DATA PRIVACY DAY 2020

RESPECTING PRIVACY
SAFEGUARDING DATA
ENABLING TRUST

January 28

Own Your Privacy
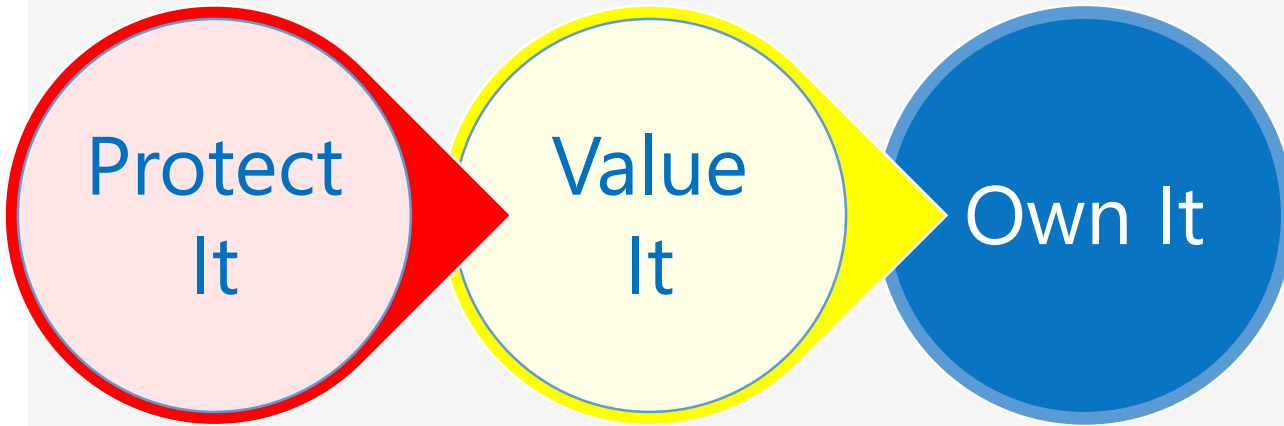
DATA PRIVACY DAY

What Is Data Privacy Day?

Data Privacy Day occurs every year on January 28th

Promote Awareness

Show importance of data protection

Educate on how to stay safe online

Protect Your Information Like Money

Protect It → **Value It** → **Own It**

1. **Take out the largest or smallest coin or bill in your pocket**

2. **Place it on a table or on the ground**

3. **Watch as someone else comes along to claim it!**

Why Is Data Privacy Day Important?

**Failure to protect your personal information online
can lead to**:

1 Identity Theft

2 Stealing Money From Your Bank Account

3 Credit Card Purchases at Your Expense; Damage to your Credit Score & Credit History

4 Increased chances of being part of a data breach

Basic Tips: Stay Safe Online

1 **Keep A Clean Machine**

- Keep Antivirus Software Current
- Turn On Automatic Software Updates
- Protect All Devices That Connect To The Internet

2 **Lock Down Your Login**

- Lock Down Your Login: Use 2FA OR MFA
- Create A Strong Password At Least 12 Characters Long
- (EX. IamLovingmy20s

3 **Connect With Care**

- When In Doubt Throw It Out By Deleting Suspicious Emails And Social Media Posts
- Avoid Using Sites That Require Personal Information When Using Public Wi-fi

Basic Tips: Stay Safe Online

1 **Keep A Clean Device**

- Remove Apps That Are Not Being Used
- Keep Device Software Updated
- Avoid Using Apps That Collect Personal Data You Want To Protect

2 **Lock Down Your Login**

- Lock Down Your Login: Use 2FA OR MFA
- Create A Strong Password At Least 12 Characters Long
- (EX. IamLovingmy20s

3 **Avoid Oversharing Data**

- Avoid Oversharing personal information on Social Media
- Turn On Privacy Settings To Control Who Has Access to Your Page
- Stop and Think Before You post messages and Photos

Own Your Privacy Competition

To play this game navigate to the following link:
Limit **25 players per session**!

PollEv.com/demouser050

Oversharing On Social Media

Wall   Photos   Flair   Boxes   Alisha Daytona   Logout

Alisha Daytona I just had lunch with my beautiful mother Ariana Daytona. She's mocking me for having so many vacations! I love my vacations though =)

Wall   Info   Photos   Boxes

Write something…

Share

View photos of Alisha Daytona (24)

Send Alisha Daytona a message

Poke Alisha Daytona!

Information

Networks
Harvard, Columbia Law
Birthday:
January 30, 1992
Political:
Democrat
Religion:
Episcopal
Hometown:
Hyde Park, New York

Friends

Winst   J.S   Dillinger

Chiang   Eleanor   Harry

Alisha Daytona I am on an exciting trip in Hawaii all this month!!!
Today January 28, 2020

👍 ❤️ 😄 20.2K

👍 Like   💬 Comment   ➤ Share

Write a comment...................

Can You tell the story of this person's life looking at their facebook profile?

3 Minutes

Name that Icon Competition

To play this game navigate to the following link:
Limit **25 players per session**!

PollEv.com/demouser466

Stay Safe Online: Own Your Privacy

Remember to stay Safe Online and Own Your Data Privacy