



Jackson State University – College of Business NOW OFFERING BUSINESS MINORS FOR NON-BUSINESS MAJORS

Business Administration | Marketing | Finance

Why minor in business?

A business minor will augment any major and enhance your employability.

Students with any major and a minor in business will graduate with:

- Advanced problem solving skills
- Stronger communication skills
- Stronger managerial skills

Human resource professionals note that having a minor in business can be a “tie breaker” when the job market is tight. - fastweb.com

A business minor will better prepare you for professional careers in:

- Market Research Analyst
- Loan Officer
- Financial Analyst
- Personal Financial Advisor
- Human Resource Generalist
- Business Operations Manager
- Event Planner

Job recruiters at CitiBank suggest that 50% of their new hires had minors in business. - bloomberg.com

No matter what direction you choose, a minor in business is your ticket to SUCCESS.

For Assistance:

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For more Information
Scan QR Code, To Enroll Consult
your Academic Adviser



Your success is our business!

Be Savvy About the New Economy With New Courses in Business Economics

ECO 202: Foundations of Economic Issues (for non-business majors) (3)
Course Description:

The course analyzes everyday practical economic issues such as setting economic priorities in human life, the problems of poverty and inequality, economic functions of the government, the minimum wage debate, problems of universal healthcare, etc.

Prerequisite: **None**

If interest rates change, will I be able to afford a house or car?

What are my chances of getting a good job if the government makes changes to the minimum wage laws?

ECO 204 Black Economic and Social Issues (3).
Course Description:

The purpose of this course is to explore different economic perspectives on black-white inequality in the U.S. This course discusses the use of traditional economic tools to understand the effect of historical events and policy on African-American society within the U.S. past, present and future.

Prerequisite: **None**

How do past economic events affect my future?

ECO 206 Foundations of Global Economics for non-business majors (3)
Course Description:

This is an introductory course in global economics that gives historical perspectives on why nations trade. It focuses on comparative advantages that nations have over each other.

Prerequisite: **None**

How can I be competitive in a global job market?

FIN 220 Foundations of Finance for non-business majors (3)
Course Description:

The course, intended for non-business, introduces the three main areas of finance: markets and financial instruments, investments, and financial management. Topics include banks and financial institutions, interest rate and the saving process, time value of money, introduction to bonds and stocks, characterizing risk and return, etc.

Exactly what is a stock?
A bond?
Why do interest rates change?

FIN 247 Foundations of Stock Market Investing (3).
Course Description:

The course introduces the three main areas of stock market investment: building a core portfolio, maintaining stocks to watch, using key measurements, and tracking investment performance. Specific topics include how the stock market works, the best techniques to build and refine your portfolio, easy timing tools to stop losses, and fundamental vs. technical analysis.

How can I make money in the stock market?

FIN 315 Personal Finance (3)

Course Description:

Students will be taught how to prepare financial plans and to incorporate the theory and practice of personal finance into everyday life

Prerequisite: **Junior Standing or with Chair's permission**

How soon should I start preparing for retirement?