

The JSU-MBA Online Curriculum

The program will offer a curriculum similar to that of the traditional, on-campus MBA program and will deliver courses compatible with the traditional program and will be executed by current JSU College of Business faculty. Similar to the traditional MBA program, the MBA Online curriculum consists of a total of 30 credit-hours of graduate business courses in the areas of accounting, economics, finance, management, marketing and business statistics. Students with a baccalaureate degree in business generally have met the undergraduate pre-requisites necessary prior to enrollment in the MBA curriculum. Students with undergraduate (and/or graduate degrees) outside business will be required to complete a series of pre-requisite modules covering the general foundations of business knowledge.

The 30-hour curriculum will be delivered over 5 eight-week terms, plus an inter-session, during a period of 12 calendar months. Students are expected to complete two courses or six credit hours during each eight-week term. The course sequence will be delivered as follows:

GB XXX-80 Pre-Requisite Modules

Term 1

MNGT 502-80 Human Relations and Organizational Behavior
ACC 501-80 Financial Accounting

Term 2

MKT 530-80 Managerial Marketing
ACC 540-80 Managerial Accounting

Term 3

FIN 547-80 Investments
FIN 515-80 Managerial Finance

Term 4

ECO 530-80 Managerial Economics
MNGT 516-80 Statistics for Business Decisions

Term 5

MNGT 520-80 Advanced Production and Operations Management
MNGT 560-80 Seminar in Business Policy