Roles of SAMHSA’s Regional Administrators

Represent SAMHSA & Connect with Stakeholders
- Voice of SAMHSA Administrator in the regions and states.
- Educate and engage the public and key stakeholders in SAMHSA’s vision, mission, Strategic Initiatives, vital few, theory of change and priorities.
- Connect the public and key stakeholders to people and resources.
- Coordinate with and support the functions of the SAMHSA POs related to grants, contracts and cooperative agreements.

Promote Initiatives & Engage Target Populations
- Contribute to the development and support of HHS/SAMHSA initiatives and activities that advance behavioral health.
- Lead strategic discussion within communities, states and regions promoting behavioral health and advancing prevention, diagnosis, treatment of and recovery from mental and substance use disorders.

Collaborate to Support HHS Regions Together
- Lead cross-agency initiatives within the region and incorporate the support and collaboration of key HHS OPDIVs and other federal partners to advance behavioral health.
- Support HHS regional initiatives championed by Regional Directors, Regional Health Administrators, and/or regional OPDIV counterparts.
- Identify opportunities to increase collaboration among HHS colleagues to assure behavioral health is a priority.

Support Stakeholders
- Provide regional behavioral health leadership that supports stakeholder action, program development, policy innovation, and system transformation.
- Leverage national and regional resources and technical assistance in collaboration with headquarters.
- Assist stakeholders in expanding relationships and obtaining the information and resources they need.

Conduct & Report Regional Environmental Scan
- Prepare periodic reports to communicate important regional/state trends, issues, and policy changes that affect SAMHSA’s programs, grantees, and stakeholders.
- Communicate performance success, challenges, and opportunities for improvement.

LEADERSHIP
- As part of SAMHSA leadership, participate in development and implementation of SAMHSA strategic vision, direction and policies nationally.
- Promote engagement across Centers and Offices as members of the leadership team.