

JACKSON STATE UNIVERSITY
COLLEGE OF BUSINESS
DEPARTMENT OF ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT
BACHELOR OF BUSINESS ADMINISTRATION
ENTREPRENEURSHIP MAJOR
Fall 2015

APPROVED: Office of Academic Affairs

DATE 9/15/15

EJH

Course No.	Course Title	Fall	Spring
FRESHMAN YEAR			
BIZ 101, 102	University Success for Business Majors	1	1
ENG 104, 105	Composition	3	3
HIST 101, 102	History of Civilization	3	3
MATH 111	College Algebra	3	
MFL _____	Foreign Language	3	3
MUS 205	Music Appreciation		3
or ART 205	or Art Appreciation		
Unrestricted Elective	Unrestricted Elective		3
BIO 101/101L	Introduction to Biology & Lab	3	
or SCI 201	or Physical Science and Lab		
SCIL 201			
(Freshman Year Total: 32 hours)		15	16
SOPHOMORE YEAR			
BIZ 201	Introduction to Business	3	
PE Options	Any 100-Level Activity Course or HE 101 (for 3.0 hours)	1	1
ENG 205	World Literature	3	
MATH 221	Calculus for Business	3	
ECO 211	Principles of Macroeconomics	3	
ECO 212	Principles of Microeconomics		3
ACC 211	Principles of Financial Accounting	3	
ACC 212	Principles of Managerial Accounting		3
SPCH 201	Speech Arts		3
or SPCH 215	or Public Speaking		
GB 201	Introduction to Legal Aspects of Business		3
ENTR 285	Creativity, Innovation and Entrepreneurship		3
(Sophomore Year Total: 32 hours)		16	16
JUNIOR YEAR			
MNGT 330	Management to Organizations	3	
MKT 351	Marketing Management	3	
ECO 256, 356	Business Statistics I and II	3	3
ENTR 382	Applied Information Systems for Entrepreneurs and Small Businesses		3
MNGT 351C	Management Information Systems and Applications	3	
BIZ 350W	Business Communications		3
FIN 320	Business Finance	3	
ENTR 385/ MKT 385	Marketing for Entrepreneurs and Small Businesses (cross-listed course)		3
ENTR 384	Internship and Apprenticeship in Entrepreneurship Studies		3
(Junior Year Total: 30 hours)		15	15
SENIOR YEAR			
MNGT 334	Supply Chain Management		3
MNGT 458	Strategic Management	3	
MNGT 482W	Business Ethics	3	
ENTR 300/ FIN 300	Finance for Small Business and Entrepreneurial Ventures (cross-listed course)		3
ENTR 485, 486	Venture Creation I and II	3	3
ENTR 462/ MNGT 462	International Business and Entrepreneurship (cross-listed course)		3
Restricted Business Elective	Any International Business Course (not already required in major)		3
Restricted Business Elective	<u>Choose One:</u>		3
	ENTR 460, Managing Technological and Creative Art Innovations		
	or		
	ENTR 470, Managing Urban, Social and Non Profit Entrepreneurial Ventures		
(Senior Year Total: 27 hours)		15	12
TOTAL HOURS IN CURRICULUM:		121	

A 2.0 Cumulative Average in University, College, and Department Requirements is required for graduation.

Students who met the foreign language requirement in high school must take 6.0 hours of non-business electives.