

# JSU Passport To The World

*Learning Beyond Boundaries*



## **Brazil: Experiencing Culture Through Design**

SALVADOR DA BAHIA /  
RIO DE JANEIRO, BRAZIL

**May 30 - June 13**

# 2019



**6 Credits Hours  
2 Weeks on Campus  
2 Weeks Abroad**

**JSU** | JACKSON  
1877 | STATE  
UNIVERSITY®

# Academic Overview

“Brazil: Experiencing Culture Through Design” offers a multifaceted experience. Six hours of course instruction through two classes, Intro to Computer Graphics and Sound Design, are arranged to provide students with specific technical training while infusing the culture of Brazil. Program participants will learn how to produce raster-based graphics and gain a basic understanding of sound design to produce projects with industry standard software. The classroom environment will be extended into the Brazilian community to provide a unique research laboratory that significantly enhances project innovation based on cultural relevance. Upon completion of the program, students will have a body of work that represents their global experience and newly acquired technical knowledge. Through experiential learning, students will gain a new global perspective from interacting with the people of various communities, acquire vast historical knowledge and delve into the rich cultures of Salvador da Bahia, Rio de Janeiro and surrounding areas through guest lecturers, excursions and daily activities.

## About The Cities

Salvador da Bahia, located on the Atlantic Coast in northeastern Brazil and the first colonial capitol of Brazil, has over three million inhabitants. Due to the extensive colonial history of slavery, Salvador has a strong African influence that spans religious and spiritual practices, cuisine, music, martial-arts traditions and ethnic dynamics which have influenced Salvador being called the cultural heartbeat of Brazil and the center of Afro-Brazilian culture. There is no other place in the world where descendants of African slaves have preserved their heritage as well as in Salvador. Today, Salvador is a booming city with its historic center, Pelourinho, designated a UNESCO world heritage site for its 17th and 18th century architecture and gold-laden churches. The city is the nexus of an incredible arts movement. Wild festivals happen frequently, with drum corps, like Olodum, pounding out powerful rhythms against the backdrop of colonial buildings almost daily. It is the site of the largest carnival in the world. And boast to have some of the most beautiful beaches in the world. Salvador da Bahia is a one of a kind destination with experiences of a lifetime.

Rio de Janeiro is the second largest city in Brazil, and the third largest metropolitan area in South America.

## Contact Info

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Nicknamed the Cidade Maravilhosa or “Marvelous City” thanks to the dynamic urban vibe, expansive beaches, abutting rainforest, and sprawling favelas, it has a specific history unknown to many, a rich history steeped in African culture. The Portuguese imported African slaves by the hundreds of thousands which has culturally influenced many of the things the city is known for today. It is the most visited city in the southern hemisphere and known for its Carnival celebrations, samba, Bossa Nova and renowned beaches, Copacabana and Ipanema. It also boasts iconic landmarks like the giant statue of Christ the Redeemer atop Corcovado Mountain, one of the New Seven Wonders of the World, and Sugarloaf Mountain, a granite peak with cable cars to its summit to name a few. Rio de Janeiro, one of the most picturesque cities full of amazing history you will ever visit.

## Program Overview

Passport to the World takes place during the first summer term at JSU. Two weeks are spent on campus and two weeks abroad. A faculty member from Jackson State University will lead the program, including providing all instruction. During the program, students will enhance their classroom lectures with co-curricular and cultural site visits such as: tours, historical in nature, of several areas of the cities, Afro-Brazilian historical sites, trips to the iconic venues, visits to advertising / design agency and a design school / department, cultural samba shows, favela visits, community service activities, museums and other amazing activities.

## Program Cost

**\$1050.00**

- Accommodations
- All meals
- Transportation (in country)
- Excursions, admission fees, cultural experiences, etc.
- iNext Comprehensive Travel Insurance
- 24/7 Emergency Assistance

## Tuition Cost

**Undergraduate**

**6 Credit Hours: \$1,974.00**

**Graduate**

**6 Credit Hours: \$2,628**

*\* Financial aid can be applied to the tuition and program costs. Student is responsible for airfare, passport and Visa. Housing fees may apply.*