

**JACKSON STATE UNIVERSITY**  
**COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT**  
**SCHOOL OF LIFELONG LEARNING**

**FACULTY CURRICULUM VITA**

**FACULTY NAME**

Jie Ke, Ph.D.

**POSITION/TITLE**

Assistant Professor of Human Resource Development

**DEPARTMENT**

School of Lifelong Learning/Professional Interdisciplinary Studies

**TENURE STATUS**

Tenure Track

**EDUCATION**

- Ph.D.** Texas A&M University, College Station, TX, USA, August 2010  
*Program Area: **Human Resource Development***  
Minor: Higher Education Administration  
*Dissertation: Professionals' Perceptions of the Effectiveness of Online versus Face-to-face Continuing Professional Education Courses*
- M.B.A.** EDHEC Business School, Lille, France, June 2002  
*Program Area: **Business Administration**, Graduated with Distinction*  
Minor: Accounting and Finance  
- Extra credits in Finance were taken from the exchange program with Mays Business School at Texas A&M University in Fall, 2002  
*Thesis: Globalization Strategies (TUNAP-Munich, Germany) Exemplified by France*
- B.A.** Anhui University, Hefei, China  
*Program Area: **English Language and Literature**, Graduated with Distinction*  
*Thesis: Comparative Study on British and American English*

## *Certificates*

Mississippi State Personnel Board, Office of Workforce Development, 2015  
**Basic Supervisory**

Texas A&M University, College Station, TX, 2006 & 2009  
Graduate Teaching Academy (GTA)  
**Teaching Senior Fellow**

Texas A&M University, College Station, TX, 2005  
**7 Habits**

Texas A&M University, College Station, TX, 2004  
**Certified Training & Development Professional**

## **TEACHING EXPERIENCE: JACKSON STATE UNIVERSITY**

CLL104 *Workforce Communication*  
CLL301 *Principle Centered Leadership*  
CLHR215 *Design, Delivery, Facilitation of Training*  
CLHR330 *Ethical Procedures in the Workplace*  
CLHR450 *Human Resource Development Seminar*  
CRR425 *Customer Service*  
CLL383 *Research Tools and Fundamentals*  
CLL483 *Special Field Research Projects*  
CLHR200 *Foundation of Human Resource Development*  
CLHR220 *Training, Developing and Communicating*  
CLL480 *Independent Study*  
CLL481 *Field Research Project*

## **PEER REVIEWED ARTICLES AND PUBLICATIONS**

**Ke, J.**, Bingham, M., Kang, R., & Liu, D. (2020). International perspective on teacher continuing and professional development: Implications for HRD. *Journal of HRD Practice Policy and Research*.

Li, J., Sun, J., Lianjuan, W., & **Ke, J.** (2020). The development of the second-generation women successors in Chinese family-owned businesses: Implications for HRD. *Advances in Developing Human Resources Special Issue: Global Women Entrepreneurs*.

Bingham, M., **Ke, J.**, Wilson, C., Smith, G., & Lewis, C. (2019). An analysis of selected credit for prior learning programs at Historically Black Colleges & Universities and a Predominantly White Institution. *The Nontrad Journal*.

- Ke, J., & Wheaton, D.L.** (2019). Proposing an Andragogy aligned instructional design to improve persistence and completion of non-traditional adult undergraduates. *The Nontrad Journal*.
- Ke, J., & Bingham, M.J.** (2018). *Contextual study of developing women leaders in China*. New York: ERIC Clearinghouse on Urban Education. (ERIC No. Pending).
- Ke, J., Kang, R., & Liu, D.** (2016). *Designing professional learning communities through understanding the beliefs of learning*. New York: ERIC Clearinghouse on Urban Education. (ERIC No. ED581851).
- Ke, J.** (2016). Interview with Dr. Bor-Shiuan Cheng: A mindful leader with persistence (Part II), *Journal of Chinese Human Resource Management*, 6(2), 110-119. doi: 10.1108/JCHRM-03-2015-0009
- Ke, J.** (2015). Interview with Dr. Bor-Shiuan Cheng: A mindful leader with persistence (Part I), *Journal of Chinese Human Resource Management*, 6(1), 91-100. doi: 10.1108/JCHRM-03-2015-0007
- Ke, J.** (2014). Ambicultural ambassador between East and West-Interview with Dr. Ming-Jer Chen, Leslie E. Grayson Professor (Part II), *Journal of Chinese Human Resource Management*, 5(2), 177 - 185. doi: org/10.1108/JCHRM-01-2014-0008
- Ke, J.** (2014). Ambicultural ambassador between East and West-Interview with Dr. Ming-Jer Chen, Leslie E. Grayson Professor (Part I), *Journal of Chinese Human Resource Management*, (5)1, 75-83. doi: 10.1108/JCHRM-01-2014-0009
- Wang, G., Zhang, Y.C., Lamond, D. & **Ke, J.** (2014). Moving forward: Exploring unique Chinese phenomena and advancing HRM Research. *Journal of Chinese Human Resource Management*, 5(1), 2-13. doi: 10.1108/JCHRM-02-2014-0011
- Ke, J., & Wang, G.** (2014). China's globalization and ethical dilemma: Implications for HRD. *Advances in Developing Human Resources, Special Issue*. 16 (1), 74-91. doi: 10.1177/1523422313509568
- Ke, J.** (2013). A passionate management scholar: Interview with Dr. Xiao-Ping Chen (Part II). *Journal of Chinese Human Resource Management*, 4(2), 171-178. doi: 10.1108/JCHRM-12-2012-0027
- Ke, J.** (2013). A passionate management scholar: Interview with Dr. Xiao-Ping Chen (Part I). *Journal of Chinese Human Resource Management*, 4(1), 77-89. doi: 10.1108/JCHRM-12-2012-0026
- Ke, J.** (2012). A fisherwoman in the China Sea: An interview with Dr. Anne Tsui, Motorola Professor of International Management (Part II). *Journal of Chinese Human Resource Management*, 3(2), 151-159. doi: 10.1108/20408001211279247
- Ke, J.** (2011). A fisherwoman in the China Sea: An interview with Dr. Anne Tsui, Motorola Professor of International Management (Part I). *Journal of Chinese Human Resource Management*, 2(2), 159-165. doi: 10.1108/jchrm.2011.46502baa.002

**Ke, J.**, Chermack, T., Lee, Y.S., & Lin, J. (2006). National human resource development in transitioning societies in the developing world – The People’s Republic of China. *Advances in Developing Human Resources*, 8(1). 28-45. doi: 10.1177/1523422305283056

## **GRANTS FUNDED**

*Principal Investigator*, Open Educational Resources (OER) Grant, The University of Mississippi, with support from the William and Flora Hewlett Foundation, 2019-2020

Proposal Title: Open Educational Resources Adopted for CLL104 Workforce Communication Behavior & Culture

*Principal Investigator*, Wayne Whelan Research Grant, ACHE (Association for Continuing Higher Education), 2014-2015

Proposal Title: African American Adult Undergraduates in Focus: Motivations, Expectations and Aspirations

## **PEER REVIEWED CONFERENCE PRESENTATIONS**

**Ke, J.** & Kang, R. (2020). Exploring Effective Digital Technologies in Online Teacher Training Programs (Refereed poster). Submitted to *the 2020 Academy of Human Resource Development (AHRD) International Conference*. Feb. 26-29, Atlanta, GA.

**Ke, J.**, Sun, J., Wang, L.J., & Li, J. (2019, Nov.). Entrepreneurship Legacy in Second-generation Family Business Women Successors in China: Motivations, Opportunities and Challenges. To be presented at *the 18<sup>th</sup> AHRD International Research Conference in Asia*, November 5 – 8, 2019, Hanoi, Viet Nam.

Sun, J., Wang, L.J., & **Ke, J.** (2019, Nov.). Developing Transgenerational Entrepreneurship in Family Businesses – A Grounded Theory Study in China. To be presented at *the 18<sup>th</sup> AHRD International Research Conference in Asia*, November 5 – 8, 2019, Hanoi, Viet Nam.

Wheaton, D.L., & **Ke, J.** (2019, August). Improving Retention and Completion of Adult Students. *2019 JSU Faculty & Seminar*. Jackson, MS.

Bingham, M.J., & **Ke, J.** (2019, April). Designing Effective Adult Degree Completion Programs for Nontraditional Students. Presented at *Association for Nontraditional Students in Higher Education 2019 Conference*. Orlando, FL.

Bingham, M.J., **Ke, J.**, Wilson, C., & Smith, G. (2019, Feb.). An Analysis of Selected Credit for Prior Learning Programs at Historically Black Colleges & Universities and Primary White Institutions. Presented at the *National Association of African American Studies & Affiliates 27th Annual Conference*. Dallas, TX.

**Ke, J.** (2019, Feb.). Inside Stakeholders’ Ethics Development for Sustainable HRD. Presented at the 2019 *Academy of Human Resource Development (AHRD) International Conference*. Louisville, KY. February 13-16.

**Ke, J.** & Bingham, M.J. (2017, Nov.). Contextual study of developing women leaders in China. Presented at *AAACE Commission for International Adult Education Pre-conference*. Memphis, Tennessee.

**Ke, J.,** Rui, K., & Liu, D. (2016, Nov.). Designing professional learning communities through understanding the beliefs of learning. Presented at *AAACE Commission for International Adult Education Pre-conference*. Albuquerque, New Mexico.

**Ke, J.** & Bingham, M.J. (2016, Nov.). Be the Wind beneath the Wings. Presented at *AAACE 65<sup>th</sup> Conference*. Albuquerque, New Mexico.

Wheaton, D.L., & **Ke, J.** (2016, Nov.). Connecting Dots in Teaching Minority Adult Undergraduates. Presented at *AAACE 65<sup>th</sup> Conference*. Albuquerque, New Mexico.

**Ke, J.** & Wheaton, D.L. (2016, April). Minority Adult Undergraduates' Learning and Teaching Effectiveness Perceived by Their Instructors. Presented at *Association for Nontraditional Students in Higher Education 2016 Conference*. Dearborn, Michigan.

Bingham, M.J., & **Ke, J.** (2016, Feb.). Implementing Credit for Prior Learning Programs at HBCUs. Presented at the *National Association of African American Studies & Affiliates 24<sup>th</sup> Annual Conference*. Baton Rouge, Louisiana.

**Ke, J.,** & Bingham, M. J. (2015, Nov.). Co-construction of Learning Identity. Presented at *AAACE 64<sup>th</sup> Conference*. Oklahoma City, Oklahoma.

Bingham, M.J., & **Ke, J.** (2015, Mar.). Designing Effective Adult Degree Completion Programs for Nontraditional Students. Presented at *Association for Nontraditional Students in Higher Education 2015 Conference*. Washington D.C.

Bingham, M.J., & **Ke, J.** (2015, Feb.). An Analysis of Adult Degree Completion Programs at HBCUs. Presented at the *National Association of African American Studies & Affiliates 22<sup>nd</sup> Annual Conference*. Baton Rouge, Louisiana.

**Ke, J.,** & Bingham, M. J. (2014, Nov.). With a Degree, Now What? Presented at *AAACE 63<sup>rd</sup> Conference*. Charleston, South Carolina.

Bingham, M.J., & **Ke, J.** (2014, Feb.). Marketing Adult Degree Completion Programs to African-American and Other Underrepresented Ethnic Minorities. Presented at the *National Association of African American Studies & Affiliates 22<sup>nd</sup> Annual Conference*. Baton Rouge, Louisiana.

Wheaton, D.L., & **Ke, J.** (2014, Feb.). A New Type of HBCU Student: Examining Teaching and Learning among Non-Traditional African American Students. Presented at the *National Association of African American Studies & Affiliates 22<sup>nd</sup> Annual Conference*. Baton Rouge, Louisiana.

**Ke, J.,** & Wheaton, D.L. (2013, Nov.). 'Andragogy' in a Shifting Learning Landscape. Presented at *AAACE 62<sup>nd</sup> Conference*. Lexington, KY.

Sun, J., & **Ke, J.** (2011, Nov.). Is it good to combine two quantitative methods courses into one?

A longitudinal study presented at *Decision Science Institute 42nd Annual Meeting*. Boston, MA.

**Ke, J.** (2009, Jan.). Why professional context matters? – Instruction media comparison studies in Continuing Professional Education presented at *2009 Hawaii International Conference on Education*. Honolulu, Hawaii.

**Ke, J.,** Tolson, H., & Nafukho, F. (2009, Jan.). Banking professionals' perceptions of the effectiveness of online Continuing Professional Education (CPE) (Abstract) presented at *2009 Hawaii International Conference on Education*. Honolulu, Hawaii.

**Ke, J. &** Huang, T. (2006, Sept.). How Continuing Professional Education (CPE) Bridges the Gap between Market Demand for and Internal Shortage of High-quality Professionals in Banking Industry: Case in the U.S. and its Implications. Presented at the *2006 International Conference on Human Resource Development and Strategy*. Tainan, Taiwan.

**Ke, J.** (2006, Jan.). How training and development improve retention: A study of top five commercial banks in the U.S.. Poster session presented at the *2006 Annual Educational Research Exchange*, Texas A&M University. College Station, Texas.

**Ke, J.** (2004, Jan.). Cost-sharing and accessibility of Chinese Higher Education. Paper presented at *The 9th Annual Educational Research Exchange*, Texas A&M University. College Station, Texas.

## **JACKSON STATE UNIVERSITY COMMITTEE SERVICES**

### ***A. University Level***

1. Representative, Distance Planning and Implementation Team, 2019-2020
2. Faculty Representative, Faculty Senate, 2019
3. Faculty Marshall, Commencement, Jackson State University, 2015 - 2018
4. Member, Globalization Committee, Jackson State University, 08/2015 - Present
5. Member, Curriculum Scan, Jackson State University, 08/2015 - Present
6. Member, Cyber-learning Assessment Committee, 02/2015 - Present
7. *Panelist*, New Faculty Orientation Workshop, Jackson State University, Aug. 18, 2014
8. Member, Academic Peer Review Assessment Committee, Jackson State University, 2014 – Present
9. Member, Faculty Career Council member, Jackson State University, 2012 - Present

### ***B. College Level***

1. *Chair*, Research Committee, College of Education, 2015-2019
2. *College of Education Representative*, Planning Committee, JSU Innovation Month, November, 2016
3. *Member*, NCATE (National Council for Accreditation of Teacher Education) Steering Committee, Jackson State University, 08/2015 – Present
4. *Member*, Website Committee, CEHD, Jackson State University, 2013 - Present
5. *Member*, Grievance Committee, CEHD, Jackson State University, 2014 – 2016

6. *Member*, Blackburn Teacher Exchange Program, Jackson State University, 2014 – 2015; 2018
7. *Evaluator*, Urban Higher Education 2014 Conference Committee, 2014
8. *Member*, Teacher Leadership Committee, CEHD, Jackson State University, 2013 – 2014

### ***C. Department Level***

1. *Recruitment Planning Committee*, School of Lifelong Learning, Jackson State University, 2016 - present
2. *Webmaster*, managing the Website of School of Lifelong Learning, CEHD, Jackson State University, 2013 - present
3. *Speaker*, New Students Orientation, School of Lifelong Learning, Jackson State University, 2013 - present
4. *Recruiter*, Nissan Plant College Program, School of Lifelong Learning, Jackson State University, July, 2014
5. *Search Committee Chair*, Student Specialist in Senior College, School of Lifelong Learning, Jackson State University, November, 2013

## **PROFESSIONAL SERVICES**

### ***A. Editorial Positions***

- Managing Editor, *Journal of Chinese Human Resource Management*, Dec. 2010 - Present
- Co-editor, *Triumph*, Jackson State University, 2012-2014

### ***B. Refereed Journal & Conference Reviewer***

- Journal of Management Development, 2011-present
- Organization Management Journal, 2018-present
- AAACE (American Association for Adult and Continuing Education) Annual Conference (2016-present)
- AHRD (Academy of Human Resource Development) International Research Conference (2004-2009; 2015-present)
- Journal of Workplace Learning (2011-present)
- Journal of Chinese Human Resource Management (2010- present)
- New Horizons in Adult Education & Human Resource Development (2008-present)
- HRDR (Human Resource Development Review) (2006-present)
- AHRD (Academy of Human Resource Development) Asia Chapter (2007)
- AHRD (Academy of Human Resource Development) Cutting Edge Reward Review (2006)
- AERJ (American Educational Research Journal) (2005)

### ***C. International and National Service***

- *VP of Finance & Newsletter Specialist*, International Association of Chinese Human Resource Development (IACHRD), October, 2007 – 2014

- Member, Association for Continuing Higher Education (ACHE) Awards Committee, 2017-present
- Member, Association for Continuing Higher Education (ACHE) South Awards Committee, 2015-present

*Service to the Academy of Human Resource Development (AHRD)*

- *Co-coordinator*, First AHRD China Conference – Talent Ready for Business, Shanghai, China, Nov. 14-16, 2019
- *Co-chair*, China Interest Group, 2019-present
- *Track Chair*, Evaluation and Assessment Track, AHRD International Research Conference, 2018-2019
- *Associate Track Chair*, Evaluation and Assessment Track, AHRD International Research Conference, 2017
- *Associate Track Chair*, Performance and Strategy Track, AHRD International Research Conference, 2014-2016
- Member, Non-referred Roundtable Proposal Committee, AHRD International Research Conference, 2014-2015
- Member, AHRD China HRD Research Interest Groups, 2007-2008; 2014 - present
- *Symposium Chair*, Academy of Human Resource Development International Research Annual Conference in Americas, 2006

*Presentations & Workshops*

- *Focus Group Co-presenter*, ‘A Cross-SIG Proposal on Research Collaboration Networking for the 2020 AHRD Conference Sponsored by the China, India, and Korea SIGs of AHRD’. The 2020 Academy of Human Resource Development (AHRD) International Conference. Feb. 26-29, Atlanta, GA.
- *Keynote Speaker*, First AHRD China Conference – Talent Ready for Business, Shanghai, China, Nov. 15-16, 2019
- *Pre-conference Workshop Presenter*, First AHRD China Conference – Talent Ready for Business, Shanghai, China, Nov. 14, 2019

## **HONORS & AWARDS**

- *Online Faculty Spotlight*, Jackson State University, Fall, 2019
- *Teaching Excellence Award*, School of Lifelong Learning, CEHD, Jackson State University, 2019
- *Professor of the Game*, Men’s Basketball Game, Jackson State University, Jan. 14, 2019
- *Research Award*, School of Lifelong Learning, CEHD, Jackson State University, 2015-2018
- *Institution Of Higher Learning (IHL) Diversity Award Nominee*, CEHD, Jackson State University, 2017
- *Faculty Excellence Award in Research*, CEHD, Jackson State University, 2016
- *Faculty Excellence Award*, School of Lifelong Learning, CEHD, Jackson State University, 2014
- *Teaching Award*, School of Lifelong Learning, CEHD, Jackson State University, 2014 & 2016



- *Academic Excellence Award*, Texas A&M University, USA, 2005-2007
- *International Education Award*, Texas A&M University, USA, 2006
- Merit-based scholarship & assistantship, EDHEC, France, 2001-2002
- Belgian Prize in Management, Hong Kong Institute of Bankers, Hong Kong, 2000