CSET Students Receive $2K Scholarships from L’Oréal for Young Women with a Purpose Project

(JACKSON, Miss.) – Jackson State University students were awarded $2,000 scholarships as a part of the Young Women with a Purpose Project with Dark and Lovely, a hair care brand for women of color and part of L’Oréal’s Multi-Cultural Beauty Division, in partnership with The Tom Joyner Foundation.

Two out of five selected students are from the College of Science, Engineering and Technology. All of the scholars received an all-expense paid trip to New York City and a L’Oréal USA senior-level executive mentor. April Fulgham, a sophomore from Chicago, Ill., is a biology major. Fulgham is paired with Cecilia Nelson-Hurt, Assistant Vice President, Diversity and Inclusion L’Oréal USA. Markeisha James, a sophomore from Jackson, Miss., is a chemistry pre-pharmacy major and her mentor is Sivonne Davis, Assistant Vice President, Marketing, L’Oréal USA Multi-Cultural Beauty Division.

Dean of the College of Science, Engineering and Technology, Dr. Richard A. Aló said, “The opportunity our students are gaining on a national sphere is incredible. Being afforded the chance to utilize the tools provided to them, inside of the classroom, at this stage in their matriculation is atypical. We are proud of their accomplishments and look forward to cheering them on to a bright future.

Students observed their mentors at the L’Oréal USA Corporate offices for a day in New York City. The mentor-mentee matches were based upon the scholars’ field of interests. The pairs have been communicating via phone conferences since October 2015.

"Supporting educational programs is a key pillar of the Multi-Cultural Beauty Division's sustainability platform," stated Cherie Washington, L’Oréal USA Multi-Cultural Beauty Division. "The Tom Joyner Foundation is an incredible partner to us because they value education and empowering others as much as we do. Through their extensive initiatives and partnerships in support of Historically Black Colleges and Universities, they have helped thousands of students complete their education. We are pleased to work with such a great organization."

– JSU –

About Jackson State University: Challenging Minds, Changing Lives
Jackson State University, founded in 1877, is a historically black, high research activity university located in Jackson, the capital city of Mississippi. Jackson State’s nurturing academic environment challenges individuals to change lives through teaching, research and service. Officially designated as Mississippi’s Urban University, Jackson State continues to enhance the state, nation and world through comprehensive economic development, healthcare, technological and educational initiatives. The only public university in metropolitan Jackson, Jackson State is located near downtown, with six satellite locations throughout the area. For more information, visit www.jsums.edu or call 601-979-2121.