,000
Job Opportunities: Accountant, senior accountant, financial controller, actuary, auditor, budget analyst, financial analyst, financial examiner, financial manager, chief financial officer

Business Administration
National Average Salary: $29,907 - $92,279
Job Opportunities: Sales management, finance management, human resources management, hospitality management, healthcare administration, marketing management, office manager, executive assistant

Economics
National Average Salary: $46,770 - $78,160
Job Opportunities: Urban planner, accountant, auditor, budget analyst, cost estimator, loan officer, personal financial advisor, statistician, survey research.

Entrepreneurship
National Average Salary: Unlimited earning potential
Job Opportunities: Starting a business, managing an existing business, buying an established business, mid-level management, business consultant, sales, fundraiser, teacher, recruiter, business reporter

Finance
National Average Salary: $32,973 - $118,068
Job Opportunities: Bank branch manager, commercial lender, financial analyst, financial manager, financial planner, portfolio manager, security analyst, trust manager

Management
National Average Salary: $32,283 - $115,314
Job Opportunities: Operations manager, human resource generalist, human resource manager, director of operations, executive assistant, human resource director, office manager

Marketing
National Average Salary: $21,699 - $124,276
Job Opportunities: Marketing coordinator, marketing manager, marketing director, account manager, regional sales manager, marketing specialist
Welcome to the College of Business (COB) at Jackson State University. The College of Business has four major academic departments and three major centers or administrative units. The academic departments are: Accounting, Management and Marketing, Economics Finance and General Business, and Entrepreneurship and Professional Development. The College of Business and all its academic programs are accredited by the Association to Advance Collegiate Schools of Business International (AACSB).

In the COB you are prepared academically and socially to become problem solvers and business leaders. State of the art trading room and classrooms will bring the world to you. Come, engage with our world class faculty to become the global leader of tomorrow.

Contact: Ms. Maggie Walker
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Unlock new opportunities
Become a global citizen
Increase earning potential

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