ONE JSU 2029: THE BLUE & WHITE PRINT

STRATEGIC PLAN GOALS 2018 - 2029

“The first steps toward institutional transformation are planning and prioritization.”
- Gates Foundation
THE “THREE PILLARS” OF UNIVERSITY SUCCESS
STUDENT-CENTEREDNESS

The ability to put students first and foremost in all that we do when devising curriculum and program offerings, developing and implementing office operations and policies, and providing service and assistance. We must always incorporate what is best for our students’ educational needs and desires, fully understanding that they are the reason that we exist and their development and return on investment should be our primary concern.
TEAMWORK & COLLEGIALITY

The process of working collaboratively with a group of people in order to achieve a goal which is a crucial part of educational goals. Teamwork means tearing down silos and working across divisional (college, school, department, office) lines to become more efficient and effective. Collegiality means treating each other with dignity and respect. When there is camaraderie among colleagues, it is easily noticed and permeates within individual persons and throughout the culture of the University.
The pursuit of excellence/raising the bar

The status quo is the enemy of advancement. We get to do the same thing each year, but with a different group of students. There is no reason why we should not improve instruction, operations, programs and services every year. We should always strive to do our best in all that we do on behalf of JSU and her students, faculty, staff, alumni and friends. We should always strive to be first, premier and on the cutting edge in higher education.
STUDENTS FIRST & FOREMOST

Become one of the most student-centered universities in the country by implementing relevant and appropriate Student Success strategies, developing students holistically and ensuring student Return on Investment.
GOAL 2

ACADEMIC & RESEARCH PROMINENCE

Become one of the most respected and prominent research universities in the country by maintaining our “higher research” status, becoming a Top 10 U.S. News & World Report ranked HBCU, having the best and most extensive HBCU Online degree program offerings and fulfilling our designation as Mississippi’s Public Urban Research University.
ATHLETIC PROWESS
RETURN OF ‘THE GLORY DAYS’
OF JSU SPORTS

Become one of the premier NCAA FCS sports programs in the country, where student-athletes compete fearlessly on and off the field, are retained and graduate, have access to quality coaching, mentorship and facilities and are actively engaged in campus life beyond athletics.
GOAL 4

CAMPUS AESTHETICS & SUSTAINABILITY

Retain and grow our status as one of the most beautiful and attractive urban campuses in the country by continuously investing in our physical plant and grounds, repairing and renovating older facilities and building new structures in order to compete favorably for students, faculty and staff.
CHANGING THE CULTURE, DEFINING “TIGER PRIDE” & EMBRACING OUR STATUS AS A COMMUNITY PILLAR

Become nationally known for quality customer service; efficient and effective operations; nurturing, caring and competent faculty and staff; alumni who readily give of their time, talent and treasure; and fulfilling our call to be a great community, city and state resource and partner.