

ANNUAL REPORT

ACADEMIC YEAR 2012-2013
(Condensed Version)



**DIVISION OF THE PROVOST
ACADEMIC AFFAIRS**

**JACKSON STATE UNIVERSITY
JACKSON, MISSISSIPPI**

UNDERGRADUATE STUDIES

The Division of Undergraduate Studies, in collaboration with academic schools and colleges, ensures that students are prepared for the rigor of their intended majors, are retained and are engaged in leadership, service, citizenship, and community development activities. The Division seeks national recognition for the First Year Experience Program at Jackson State University.

Major Accomplishments

- Administrators serve in key positions for two grants totaling \$1.2 million.
- Through the First-Year Experience, 1,300 first-time students and their families were greeted with a week of activities including assessment, advisement, retention, and academic support programs.
- The unit established two advisory boards: one for a retention strategic plan and the other for transfer student support activities.
- Eighty-four percent of first-time freshmen participated in the CBASE test in Math and English through the First-Year Experience program.
- The W.E. B. DuBois Honors College was restructured to become more active and progressive; the number of honors societies were increased by 57 percent.
- Of the senior students participating in the Center for Undergraduate Research 2013 cohort, 78 percent completed the Spring 2013 requirements for graduation. Forty percent of those students were accepted into graduate or professional schools.

DIVISION OF GRADUATE STUDIES

The Division of Graduate Studies serves graduate students in more than 50 graduate programs, provides application procedures, and other information related to graduate education at Jackson State University.

- Graduate enrollment increased for new and returning students. First-time entering graduate enrollment was 483 students and represented a 5.43 percent increase over the previous year. Returning graduate student enrollment was 1,569 and represented 17.63 percent of the university total enrollment. The university led the IHL system-wide average graduate enrollment headcount.
- Improved student services include cyber orientation; cyber advising, graduate comprehensive advising/coaching/referral services. Ten new policies/enhancements were implemented to support the graduate student campus culture.
- Graduate student insurance enhancements were developed with a January 2104 effective date.
- Graduate faculty (91 percent) are monitoring Satisfactory Academic Progress of grad students.
- The Graduate Curriculum Committee approved 22 new courses and updates for nine existing courses. The new course approval was based on program redesign in preparation to meet new state guidelines for teacher education programs; updating curricular offerings in chemistry, history, and hazardous materials management.

- The Graduate Community of Scholars Lecture Series held three sessions aimed to enhance the acquisition and transfer of knowledge.
- Twenty-three faculty members were approved for Graduate Faculty Status.

DIVISION OF LIBRARIES AND INFORMATION RESOURCES

The H.T. Sampson Library provides resources in the form of books, e-books, digital records, images, periodicals, databases and journals.

Photograph Preservation Project Grant

- Jackson State became one of 16 HBCU libraries chosen to participate in a major preservation initiative through the Andrew W. Mellon Foundation and was awarded \$51,000 through September 2013.

Dr. Henry T. Sampson Collection of African American Culture

- Efforts are ongoing for this exceptional and valuable collection donated to Jackson State University by Dr. Henry T. Sampson. The University Archives is processing, housing and preserving this large, comprehensive collection that documents African-American contributions to the music, film and entertainment industries. Acquired by Dr. Sampson over a period of 40 years, it is believed to be the largest personal collection of this subject in the United States.

DIVISION OF INTERNATIONAL STUDIES

The division serves numerous functions including study/research abroad opportunities for faculty and students. These activities serve to provide cultural exchanges and educational opportunities between various constituents of Jackson State University on an international level.

- The annual International Week exposed 2,000 students from the Jackson metropolitan area and Crystal Springs public schools to 15 different cultures.
- The unit was selected to participate in the White House Initiative on HBCUs study trip to Brazil as part of the HBCU Brazilian Alliance. As a result, 27 students came to JSU through the Brazil Scientific Mobility Program. Eleven of those students are prepared to move into academic programs in January 2014.
- The ESL program more than doubled student participation during the 2012-2013 academic year. During 2011-2012, the Institute enrolled 105 students, and the next academic year enrolled 226 students.
- JSU administrators visited China, India and Iran to establish dialogue and future collaborations with international universities. MOUs were signed to establish faculty/student exchanges with JSU. The focus of the MOUs include academic programs in education, STEM, research collaborations, academic certificate programs, and other professional and specialized trainings.

OFFICE OF ENROLLMENT MANAGEMENT

Enrollment Management and Institutional Research, Planning, and Effectiveness (IRPE) were combined to provide a more effective, data-driven process. IRPE provides reports an analysis to academic colleges and departments and other JSU units on applications, enrollments, retention rates, degrees, graduation rates, academic achievement, and enrollment projections.

- IRPE has become the data operational support for Office of Admissions. The unit tracks data on the incoming freshman class from application to admission. This is used to project the new student enrollment for each semester. IRPE also provides necessary data support and analysis of JSU recruiting efforts and is the source for official JSU current student, staff and faculty data.
- Staff from enrollment management attended eight professional conferences and also participated in IHL workshops.

GRADUATION AND RETENTION RATES

JSU has done an excellent job at increasing its graduation and retention rates and continues to excel in the retention of students. One-year retention of the 2011 cohort was 73 percent. The retention rate for the 2012 cohort is 74.5 percent. The IHL System average is approximately 77 percent.

Table 1 - JSU FALL-TO-FALL RETENTION RATES

Cohort	Rate
2011	73.3%
2012	74.5%

- One-year retention and graduation rates are highly related because the majority of attrition from JSU occurs during the first two years of enrollment. As the one-year and two-year retention rates have risen at JSU, there has been an increase in four-year and six-year graduation rates. The six-year graduation rate (2012) is currently at 45 percent.

Table 2 - JSU 6-YEAR GRADUATION RATES

Cohort	6-Year Graduation Rate
2005	40%
2006	45%

- In April 2013, JSU was featured in *The Journal of Blacks in Higher Education* as having made tremendous progress in recent years in increasing the graduation rate of African-American students. JSU had the second highest increase among HBCUs in the country and boasts an 11 percent increase over the past 13 years, second only to Howard University.
- JSU Madison offered 13 courses during Summer 2013.
- The implementation of the Strategic Marketing and Recruitment Plan is guiding the University toward the target population of 15,000 students within the next 10 years.

Table 3 - JSU Enrollment Totals

YEAR	Undergraduate Enrollment	Graduate Enrollment	University Enrollment
Fall 2012	6,675	2,144	8,819

Fall 2013	6902	2,232	9,134 (+3.6%)
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Table 4 – JSU ENROLLMENT BY COLLEGE

COLLEGE	Fall 2012	Fall 2013
CSET	2,005	2,109
COB	1,026	1,060
COLA	1,708	1,772
CPS	1,260	1,366
CEHD	2,415	2,405
UNDECIDED	340	318
Graduate School Non-Degree	65	104
TOTAL	8,819	9,134

UNDERGRADUATE ADMISSIONS

- Undergraduate Admissions began to document policies and procedures into one cohesive document, updated the website, and incorporated *Tiger Reports* to aid with a more timely evaluation of student credentials.
- Approximately 15,000 students (which includes readmits, first-time freshmen, and new transfer students) applied for undergraduate admissions for Fall 2012 and more than 5,000 new students were admitted.

Table 5 – JSU FIRST-TIME FRESHMEN BY COLLEGE

COLLEGE	Fall 2012	Fall 2013
CSET	357	431
COB	109	130
COLA	202	257
CPS	44	77
CEHD	63	83
UNDECIDED	98	125
TOTAL	873	1,103

UNDERGRADUATE RECRUITMENT

- Undergraduate recruitment is a university-wide effort in which the office partners with colleges, schools, departments, alumni, and various departments to effectively engage and communicate with college-seeking students, their families, and their high school counselors.
- Efforts included a 15 percent increase in the number of attended high school college fairs, an 800 percent increase in the number of private visits, and a 400 percent increase in the number of recruitment programs.
- Through collaborations with the marketing unit in University Communications, approximately 340,850 e-mails and over 100,000 letters and postcards were distributed. Electronic billboards were leased throughout the state.

FINANCIAL AID

- The financial aid office processed 10,679 unduplicated awards for the 2012-13 award year for a total award of \$135,543,091, almost \$3 million more than the previous year. The total number of students who received financial aid was 9,176.
- During the 2012-2013 year, Financial Aid conducted 18 workshops off campus at local high schools, community colleges, and community centers throughout the state.

REGISTRAR AND RECORDS

- The role of the Registrar's Office has become more about process than being task oriented. They initiate collaborations between departments and colleges to assure new processes are smoothly designed and seamlessly implemented. During the 2012-2013 year, a total of 115,000 student records were maintained.

DISTANCE LEARNING

The expansion of distance education course offerings maximizes the utilization of academic resources and extending the outreach of the University. JSU has thousands of students who access all or part of their degree program remotely through the use of technological methods. During the 2012-2013 academic year, approximately 6,679 students enrolled in at least one online or hybrid course. In addition, there are more than 200 students enrolled in online degree programs.

Table 6 – JSU NUMBER OF DISTANCE LEARNING STUDENTS

TYPE of DISTANCE COURSE	Fall 2012 Students	Spring 2013 Students	Summer 2013 Students	TOTAL Students
Online and Hybrid Courses	2,814	3,138	727	6,679

OFFICE OF COMMUNITY COLLEGE RELATIONS

- Developed a partnership between Holmes Community College (HCC) and Jackson State University which is designed to meet student, faculty, community, and workforce needs. HCC students can pursue a bachelor's degree from JSU at the Ridgeland campus of HCC, more effectively utilize the resources at both institutions.
- Worked with IHL to redesign and revise state articulation agreements to ensure that all JSU degrees provide a pathway to attainment of bachelor's degrees for community/junior college transfer students.

COLLEGE OF BUSINESS

The College of Business (COB) operates four academic departments and three administrative units. Faculty engage in teaching, research and service activities while maintaining a high level of collegiality and a nurturing environment. Additionally, faculty, staff and administrators continue to engage in fundraising and development activities to support the college's scholarship funds.

Research and Scholarly Activities

- The Department of Economics, Finance and General Business generated 12 peer-reviewed publications and about five working papers.
- Faculty in the Department of Accounting collaborated to publish six refereed papers and delivered nine presentations at professional conferences.
- A faculty member was awarded a Title III grant to establish a Trading Laboratory, entitled TRILL (Trading Room Inter-disciplinary Learning Laboratory).

Accounting Society Activities

The Accounting Society offered Volunteer Income Tax Assistance on campus, February – March. The Accounting Society students provided more than 40 hours of free income tax preparation assistance to the Jackson State University community.

Faculty and Administrative Fund-raising and Development

- A major gift of \$250,000 from the Pittman family was secured. In return, the university named the College of Business Auditorium in honor of Mr. and Mrs. Winston R. Pittman, Sr.
- An economics professor secured a gift of \$50,000 from the Currie family and established the George F. and Alleane M. Currie Endowed Scholarship.

Center for Business Development and Economic Research

- The center provided small business development and other services to clients. The center's staff completed 3,187 requests: 871 requests from businesses; 272 requests from local governmental agencies; 296 from College of Business students, faculty and staff; 683 from other JSU faculty' and, 1,065 from JSU students.

The Small Business Development Center (JSU/SBDC)

The JSU/SBDC provides assistance to small businesses in order to promote growth, expansion, innovation, increased productivity, and management improvement.

- The JSU/SBDC was instrumental in assisting businesses in obtaining loans of \$5 million and client sales of \$10,304,496.
- The JSU/SBDC economic impact included the creation of 151 full- and part-time jobs and the retention of 308 jobs.

JSU Farmers Network

The network is funded by the U.S. Department of Agriculture and provides technical, financial and business services to socially disadvantaged farmers located in the State of Mississippi. This program received a \$291,000 grant award from the United States Department of Agriculture (USDA), Departmental Management, Office of Advocacy and Outreach (OAO).

- Farmers were educated on their bookkeeping strategies, taxes, and farm management.
- Program staff toured 10 cities, conducting workshops.
- In the current year, 234 disadvantaged farmers and ranchers were served, representing more than \$3,746,382 in farm assets assisted through this program.
- The College of Business Farmers' Network hosted the National Women in Agriculture Association (NIWIAA) annual meeting in April, attracting more than 500 participants.

The Apple Store Business Plan

During the Spring 2013 semester, with the assistance and guidance of the Entrepreneurship faculty and the Vice President for Business and Finance, College of Business Entrepreneurship students developed and presented a business plan for the JSU Apple Store to the Provost and Apple representatives.

COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT

The College of Education is the oldest and largest college on campus. The college services 2,460 students seeking initial and advanced degrees. The college has several accrediting bodies including the National Council for Accreditation of Teacher Education, the Council for Accreditation of Counseling and Related Educational programs, and the Council on Rehabilitation Education.

Academic Collaborations

- *Beyond the Bricks Project* is a media and international community engagement initiative to encourage and promote community-based solutions to increase educational and social outcomes for school-age black males.
- Partnered with the Jackson Public School District to form an innovative middle school for children and a laboratory for teachers and researchers to develop and refine practices that will impact K-12 education around the world.
- *Call Me Mister: Mentors Instructing Students Toward Effective Role Models* aims to place more African-American male teachers from diverse cultures and backgrounds in the classrooms of low-performing elementary schools.

Community Involvement

- *America Reads Mississippi* is a community-based project that collaborates with school districts and agencies to enhance literacy in the early grades.
- *Helping Single African American Mothers* project targets mothers of young black males in the Jackson Lanier High School feeder pattern.
- *Washington Addition Project* focuses on developing a community through education by working with parents and children through Saturday school.

Endowments

- Established the Barnes Family Endowment to support teacher education majors and Community College Education majors. The Barnes Family of Covington County, MS, had all of their siblings to graduate from Jackson State University.
- Established the Ernestine A. Calhoun Endowment Fund dedicated to teacher education majors especially from Crystal Springs, Mississippi.
- The Alice V. Harden Endowment Fund was named in honor of the late state senator and JSU College of Education graduate. The fund is sponsored by the employees of the CEHD and supports education majors with financial difficulties.
- The H.P. Jacobs Endowment Fund is led by President Carolyn W. Meyers in support of the *Call Me MISTER* program. The MISTERS are young African-American males who have dedicated themselves to work in poverty-stricken elementary schools.

FACULTY SCHOLARLY ACTIVITIES

Faculty produced 49 articles, submitted 21 grants and secured awards of \$3 million.

COLLEGE OF LIBERAL ARTS

The College of Liberal Arts (CLA) promotes and supports significant research, innovative scholarship, and creative expression in the arts, humanities, social and behavioral sciences. By offering a rich array of undergraduate and select graduate programs, the CLA provides a diverse and engaged student body with an outstanding education founded on nurturing relationships between students and distinguished faculty.

New Faculty & Administrative Appointments

- Five new faculty members were hired for four departments.
- Eight administrative positions were filled in various units and departments.

Office of Success, Transition, Advising, and Retention Services (STARS)

STARS will work in collaboration with the Division of Undergraduate Studies, Community College Relations and academic programs in the College of Liberal Arts to provide quality support for undergraduate and transfer students leading to increased student retention and academic success.

COLLEGE OF PUBLIC SERVICE

The College of Public Service (CPS) is comprised of the Schools of Health Sciences (SHS), Policy and Planning and Social Work which strive to develop local, national, and international leaders in its academic and professional disciplines. To accomplish this, faculty and students engage in a myriad of research and service projects that augment the classroom instruction in its programs.

Major Accomplishments

- Public Health, Urban and Regional Planning and Communicative Disorders programs began their reaffirmation of accreditation processes.
- The Public Health Program site visit is scheduled for October 2013, and Communicative Disorders will meet its accrediting body in February 2014.
- The MPH graduation rate was 89 percent.
- A faculty member was selected as one of the inaugural recipients of One JSU Excellence award for teaching, 2012.

School of Health Sciences Research

- SHS faculty generated more than \$2.8 million in research dollars.
- Faculty members published 27 peer-reviewed journal articles and presented at 52 professional conferences.
- Five DrPH and 20 MPH students were involved in faculty research projects.

School of Social Work

- SSW faculty published 37 peer-reviewed journal articles and presented at 36 professional meetings.
- Two SSW faculty members wrote book chapters.
- The SSW was named the recipient of the 2013 Distinguished Professor Endowed Chair Award of the Delta Sigma Theta Sorority's 51st National Conference and Centennial Celebration. The winning proposal, "American Grandfathers in Community Engagement and Family Stabilization," garnered a \$220,000 award.

School of Policy and Planning

- Faculty generated more than \$511,000 in research dollars from the Department of Homeland Security, My Brother's Keeper Inc., and Florida A&M University.
- A total of 12 peer-reviewed journal articles were published and 28 presentations delivered at professional meetings. Two SPP faculty members wrote book chapters and/or books.

COLLEGE OF SCIENCE, ENGINEERING AND TECHNOLOGY

The College of Science, Engineering and Technology has distinguished itself with outstanding faculty and staff who are dedicated to providing both quality education and science leadership necessary to achieve the highest possible level of excellence.

Major Accomplishments

- ABET Accreditation visit for computer engineering, telecommunications engineering and civil engineering. All three undergraduate programs received reaffirmation of accreditation through September 2019.
- A Bio-Tech Program was introduced with the Biology Department taking the lead for the implementation of a B.S. program.
- CSET Associate Deans the Computer Engineering Chair visited the California Institute of Telecommunications and Information Technology- CalIT2 to learn new technologies in Visualization Walls and preparation for a multimillion dollar NSF Major Research Instrumentation (MRI) proposal. (NSF authorized funding September 2013.)
- Development of a \$1.5 million NSF Robert Noyce Teacher Scholarship and Fellowship Program in collaboration with the College of Education and Human Development.
- Development of an NSF \$4 million MRI proposal in partnership with CalIT2, University of Texas Medical Branch and JSU.
- Completed the reorganization of CSET, including the creation of two associate dean positions and an assistant dean position - with all positions filled.
- An MOU between JSU and Universidad EAFIT in Medellin, Columbia was formed for "Collaborating on Visualization Walls /tools".
- EXTREEM - QED Proposal to NSF Division of Mathematical Sciences (funded effective September 2013).
- Completed NSF Cyber Infrastructure improvement proposal.
- Dean's Academy Program hosted 25 eighth-grade students who engaged in a two-week summer experiential learning program.