

**FALL 2003 COHORT OF FIRST-TIME, FULL-TIME ENTERING FRESHMEN
FALL TO FALL RETENTION RATE
by Declared Majors**

DISCIPLINE/SCHOOL/COLLEGE	Cohort		Returned
	Fall 2003	Fall 2004	%age
Accounting	45	34	75.6%
Business Administration	78	64	82.1%
Business Education	5	2	40.0%
Economics	1	1	100.0%
Finance	2	2	100.0%
Management	15	9	60.0%
Marketing	18	14	77.8%
Office Administration	1	0	0.0%
TOTAL, COLLEGE OF BUSINESS	165	126	76.4%
Educational Technology	2	2	100.0%
TOTAL, School of Administrative Leadership	2	2	100.0%
Child Care & Family Education	4	1	25.0%
Elementary Education	33	24	72.7%
Physical Education	8	6	75.0%
Social Science Education	1	0	0.0%
Special Education	1	1	100.0%
TOTAL, School of Instructional Leadership	47	32	68.1%
TOTAL, COLLEGE OF EDUCATION & HUMAN DEVELOPMENT	49	34	69.4%
English	10	8	80.0%
Foreign Languages	3	2	66.7%
Mass Communications	42	28	66.7%
Speech, BA	3	3	100.0%
Speech, BS	5	3	60.0%
TOTAL, School of Communications	63	44	69.8%
Art	3	3	100.0%
Music	2	1	50.0%
Music Education	32	25	78.1%
TOTAL, School of Fine and Performing Arts	37	29	78.4%
Criminal Justice & Correctional Svcs	31	23	74.2%
History, BS	2	2	100.0%
Political Science	27	19	70.4%
Psychology	36	28	77.8%
Sociology	2	0	0.0%
TOTAL, School of Liberal Arts	98	72	73.5%
TOTAL, COLLEGE OF LIBERAL ARTS	198	145	73.2%
Civil Engineering	6	5	83.3%
Computer Engineering	45	33	73.3%
Computer Science	46	33	71.7%
Telecommunications Engineering	4	4	100.0%
TOTAL, School of Engineering	101	75	74.3%
Biology	134	105	78.4%
Chemistry	12	9	75.0%
Industrial Technology	22	17	77.3%
Mathematics	5	3	60.0%
Mathematics Education	4	3	75.0%
Meteorology	4	4	100.0%
Physics	2	2	100.0%
TOTAL, School of Science & Technology	183	143	78.1%
TOTAL, COLLEGE OF SCIENCE, ENGINEERING & TECHNOLOGY	284	218	76.8%
Health Care Administration	7	4	57.1%
TOTAL, School of Public Health	7	4	57.1%
Social Work	10	4	40.0%
TOTAL, School of Social Work	10	4	40.0%
TOTAL, COLLEGE OF PUBLIC SERVICE	17	8	47.1%
Undecided	215	152	70.7%
TOTAL, Undecided Majors	215	152	70.7%
UNIVERSITY TOTALS	928	683	73.6%