

JSU College of Business

Business Graduate Programs

The MBA Curriculum

Students with a baccalaureate degree in business generally have met the undergraduate pre-requisites necessary prior to enrollment in the MBA curriculum. Students with undergraduate degree outside the business discipline must satisfy a set of pre-requisite business courses before enrolling in the MBA curriculum. The MBA curriculum consists of a total of 30 credit-hours of graduate business courses in the areas of accounting, economics, finance, management, marketing and statistics. Of the 30 credit-hours, 24 hours constitute the program core requirements and must be completed by all MBA students. The remaining 6 hours are restricted business electives.

Core Requirements (24 credit-hours)

<u>Course Number</u>	<u>Course Title</u>	<u>Semester Hours</u>
MNGT 502	Human Rel. & Org. Behavior	3
MNGT 516	Statistics for Business Decisions	3
MKT 530	Managerial Marketing	3
ACC 540	Managerial Accounting	3
MNGT 520	Adv. Production & Oper. Mngt.	3
ECO 530/512	Managerial Economics	3
FNGB 515	Managerial Finance	3
MNGT 560	Seminar in Business Policy	3

Restricted Electives (6 credit-hours); choose any two of the following:

ECO 511	Macroeconomic Theory	3
ACC 545	Financial Statement Analysis	3
FNGB 561	Business Research Projects	3
ACC, MNGT, MKT, ECO, or ENTR	Elective	3