

FALL 2018 COHORT OF FIRST-TIME, FULLTIME ENTERING FRESHMEN

FALL TO FALL RETENTION RATE

by Declared Majors

DISCIPLINE/SCHOOL/COLLEGE	COHORT FALL 2018	RETURNED FALL 2019	PERCENTAGE
Accounting	32	25	78.1%
Business Administration	54	41	75.9%
Economics	0	0	0.0%
Entrepreneurship	10	5	50.0%
Finance	6	4	66.7%
Management	12	9	75.0%
Marketing	13	10	76.9%
TOTAL, COLLEGE OF BUSINESS	127	94	74.0%