

## **Sheila Yasmin McKinney, PhD, MA**

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### **EDUCATION**

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Florida International University, School of Public Health and Social Work, Health Promotion and Disease Prevention, Miami, FL, USA, Doctor of Philosophy, June 2017

The Catholic University of America, School of Education, Education, Masters of Arts, Washington, DC, USA, 1994-1999

Northwestern University, College of Arts and Sciences, Political Science, Evanston, IL, USA, Bachelors of Arts, 1984-1988

### **RESEARCH IN AREAS OF CANCER AND HIV**

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**2017-Current: Detection of Cervical Cancer in Women Infected with HIV in La Romana, Dominican Republic, Global Health Equity Program Fellow, Fogarty International Center (NIH)**

- Currently conducting three linked research projects that collectively explain the influence of women's health perceptions and cultural norms to adherence and non-adherence to screening recommendations for cervical cancer among women allied to a clinical facility in a non-US setting (\$15,000).
- Study 1, retrospective study of apprx. 400 randomly selected medical records to identify sociodemographic and clinical factors associated with women who have never screened, are overdue, or up-to-date with screening recommendations.
- Study 2, cross-sectional study of up to 190 women identified in Study 1 to determine the various attitudes and perceptions toward cervical cancer screening, potential barriers to accessing care, and describe the configuration of support networks available to women served by the clinic.
- Study 3, up to 16 in-depth interviews in Spanish to identify factors that affect the completion of specialized testing among women who receive abnormal results from their cervical exam in Study 2.
- Managing all data collection activities and one staff assistant in a clinic that operates solely in Spanish.
- While waiting IRB approval, volunteered technical assistance and training to doctors who worked in a second, similar clinic on data collection. Guided their development of a survey that documented patients' health-related perceptions about anal and vaginal cancer along with screening among female and male patients. Instrument developed in Spanish and English languages.

**2014-2016: Exploring Breast Health Perceptions, Behaviors, and Social Cohesion among Ethnically Diverse Black Women (Dissertation), William Darrow, PhD, 305.348.7789**

- Conducted an eight-month, mixed-methods study to explore the influence of ethnic identity, cultural norms, and social cohesion on the decisions of ethnically diverse Black women to screen for breast cancer and describe their perceptions about breast health.
- Performed primary data collection within a community that exceeds county and State rates for Black women diagnosed late with breast cancer that included establishing a Community Advisory Board, enrolling a total of 86 African American and Caribbean women into one of 15 discussion groups, and collecting 121 self-administered surveys.
- Received funding from University of Miami, Sylvester Cancer Center to create a breast health care intervention, based upon research findings, designed for and delivered by a projected 170 community women: The BCM Model Program.

**2015: HIV Testing in Miami-Dade County within High Prevalence Communities, H. Virginia McCoy, PhD, 305.348.7789**

- Directed a three-month, mixed-methods study to explore barriers to HIV testing faced by Dade County residents that are African American, men who have sex with men, Haitian, and Latino to identify effective strategies to address HIV risk.
- Completed eight focus groups with a convenience sample of 68 individuals, stratified by target population that lived in communities of high mortality and low participation in HIV testing.
- Created the interview guide that explored barriers to testing, perceptions of HIV risk, and elicited strategies for improving participation in HIV testing.
- Made a participant survey that measured internalized and structuralized stigma faced by people living with HIV and documented their attitudes about HIV.
- Co-wrote the technical report.
- Funded by the Florida Department of Health Miami-Dade County Office, Ryan White Program (\$14,000).

**2010-2014: Graduate Assistant, Robert Stempel College of Public Health and Social Work, Richard C. Palmer, PhD, 305.348.7789**

- For four years managed research activities of K22 CA126979 grant awarded to Richard C. Palmer, PhD by the National Cancer Institute.
- Assigned a convenience sample of 140 adults of African descent to one of four message framing conditions as tools to promote completion of colon cancer screening among individuals with access to a medical home.
- Carried out day-to-day responsibilities that included development of interactive intervention tool, creating scripts, managing video production, validating testing conditions, and collecting, analyzing and reporting data.

## **WORK EXPERIENCE**

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### **2005-2010: Program Manager for Measurement and Evaluation, National Minority AIDS Education and Training Center (NMAETC), Howard University, Washington, DC, David Lockett**

- Oversaw the evaluation of educational and training activities conducted by the NMAETC central office and the five regional offices under NMAETC.
- Led the planning of a centralized data repository system to offer universal evaluation measures on program-level outcomes across the eight regional AIDS Educational and Training Centers (AETCs) and their approximate 130 local affiliate sites associated with Minority AIDS Initiative (MAI) funding.
- Offered web-based and in-person training on logic model development, research design, and evaluation planning.

### **2003-2005: Research and Evaluation Officer, Academy for Educational Development, Center for Applied Behavioral and Evaluation Research (CABER), Washington, DC, Elvis Fraser, PhD**

- Provided longitudinal technical assistance to six grantees sponsored by the Division of Adolescent School Health-funded HIV prevention programs of the Centers for Disease Control and Prevention.
- Instructed grantees on the creation of outcome measures, project workplans, logic models, program indicators, evaluation goals, and SMART objectives.

### **2004: Institutional and Program Evaluation Manager, DC Agenda, Washington, DC**

- Conceptualized a treatment-comparison group design to explore the impact of program services as an intermediary organization on structural-level and student-level outcomes in public schools sampled from the District of Columbia.

### **2001-2004: Senior Associate and Manager of Task 7 for National Evaluation Data Services (NEDS) Contract, Caliber Associates, Fairfax, VA, Patrick Coleman, 703-934-3000**

- Directed the development of 15 secondary analysis reports as manager of the Centers for Substance Abuse and Treatment (CSAT) NEDS Task 7 project (\$2 million task funded under a larger initiative by CSAT).
- Wrote the Request for Proposals (RFP) that guided the selection of the secondary analysis awards.
- Supervised the selection of peer reviewers and the broader peer review process.
- Served as one of three content managers responsible for the oversight, development, and technical integrity of the analysis plans submitted by the NEDS analysts.
- Collaborated with the publication team to translate the content of the technical reports to accessible formats for non-research audiences as executive summaries, slide sets, and two-page fact sheets.

- Acted as liaison between the content-program staff and computer programmers to both communicate and negotiate the operational needs of the repository with the functionality specs selected for the repository system.
- Participated in proposal writing and other business development activities for Caliber.

**1996-2001: Senior Associate, J & E Associates, Inc., Silver Spring, MD, John Emery**

- Coordinated a state task force meeting to develop recommendations for a Maryland childcare credential/professional development model.
- Co-designed and supervised the administration of a statewide survey of child care professionals.
- Contributed to the development of a Weed and Seed program application to the Department of Justice for Humboldt, TN.

**1992-1996: Research Associate, Macro International Inc., Calverton, MD, John H. Hermann, PhD**

- Organized field data collectors and the data submission activities for the Youth Risk Behavior Study, funded by the Centers for Disease Control and Prevention (CDC).
- Recruited study participants from State-, regional-, and school-level settings, developed incentive program for student participants, and managed data entry staff for the School Health Policies and Programs Study, funded by the CDC.
- Engaged in proposal writing and other business development activities for Macro.

**Consultancies:**

**2004-2015: IRB Board Member/Alternate, Chesapeake Research and Review, Columbia, MD**

- Participated in scientific reviews of research protocols as a non-scientist.
- Chaired board meetings.
- Appointed to serve as a member of IRB Executive Committee from 2004-2006.

**2001-2004: Local Evaluator, D.C. Department of Public Health's HIV/AIDS Administration (HA) Teacher Training Program, Washington, DC**

- Joined HA, the DC Department of Public Schools (DCPS), and the Addiction Prevention and Recovery Administration (APRA) to develop a 3-year evaluation plan that collected both process and outcome information for a school-based training intervention.
- Helped conceptualize an intervention that would support teachers to address substance use and HIV risk among high school students in the District of Columbia.

## **2001-2004: Local Evaluator, Calvary Healthcare, Inc. Substance Abuse Aftercare Program (Calvary), Washington, DC**

- Hired by Calvary to serve as their local evaluator for a national project managed by John Snow, Inc. (JSI).
- Tailored a mixed-methods strategy for data collection to reflect Calvary's interests with programmatic data and respond to national reporting requirements.
- Analyzed both qualitative (observations and focus groups) and quantitative (pre/posttest surveys and program evaluation surveys) collected from 500 women.

## **AFFILIATION AND MEMBERSHIP**

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- Member, American Public Health Association (APHA), present
- Member, American Evaluation Association (AEA), 1992-1996, 2017
- Member, Health Equity Initiative (HEI), 2017
- Member, Society for Public Health Education, 2016-2017

## **AWARDS AND RECOGNITION**

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- **Global Health Equity Scholars Program**, Fogarty International Center (NIH), TW009338, post-doctoral fellowship recipient (Summer 2017- Fall 2018)
- **National Institute of General Medical Sciences - Research Initiative for Scientific Enhancement** (NIH/NIGMS T34 GM061347), Graduate Student Support, Florida International University, Miami, FL (2015-current)
- Board of Directors, Member, **Whitman Walker Clinic**, Washington, DC, 2010
- Community Advisory Board, Member/Chairperson, **Max Robinson Center of Whitman Walker Clinic**, Washington, DC, 2007-2009
- Urban Fellow, the Mid-Atlantic Laboratory for Student Success, **Temple University's Center for Research in Human Development and Education**, 1996

## **VOLUNTEER WORK**

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### **National Aid Foundation for Unprovided Children, Inc.**

**2014-2017**

- A non-profit, community-based social services organization, since 2007 has provided resources in Broward County to a primarily African-American, Haitian, immigrant and other Caribbean constituency.
- Developed a program evaluation plan for submission to a grant application sponsored by the Centers for Disease Control and Prevention.
- Volunteer weekly to disseminate food to an average of 120 families through the program's on-site food bank.

**Florida Breast & Cervical Cancer Early Detection Program (FBCCEDP), Florida Department of Health, Broward County Office** **2015**

- Co-designed Broward Cares, a two year, train-the-trainer intervention for Broward County office of Florida Department of Health; \$60,000 award from Florida Breast Cancer Foundation.
- Played a role in the design of proposed project, recruitment of community partners, and selection of evaluation methods.

**Miami AIDS Project, Inc.** **2013-2014**

- Collaborated with MAP stakeholders to plan evaluation activities.
- Aided in the conceptualization of multi-state evaluation of social justice and equity issues related to the various HIV needs for Latino immigrants in the southern and southeastern regions of the US
- Applied community based participatory research methods to plan project, develop evaluation materials, and conduct training of local HIV advocates

**Whitman Walker Clinic, Board Member, Washington, DC** **2004-2005**

- Contributed in organizational restructuring meetings to transition two clinical sites from a community-based, HIV/AIDS-care facility that served primarily gay, lesbian, bisexual, and transgender residents that lived in the Washington DC-metropolitan area to a federally-qualified health care (FQHC) "look-alike" facility.
- Represented the health needs and social concerns of two residential wards in the District of Columbia where residents were largely of African descent and represented those residents at greatest risk of HIV-related mortality.

**Max Robinson Center, Whitman Walker Clinic, Community Advisory Board Member/Chairperson, Washington, DC** **2003-2004**

- Took part in outreach efforts to improve clinic visibility and increase use of medical services by all residents who lived within the service area.
- Advocated for programming that targeted heterosexual Black women for HIV prevention and treatment.
- Sponsored the first integrated program since its inception with the Whitman Walker Clinic at the Max Robinson Center for World AIDS Day in 2003.
- Weighed in on planning activities for Project Red a social marketing campaign sponsored by Whitman Walker Clinic to promote HIV prevention in the District of Columbia.

**PUBLICATIONS**

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PEER REVIEWED

1. Mukherjee, S., **McKinney, S.** & Darrow, W. Sexuality & Culture (2018). Stigma Towards Homosexuality and AIDS Among Students of a Large Hispanic-Serving University. <https://doi.org/10.1007/s12119-018-9516-4>

2. **McKinney, S.** & Palmer, R. C., (2014). The influence of gender on colorectal cancer knowledge, screening intention, perceived risk and worry among African Americans in south Florida. *Journal of Community Health*, 39, 230-238.
3. Madhivanan P., Barreto, G.A., Revawala, A., Anderson, C., **McKinney, S.** & Pierre-Victor, D. (2013). Where are we with partner treatment in bacterial vaginosis? A critical appraisal of the latest systematic review. *Sex Transm Dis.* 40(6):518.
4. Palmer, R.C. & **McKinney, S.** (2011). Health care provider tobacco cessation counseling among current African American tobacco users. *J Natl Med Assoc*, 103(8):660-667.
5. Palmer, R.C., Chhabra, D. & **McKinney, S.** (2011). Colorectal cancer screening adherence in African-American men and women 50 years of age and older living in Maryland. *J Communit Health*, 36(4):517-524.

#### TECHNICAL REPORTS

1. **McKinney, S.** , McCoy, H. V. & Rubin, M. Exploring HIV Testing in Miami-Dade County Florida: HIV Testing Knowledge, Stigma, and HIV/AIDS Messages, Robert Stempel College of Public Health and Social Work, Florida International University, July 23, 2015. Commissioned by the Florida Department of Health in Miami-Dade County.
2. **McKinney, S.** & Finkbiner, R. (2002). Request and guidance for analysis plans (NEDS Task 7b). Center for Substance Abuse Treatment, Department of Health and Human Services, Caliber/NEDS Contract No. 270-00-7078.
3. **McKinney, S.**, Finkbiner, R. & Wolf-Branigin, M. (2002). Summary report of NEDS secondary analysis expert panel (SAEP) meeting: November 2001. Center for Substance Abuse Treatment, Department of Health and Human Services, Caliber/NEDS Contract No. 270-00-7078.

#### BOOKS

1. **McKinney, S. Y.** (1997). Growing Up African American in Catholic Schools. *Urban Education* 31(5), 609-616.

### PRESENTATIONS

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#### TRAINING WORKSHOPS

- Downer, G., **McKinney, S.** & Watson, K. (2008). Provider Perspectives and Practices on HIV Testing, National Minority AIDS Education and Training Center (NMAETC), Howard University College of Medicine, Department of Infectious Diseases, Washington, DC.
- **McKinney, S.** & Grady, C. (2007, 2008). Constructing a Logic Model. Co-facilitated session at the Mid-Atlantic Public Health Training Center, George Washington School of Public Health, Washington, DC. July, September, January.
- **McKinney, S.** (2004). Collaboration DC: Preliminary Strategies for Project Evaluation. Presented to the Collaboration DC National Evaluation Panel planning meeting, Washington, DC, February.
- **McKinney, S.** (2000). Strategic Planning for Evaluations in School-Based and Faith-Based Settings. Presented to the CSAP Grantee Training Conference, Washington, DC, August.

- **McKinney, S. Y. & Smith, A. (1996).** Data Submission Procedures. Co-facilitated session at the CSAP National Cross-Site Evaluation of High Risk Youth Programs Local Data Collections Consultant Training, St. Louis, MO, July.

#### PRESENTATIONS

- Aquino García, P, MD, Encarnación, K., MD, **McKinney, S.**, PhD, MA, y Laura Ogando Santana, MD. Entendiendo las Diferentes Percepciones de los Pacientes sobre la Prevención del Cáncer Cervical y Anal en IDEV. Presentación al Instituto Dominicano de Estudios Viroológicos (IDEV), Santo Domingo, República Dominicana, 30 de Mayo de 2018.
- **McKinney, S.**, PhD, Bastida, E. PhD, & Darrow, W. Prevention Seeking Behaviors of Ethnically Diverse Black Women: An Emergent Community Model. The American Public Health Association 2017 Annual Meeting & Expo (Nov. 4 - Nov. 8), Atlanta, GA.
- **McKinney, S.**, Shaw-Ridley, M. & Darrow, W. (2017). Ethnic History, Faith, and Food: Cultural Norms Selected to Promote Breast Cancer Screening Among Women of African Descent. Society for Public Health Education 68th Annual Meeting Scaling New Heights: Health for All, Denver, CO, March 30-April 1, 2017.
- Mukherjee, S., **McKinney, S.** & Darrow, W. AIDS and gay-related stigma among students attending a large Hispanic-serving university. The American Public Health Association 144th Annual Meeting and Expo, Oct. 29 - Nov. 2, 2016, Denver, CO.
- **McKinney, S.** & Shaw-Ridley, M. "I thought you'd never ask.": Community conversations about breast health with ethnically diverse Black women in South Florida. The 14<sup>th</sup> Disparities in Health in America: Working Towards Social Justice, June 20-25, 2016. Houston, TX.
- Palmer, R. C. & **McKinney, S.** Does message frame influence colorectal screening intentions among African Americans? The American Public Health Association 142nd Annual Meeting and Expo, November 15-19, 2014, New Orleans, LA.
- **McKinney, S.**, Palmer R. C. & Anderson, C. Gender differences in intention to screen for colorectal cancer among African American community health center patients. The American Public Health Association 141st Annual Meeting and Expo, November 2-6, 2013, Boston, MA.
- Felizzola, J., Pernia, E. & **McKinney, S.** Latino Southern REACH Project: Lessons learned from community based participatory research (CBPR) to assess HIV/AIDS needs assessment within human rights framework. The American Public Health Association 141st Annual Meeting and Expo, November 2-6, 2013, Boston, MA.
- **McKinney, S.**, Felizzola, F. & DeMartino, P. (2009). Use of Community Participatory Methods to Enhance Quality of HIV Care. The International Association of Physicians in AIDS Care (IAPAC) 2009 Conference. New Orleans, LA, November 28-29.
- Davis, I.J. & **McKinney, S.Y.** (2008). HIV/AIDS Behavior Risk Factors among Women of Color. National Coalition of Minority Nurses Association 4th National Conference, Spring.
- Davis, I.J. & **McKinney, S.Y.** (2007). HIV/AIDS Risk Factors among African American and Latino Women. National Medical Association, Annual Convention and Scientific Assembly, Summer.



- Davis, I. J. & **McKinney, S.Y.** (2007). National Association of Hispanic Nurses 32nd Annual Conference HIV/AIDS Behavior Risk Factors among African American and Latino Women, Summer.
- Ross, J.G., **McKinney, S. Y.**, Hermann, J. A., & Marks, E. (1996). Lessons Learned from Managing National Multisite Evaluations: Maintaining Effective Relationships with Local Sites. The Annual Meeting of the American Evaluation Association, Atlanta, GA, November.
- Ross, J.G., Shur, G., Chipungu, S., Fields, C., **McKinney, S.Y.** & Campbell, S. (1995). Implementation Evaluation Findings from Substance Abuse Treatment Programs for Pregnant and Parenting Women. The American Psychological Association's National Multidisciplinary Conferences on Psychological and Behavioral Factors in Women's Health, Washington, DC, May.

## TEACHING

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***Professional Development Workshop Institute, The Catholic University of America (2003-2008)***

***(Note: Course numbers may not reflect those assigned during this period. Assignments collective over the time period.)***

EDU 541: Current Issues of Race, Class and Gender in Education

EDU 526: Current Issues in School and Education Leadership

EDU 730: Educational Psychology: Principles of Teaching and Learning

EDU 519: Issues in Multicultural Education

EDU 531: Working with Drug and Alcohol Addicted Students: Prevention and Strategies for Educators

### ***Research Interests:***

*Women's Health, Racial/Ethnic Health Disparities and Health Equity*

*Social Cohesion, Cultural Norms, Racial, Ethnic and Gender Identity, and Health Behaviors*

*Community-Level Determinants, System-Level Determinants, Place and Health*

*Co-Morbidities and Cancer Prevention for People Living with HIV/AIDS*