



**RFP 23-04**  
**Marketing and PR Services**

**Addendum #1**

**August 24, 2022**

The following changes have been made to RFP 23-04, Marketing and PR Services. All changes are in **bold**.

1. Page 1, the sentence referring to the date Sealed Proposals will be received has been changed to the following:
  - a. Sealed Proposals, subject to the conditions made a part hereof, will be received **September 14, 2022** at 11:30 a.m. in the JSU Office of Purchasing and Travel, same address as above, for furnishing services as described herein.
  
2. Page 9, the Schedule of Critical Dates – The following dates are for planning purposes only. Unless otherwise stated in this RFP, progress towards their completion is at the sole discretion of JSU.

a. RFP Posted	AUGUST 3, 2022
b. Prospective respondents written inquiries deadline	AUGUST 22, 2022
<b>c. Responses to inquiries posted</b>	<b>SEPTEMBER 2, 2022</b>
<b>d. Proposal submission deadline – 11:30 a.m.</b>	<b>SEPTEMBER 14, 2022</b>
<b>e. Potential Oral Presentations &amp; Interviews</b>	<b>SEPTEMBER &amp; OCTOBER, 2022</b>
<b>f. Award determination date</b>	<b>OCTOBER 15, 2022</b>
g. Contract signed (estimated target)	OCTOBER 26, 2022
h. Contract effective date (estimated target)	NOVEMBER 1, 2022
  
3. All instances of notice of dates contained within RFP 23-04 are hereby adjusted to the dates given in this addendum.