Contact Information

Alumni S.T.A.R. Program Email

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Alumni S.T.A.R. Volunteers

Jackson State University Alumni and Constituency Relations S.T.A.R. (Selected Team of Alumni Recruiters) is comprised of alumni who volunteer to make connections for college-bound students and follow them throughout their matriculation. They help connect students to Jackson State University by sharing their valuable experiences, providing information about the University and helping to put them in touch with JSU staff who can guide them through the college admissions process.

Prospective students and their families love to hear stories straight from the source, and may be more comfortable asking you (as an alum) a question about the JSU experience versus hearing about JSU from somebody on the Admission Office staff.

S.T.A.R. volunteers spread the word about JSU to college-bound students and send referrals to the JSU Office of Admissions. You are helping engage and encourage prospective students to start, complete and submit their applications to JSU.
Goal of Contacting a Prospective Student

The goal of directly contacting a prospective student is to:
- Give basic information about JSU to students who are beginning the college search process.
- Help prospective students answer any questions they have but may not be comfortable enough to ask the Admission Office staff.
- Provide information about what a life after JSU can look like.

There are a range of students that you may contact while representing JSU.
- All students are on our mailing list.
- Admitted students to JSU.
- Some have started, but not yet completed, their JSU application.
- Referred by their counselor, parent or other contact (like an alum)
- Students that have submitted their test scores to the Admission Office.
- Admitted students, but undecided.
How to Contact a Student

1. S.T.A.R. volunteers will be asked to contact a student who asked to be contacted by an alum or the Office of Admission.
2. Additional Information about the students in your region will be included in weekly e-mail updates.
3. Our aim is to contact students and alum within 2 weeks of the request.
4. Please contact your student(s) upon confirmation from us.
5. Notify us bi-weekly who you talked with.

Calling
• Students should be called between 7 p.m. and 9 p.m. on weekdays.

Emailing
• Obviously there is not enough time in the day that works best for emails, but please be sure to email in a timely manner.
How S.T.A.R. Volunteers Can Help

S.T.A.R. volunteers can spread the word about JSU to college-bound students and send referrals to the JSU Office of Admissions. As an S.T.A.R. volunteer, you can:

Complete a referral form to alert us of a student who might be a good fit for JSU.

Request thru the Office of Student Recruitment JSU literature to give to prospective students.

Help at a college fair near you.

Make phone calls to interested students.

Arrange to bring a student to campus for a visit thru the Office of Recruitment.
Words of Wisdom

• Remember it is ok to say, “I don’t know.” If there are any questions you cannot answer, please inform the Admission Office that follow-up is needed for that student.

• Certainly as an alumnus you can speak from your experience about Jackson State University, but try to remain objective about the school. Be clear when you are stating an opinion.

• Feel free to speak openly with the student. This is an informal conversation which will in no way impact the admission process!
Campus Visits

If a student expresses interest in visiting the campus during the course of your conversation, please provide them with information on how to visit the campus.

There are many opportunities to schedule a visit and explore JSU. Individual visits are available weekdays, year round and Saturday thru our Welcome Center (601) 979-0886 or gwen.coples@jsums.edu and the Office of Undergraduate Recruitment at (601) 979-5845 or email recruitment@jsums.edu. Visits can include:

• Interview with an Admissions Counselor.

• Meeting with a professor or coach.

• Classroom visit.

• Overnight stay on campus arranged through the JSU Housing Department.