

FALL 2015 COHORT OF FIRST-TIME, FULL-TIME ENTERING FRESHMEN

FALL TO FALL RETENTION RATE

by Declared Majors

DISCIPLINE/SCHOOL/COLLEGE	COHORT FALL 2015	RETURNED FALL 2016	PERCENTAGE
Accounting	44	34	77.3%
Business Administration	66	36	54.5%
Economics	1	1	100.0%
Entrepreneurship	11	7	63.6%
Finance	5	4	80.0%
Management	15	9	60.0%
Marketing	15	8	53.3%
TOTAL, COLLEGE OF BUSINESS	157	99	63.1%