



Regions Financial Literacy Program

Each year, the U.S. Congress recognizes April as National Financial Literacy Month to highlight the importance of establishing and maintaining healthy financial habits. As part of this recognition, the Jackson State University College of Business will partner with Regions Bank to help students improve their understanding of financial concepts and services so they are empowered to make informed choices and to improve their present and long-term financial well-being.

Also, below is information from Regions website on the HBCU-Regions Partnership.
https://www.regions.com/about_regions/diversity_and_inclusion.rf

HBCU-Regions Partnership

In the fall of 2012, Regions initiated a partnership with six Historically Black Colleges and Universities (HBCUs). The collaborative partnership, which supports financial education, student and alumni engagement and athletics, is designed in consultation with each institution to best suit their needs as we promote financial well-being for students, alumni and their communities.

The six HBCU partner schools are:

- Alabama A&M University
- Alabama State University
- Florida A&M University
- **Jackson State University**
- Spelman College
- Tennessee State University

Integrating into the fabric of the HBCU experience allows Regions to offer banking products and services that meet customers' needs while also offering them advice, guidance and financial education. This growth opportunity for Regions is important because:

- HBCUs have a significant impact on their communities.
- HBCUs provide avenues for talent acquisition, helping us build the best team and develop and retain a diverse workforce while providing opportunities for recent graduates.
- Students, alumni, faculty and staff of HBCUs as well as the communities in which they are located are important markets for Regions.
- Meeting the financial needs of HBCU students allows us to build deep and lasting relationships as those students graduate.

The Regions HBCU Partnership includes a financial education curriculum for undergraduates; mentoring and recruiting on campus; student and alumni engagement through homecoming and athletic sponsorships; establishment of a financial education student chapter; and an executive lecture series in collaboration with HBCU business schools.

Please visit the Regions website for more information.
https://www.regions.com/about_regions/diversity_and_inclusion.rf