



Media Release Public Relations

FOR IMMEDIATE RELEASE

Contact: Riva Brown

Date: October 17, 2007

Administration Tower, Second Floor
Post Office Box 17490
Jackson, MS 39217
Fax: (601) 979-5833
Phone: (601) 979-1571
Web: www.jsums.edu
E-mail: riva.brown@jsums.edu

JSU MURC to conduct HIV/AIDS Prevention Skills-Building Institute

(JACKSON, Miss.) – The Mississippi Urban Research Center at Jackson State University will conduct an HIV/AIDS Prevention Skills-Building Institute Nov. 26-30 in Tunica.

The institute is free to community-based organization staffs and health care professionals who provide HIV/AIDS prevention, care and treatment services in Bolivar, Coahoma, Carroll, Desoto, Holmes, Humphreys, Issaquena, Leflore, Panola, Quitman, Sharkey, Sunflower, Tallahatchie, Tate, Tunica, Washington, Warren and Yazoo counties. The registration deadline is Oct. 26. Participation is limited.

The institute will focus on organizational infrastructure and will provide training on grant-writing, human resources and fiscal management, board development and obtaining a 501 (c)(3) designation. Participants also will learn the basics of behavioral science, conducting a community assessment, developing a logic model and program evaluation. They also will be given an overview of behavioral interventions.

To receive an application or for more information, call Pamela McCoy toll-free at 1-866-JSU-MURC (578-6872) or visit www.murc.org and click on the Delta Health Initiative link.

–JSU–

About Jackson State University

Jackson State University, founded in 1877, is a historically black, high research activity university located in Jackson, the capital city of the state of Mississippi. Jackson State's nurturing academic environment challenges individuals to change lives through teaching, research and service. Officially designated as Mississippi's Urban University, Jackson State continues to enhance the state, nation and world through comprehensive economic development, health-care, technological and educational initiatives. The only university in the Jackson metropolitan area, Jackson State is located near downtown, with three satellite campuses throughout the city. For more information, visit www.jsums.edu.