

Joan Marshall Wesley, Ph.D.

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## SUMMARY OF EXPERIENCE

More than five years experience teaching at the college and university levels. Extensive research conducted in contemporary urban/city and regional planning issues including: the social, economic and environmental impact of sprawl; environmental and social justice; and citizen involvement in deliberative and decision-making processes.

## TEACHING AND RESEARCH INTERESTS

- Citizen Participation and Deliberative Processes
  - Housing Options in Rural Communities
  - Sprawl: Environmental, Economic, and Social Impact
  - Ethics/Environmental and Planning Ethics
  - Urban Studies and Urban/City/Regional Planning
  - Environmental Justice and Social Equity
  - Social Capital in Community Development
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## EDUCATION

Doctor of Philosophy in Urban and Regional Planning

**Dissertation:** *Environmental Justice and Public Participation: An Examination of Public Involvement in Environmental Permitting of Municipal Solid Waste Landfills in Mississippi 1979-2002*

Master of Arts in Social Studies, **Concentration:** Sociology  
Jackson State University, Jackson, Mississippi

Bachelor of Arts in Social Science, **Concentration:** Sociology  
Benedict College, Columbia, South Carolina

## PROFESSIONAL DEVELOPMENT

Community Builders Leadership Institute/National Development Leadership Institute

ESRI ArcView GIS

GIS Remote Sensing

Southern Initiative of the Algebra Project Community Development Workshops

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## UNIVERSITY LEVEL EXPERIENCE

2007 – Present *Assistant Professor:* Urban and Regional Planning  
Jackson State University, Jackson, MS

Doctoral and master level courses: Introduction to Community Development/Community Development and Housing; Neighborhood Revitalization Studio/Urban Revitalization Studio; Housing Policy/Urban Housing Policy; Regional Planning; Social Policy Planning; The African American Community

2006 *Visiting Assistant Professor/Assistant Professor:* Urban and Regional Planning  
Jackson State University, Jackson, MS

Doctoral and master level courses: Urban Revitalization Studio/Neighborhood Revitalization; Housing Policy; Growth Management; Regional Planning; Community Development and Housing

- 2004            *Adjunct Professor:* Urban Studies  
Jackson State University, Jackson, MS  
  
Undergraduate course: Introduction to Urban Studies. Designed course syllabus; organized, led and narrated urban area tours and field trips; developed learning assessments, evaluated students.
- 2003 – 2004    *Instructor:* Urban Studies  
Jackson State University, Jackson, MS  
  
Undergraduate course: Introduction to Urban Studies. Designed course syllabus; organized, led and narrated urban area tours and field trips; developed learning assessments, evaluated students.
- 2003            *Teaching Assistant:* Quantitative Analysis  
Jackson State University, Jackson, MS  
  
Assisted with doctoral/master level quantitative analysis course including class preparation, student assistance, and grading papers.
- 2000 – 2003    *University Researcher/ Research Assistant*  
Jackson State University, Jackson, MS  
  
Diverse research projects relevant to historical and contemporary city/regional planning issues. Focus varied contingent upon professor and student research interests. Research conducted:
- 1986 – 1988    *Instructor*  
Central Texas College, Ft. Buchanan, Puerto Rico  
Central Texas College, Sebana Seca Naval Station, Puerto Rico  
  
Undergraduate courses: Sociology, Psychology, Philosophy

### **Publications**

- Wesley, J., Dalbey, M., & Harris, W. (2006, October). Urban segregation in the Deep South: Race, education, and planning ethics in Jackson, Mississippi. *Race, Gender, & Class Journal*.
- Levine, J. & Wesley, J. Growth in the middle: The economics of mid-sized metropolitan areas. (2004, July). Monograph. International City Futures Conference. Chicago, Illinois.
- Dalbey, M., Wesley, J., & Carr, V. (2003, July). From elite political hub to social Justice forum: The paradoxical significance of the King Edward Hotel. Monograph, *Center for University Scholars*. Submitted for publication to *Rhetorics of Place* collection.
- Lowe, J., Wesley, J., & Hunter, J. (Eds.). (2003). Building together equitable and just communities. Planning and the Black Community Division of the American Planning Association. Proceedings of the 2003 Conference. Oakland, CA.
- Wesley, J., Dalbey, M., & Harris, W. (2003, February). Urban segregation in the Deep South. Monograph, Urban Affairs Association.
- Lowe, J., Levine, J., Carr, V., Ehsan, A. R., & Wesley, J. (2002, August). e-City initiative interim data collection and analysis report. Universities Center, Jackson State University, Jackson, MS
- Dalbey, M., Harris, W. & Wesley, J. (2001). Urban spatial segregation in Jackson, MS: Planning for equity. *Lincoln Land Institute*.

### **Conference Papers and Presentations**

- July 2008            Regional Divide: The Regional Planning Association of America and the Regional Plan of New York. Prepared for the ACPA-AESOP Congress, Chicago, IL.
- April 2008            Sustainable tourism: The intersection of cultural resources, heritage assets and economic development. Paper presented at the Urban Affairs Association Conference, Baltimore, MD.

- February 2008 Defining space, restoring place. Paper presented at the NAAAS and Multi-Cultural Conference, Baton Rouge, LA
- April 2007 Downtown housing: Georgia, Mississippi, South Carolina. Paper presented at the Urban Affairs Conference, Seattle, WA.
- February 2007 Coming home: The back migration of African Americans to Dixie. NAAAS, IAAS, NANAS, NAHLS (National Association of African American Studies, International Association of Asian Studies, National Association of Native American Studies, National Association of Hispanic NAAAS, IAAS, NANAS, NAHLS and Latino Studies). Interdisciplinary, multi-cultural conference, Baton Rouge, LA.
- July 2004 Growth in the middle: The economics of mid-sized metropolitan areas (Co-author, Joyce Levine). International City Futures Conference, Chicago, Illinois).
- Spring 2004 The changing face of Gwinnett County: Will residential patterns reflect Gwinnett's new racial and ethnic diversity? Urban Affairs Association, Washington, DC.
- August 2003 Environmental justice at a special conference symposium: Issues of equity and justice facing communities of color. Planning in the Black Community Division of the American Planning Association Conference, Oakland, California.
- 2003 Segregation in the Deep South: Race, education, and planning ethics in Jackson, Mississippi (Co-authors, M. Dalbey & W. Harris). Urban Affairs Association Conference, Cleveland, Ohio.
- 2003 Urban sprawl and growth management in Jackson, Mississippi: Consequences and opportunities for the black urban core (co-author, Ryan Ehsan). Joint National Conferences of NAAAS, IAAS, NANAS, NAHLS, Houston, TX,
- 2002 Super citizen v. superfund: Exploring the role of community activism in addressing the risks of three superfund sites in Mississippi. Urban Affairs Association, Boston, Massachusetts
- 2002 Spatial segregation in Jackson, MS: Planning for equity (Co-authors, M. Dalbey & W. Harris). Race, Gender, & Class Conference, Southern University at New Orleans, New Orleans, Louisiana

### **Research**

Current/2008

Community Regeneration and Economic Restoration – Revisiting Local efforts to repurpose the Newsom Brothers/Old Reichhold Chemical Site

Cultural/heritage tourism as an economic development tool in rural communities

Illegal immigration and the implications for local communities

Housing needs of new Hispanic immigrant populations in the Deep South

The new agriculture: Hispanic immigrants and catfish farming in the Mississippi Delta

Restoring sense of place: post out-migration and population shifts away from urban and small town centers

Economic development and housing in small towns and rural communities

Sprawl and transportation options in Small Town America

2007, 2006

Downtown Housing – Profiling new downtown residents

Heritage Tourism as a Vehicle for Economic Development

Regional Population Shifts among Minorities

Downtown Housing in Mid-size Southern cities

- 2005 Death and Birthplace of the Confederacy, Abbeville, SC: A Study of Blacks in the Village of Abbeville during the nascent period of the Confederacy (Historical Research)
- Environmental Justice Groups and Organizations: Organizational structures; Funding sources; Citizen recruitment and retention; Leadership development and collaboration
- July 2004 Growth in the middle: The economics of mid-sized metropolitan areas. Research findings presented at the International City Futures Conference in Chicago, IL. Comparative research exploring Metropolitan Planning in Asia and the United States.
- May 2004 Environmental justice and public participation: An examination of public involvement in environmental permitting of municipal solid waste landfills in Mississippi 1979-2002. Research for doctoral dissertation. Extensive examination of MDEQ and US EPA official documents, public notices and transcripts of public hearings, materials from local governments and citizen groups. Evaluate twenty-three years of census data to determine demographic changes at the block, census tract, city and county levels.
- Spring 2004 Residential patterns of racial/ethnic newcomers to Gwinnett. Chart and analyze in-migration trends of Gwinnett's minority populations and their residential locations over a forty year period; identify emerging ethnic and racial enclaves.
- Summer 2003 Rhetorics of place project. Historical research highlighting the legacy of the King Edward Hotel as a political hub and meeting place for Mississippi's elite and the Hotel's emergence as a pivotal location for Civil Rights activism in Mississippi.
- Summer 2002 e-City Initiative. Group research community economic and technology development project. Externally funded project.
- Fall 2002 The Southern Initiative of the Algebra Project: A bottom-up approach to community development. Through case study, document and highlight community-school partnership of small predominantly Black town in effecting desired educational outcomes.
- Spring 2002 Columbia, Mississippi: A superfund site revisited. Research involving decades long fight by a grassroots environmental justice organization to resolve massive environmental contamination.
- Spring 2002 The air quality-transportation connection. Analysis of the relationship between increased auto traffic and air quality, focusing upon the Atlanta region's loss of Federal highway funds.
- Spring 2002 The environmental impact of sprawl: Gwinnett County, Georgia. Evaluation of sprawl and environmental issues: water and air quality, reduction of green space, and loss of wetlands.
- 2001 – 2002 Communities in charge health assessment. Primary data collection to identify uninsured and underinsured. University of Mississippi Medical Center School of Nursing (Research team).
- 2000 – 2002 Fortune 100 Companies and Brownfields Holdings; Mortgage Insurance and Credit Scoring; Brownfields and equity. Research companies holding brownfields and those associated with superfund sites. Data collected from the Federal Financial Institutions Examination Councils and the Home Mortgage Disclosure Act.
- Summer 2001 Ethical canons and environmental justice. Examination, evaluation and analysis of the American Planning Association's code of ethics and the relevance to underserved communities.
- Spring 2001 Up from the bottom: A proposal for economic development through citizen participation for Halls Ferry Road in Marcus Bottom. Group project. Outstanding Community Project Award 2001, Mississippi Chapter of the American Planning Association; National American Planning Association's honorable mention in 2002.
- Fall 2000 A survey of equity planning, theory, and practice. Investigation of planning theory and practice from an historical perspective and the impact upon contemporary equity and advocacy planning.
- Fall 2000 A growth management agenda for the Jackson metro area and the state of Mississippi

Co-research project highlighting evolving patterns of sprawl and possible solutions.

### **Student Directed Research, Projects and Dissertations**

2008 Present

*Dissertation Co-Chair:*

- The Impact of Economic Variations in Recruiting and Retaining Businesses in the Urban Community
- The Impact of Brownfields Upon the Tax Revenue of the City of Jackson, MS
- Collaborations between Communities and Faith-Based Initiatives
- Comparative Historical Analysis of Political Corruption and Quality of Life

*Dissertation Committee Member:*

- Potential Impact of Climate Changes on the Inundation Risk Levels in A Dam Break Scenario – A Web Based Approach
- Brownfields Redevelopment
- Parks and Neighborhood Sustainability

*Student Directed Projects:*

- Two doctoral students developing abstracts and papers for submission to and presentation at the Urban Affairs Association Conference in April 2009
- Four student-directed community revitalization projects submitted for a session at the APA Conference in Minneapolis, MN in April 2009
- Directed three students during development of abstracts to submit for posters at the American Planning Association Conference in 2008. Abstracts and posters accepted for presentation.
- Mentored two doctoral students during development of abstract and paper for presentation at the Urban Affairs Conference in April 2008. Abstracts accepted.
- West Capitol Street Historic District: A Plan for Restoration and Revitalization. Neighborhood/Urban revitalization project.
- Georgetown Community – Class project requiring community evaluation utilizing the S.W.O.T. analysis and other assessment tools. The group evaluated the community's social, political, cultural, human and financial assets (capital) areas that posed community challenges, and recommendations for improvement. The final product included all elements of the evaluation and the outcome was presented to the neighborhood association.

*Student Directed Independent Research:*

- The Capital Impact of Gated Communities on Local Infrastructures
- Micro Enterprise Activities and Community Economic Development
- Crime, Political Corruption and Quality of Life

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### SERVICE AND UNIVERSITY-COMMUNITY PARTNERSHIPS

Chair, Curriculum Committee, Urban and Regional Planning, Jackson State University

Chair, Awards Committee, Urban and Regional Planning, Jackson State University

Editorial Board BioEpi Newsletter, School of Public Health, Jackson State University

Member, College of Public Service Faculty Research Brown Bag Committee

Reviewer for three scholarly journals

Member, Search Committee, Urban and Regional Planning, Jackson State University

Member, Admission Committee, Urban and Regional Planning, Jackson State University

Member, Cross Discipline Teaching Committee, College of Public Service, Jackson State University

2007

Member, Cross Discipline Teaching Committee, College of Public Service, Jackson State

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|           | University   |
| 2003-2000 | Student Representative to the Search Committee, Urban and Regional Planning, Jackson Stat University |

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## OTHER PROFESSIONAL EXPERIENCE

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| 2006 – 1992 | <p><i>Consultant and Independent Contractor</i><br/>JMW Consulting, Lawrenceville, Georgia</p> <p>Worked with private corporations, governmental entities, and not for profit organizations providing direct marketing services, staff training and development, and program/project evaluations:</p> <ul style="list-style-type: none"> <li>❖ Program evaluation including assessment of community development component of a comprehensive community-school project. Work performed in Mississippi, Alabama, South Caroling and North Carolina.</li> <li>❖ Renowned Theatre Company - Direct marketing campaign for theatre company to increase revenue and performance attendance; Provided complete statistical tracking and evaluation reports.</li> <li>❖ Private Corporations - Staff recruitment, training, development and evaluation including the development of training manuals.</li> <li>❖ For Profit and Non Profit Organizations - Evaluated programmatic and project outcomes against stated goals and objectives; Conducted community development component of company engaged in community-school empowerment initiative; Evaluated efficacy of seminars, conferences and workshops</li> <li>❖ Governmental Agency - Audited financial section for an agency of United States Department of Labor and developed procedures manual. Evaluated outreach, admissions and placement procedures; Suggested options for system placement and procedural guidelines.</li> </ul> |
| 1997        | <p><i>State Coordinator, Mississippi</i><br/>Satellite Services, Inc., Jackson, Mississippi</p> <p>Oversight of four placement offices in Mississippi: Batesville, Grenada, Hattiesburg and Jackson. Managed and supervised job placement activities for students terminating Job Corps and returning to MS. Coordinated placement activities, served as liaison with community businesses and other potential employers to expand employment opportunities to returning and existing students. Generated monthly reports, and managed placement counselors' activities, incentives, and placement statistics; confirmed job placements. Recruited, hired and trained personnel. Supervised all permanent and temporary staff.</p>  |
| 1994 – 1995 | <p><i>Operations Officer</i><br/>GlobalTel, Inc. (Aberdeen Marketing, Inc.), Marietta, Georgia</p> <p>Hired, trained and evaluated customer service representatives. Designed marketing program, developed statistical tracking system and generated reports for clients. Co-wrote business proposals with sales staff.</p>   |
| 1994        | <p><i>Director of Client Services</i><br/>Direct Marketing Solutions, Inc., Atlanta, Georgia</p> <p>Developed and implemented direct marketing projects, including inbound/outbound and marketing research with sales team and operations manager. Served as liaison between sales team, administrative and operations staff, and clients. Provided training, program monitoring, and client briefing/reporting. Assisted with proposal preparations, client presentations and business development. Served with president on external consulting and training projects. Wrote scripts.</p>   |
| 1990 – 1992 | <p><i>Manager, Inbound/Outbound Services</i><br/>Cox &amp; Cox Marketing, Inc., Marietta and Kennesaw, Georgia</p>  |

Recruited, hired and trained all division employees. Wrote and posted employment recruitment ads. Designed account specific statistical tracking systems. Monitored and analyzed all account activity and statistical results. Evaluated individual and group performance. Wrote call/conversation guides (scripts). Total management and supervision of Inbound/Outbound telemarketing division.

1989 – 1990 *Counselor/Coordinator*  
Women in Community Service, Inc., Atlanta, Georgia

Assisted with student retention. Conducted exit interviews and counseling to assist with workforce readiness. Organized out-processing seminars, conferences and training sessions. Assumed major role in planning region-wide conferences, workshops and seminars.

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## ADDITIONAL EXPERIENCE, SKILLS AND VOLUNTEER SERVICE

### Experience and Skills

- ❖ Event planning (large and small scale)
- ❖ Group facilitation
- ❖ Community outreach and grassroots organization
- ❖ Writing/publishing: Job-specific training/instruction manuals; newsletters, magazine and journal articles; Intra-agency newspaper

### Awards, Special Recognition, and Service

- ❖ Dean's Award for Distinguished Academic Achievement
- ❖ Doctoral Student Representative to faculty meetings for three years
- ❖ Outstanding Student Award

### Volunteer service

- ❖ ESL/TESOL (English as a Second Language; Teachers of English to Speakers of Other Languages) tutor to military wives, Ft. Bragg, NC
- ❖ Writer, editor and advisor to Atlanta Job Corps Newspaper, Atlanta, GA
- ❖ Newsletter editor (and contributing writer) for Officer Wives Club (OWC), Ft. Buchanan, PR, and Hanarry Homeowners Association, Lawrenceville, GA
- ❖ Treasurer, Ft. Buchanan, PR OWC
- ❖ Chair, Publicity Committee, Ft. Buchanan OWC
- ❖ Taught *Interviewing Techniques And Resume Preparation* to students entering job market, Transportation and Communication Union (advanced student program), and Job Corps students, Atlanta, GA
- ❖ Chair, Chapel Music, Ft. Buchanan, PR
- ❖ Chair, Financial Counseling Committee, Army Community Service, Ft. Bragg, NC
- ❖ Financial counselor to active duty military families, Ft. Bragg, NC

### Foreign Language

Basic Spanish (speaking, reading, writing). Proficiency increases when used regularly

### Computer Skills

- ❖ Proficient in SPSS (Statistical Package for the Social Sciences)
- ❖ Proficient in Microsoft Word, Excel, PowerPoint; familiar with Access

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## PROFESSIONAL ORGANIZATIONS

- ❖ Association of Collegiate Schools of Planning
- ❖ American Planning Association
  - American Planning Association Private Practice/Consulting Division
  - Planning and the Black Community Division of the American Planning Association
- ❖ Mississippi Chapter of the American Planning Association
- ❖ Urban Affairs Association
- ❖ NAAAS/NAHLS/IAAS/NAIS – Multi Cultural Organization comprised of African Americans, Latinos/Hispanics, Asians and Native Americans