**ALAN P. BRANSON**

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| EDUCATION  Jackson State University |  |
| **Ph.D. in Public Policy and Administration**  Dissertation: An Analysis of the Determinants of Check Cashing and Bank Branch Locations in the  State of Mississippi  University of North Carolina – Chapel Hill | **2017** |
| **Master of Business Administration**  Oral Roberts University | **1992** |
| **B.A. in Theological and Historical Studies**  Minor: Psychology  Senior Thesis: Depravity of Man and Knowledge of God in the Theology of John Calvin  AWARDS | **1986** |
| Mississippi Business Journal – Leaders in Finance | 2017 |
| 1st place, JSU Public Policy Student Symposium – Doctoral division | 2015 Spring |
| 1st place, JSU Public Policy Student Symposium – Doctoral division  RELATED EXPERIENCE  Hope Enterprise Corporation / Hope Credit Union | 2014 Fall |
| **Chief Financial Officer**   * Oversight of Accounting, Compliance, Information Technology, Data Analytics, and Project Management departments     Hope Enterprise Corporation / Hope Credit Union | **2019 – present** |
| **Chief Operating Officer**   * Oversight of core business lines (Commercial Finance, Mortgage Lending, Retail Financial   Services) including product and program development, implementation, and management   * Oversight of Community and Economic Development activities – Affordable Housing development and lending, Charter School lending, Healthy Food Financing, Hurricane response programs, Financial Counseling, and other special projects * Oversight of Information Technology, Data Analytics, Legal and Facilities Management departments     Hope Enterprise Corporation / Hope Credit Union | **2010 – 2018** |
| **Executive Vice President - Programs**  Oversight of core business lines (Commercial Finance, Mortgage Lending, Retail Financial Services) including product and program development, implementation, and management  Hope Enterprise Corporation / Hope Credit Union | **2006 – 2009** |
| **Vice President – Business Development**  Oversight of Commercial Finance and Mortgage business lines including product and program development, implementation, and management  Hope Enterprise Corporation | **2002 – 2005** |
| **Vice President – Business Development**  Oversight of Commercial Finance business line including product and program development, implementation, and management  The Generation Companies | **1997 – 2002** |
| **Vice President of Development**  Responsible for new hotel development – site selection and acquisition, financing packages, municipal approval, and construction management  Hope Enterprise Corporation | **1997 – 1997** |
| **Director of Development Finance**  Oversight of Commercial Finance business line including product and program development, implementation, and management | **1994 – 1996** |

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Harvard Business School

**Research Associate 1992 – 1994**

Researched SEC and FASB disclosure requirements - specific projects on voluntary versus involuntary disclosure and Fair Market Value Accounting (FASB 107)

North Carolina Rural Economic Development Center

**Microlending Program Consultant 1991 – 1992**

Responsible for financial projections, program policy development, and implementation of statewide micro-enterprise program

Signet Bank

**Middle Market Business Lender 1988 – 1990**

Developed and managed portfolio of small business customers

Signet Bank

**Commercial Management Associate 1986 – 1988**

Training rotations in Credit Analysis, Loan Review, Cash Management, and Management Reporting

PUBLICATIONS AND PAPERS

Branson, Alan, LaTonya Curley, Jennifer Hicks-McGowan, Christopher Roby, and Jae-Young Ko. 2016. “An Assessment of Payday Lending Practices in the Metro Jackson Area, Mississippi, and Potential Policy Responses.” Online Journal of Rural and Urban Research 6 (1).

SELECT PRESENTATIONS (2013-2018)

Social Enterprise in the Third Sector

McLean Institute Conference on Rural Entrepreneurship

Oxford, MS

April, 2018

Economic Development 201: Small Business Development

Rural LISC Annual Seminar XXV

Washington, DC

May, 2016

Exploring Strategies to Increase Diversity, Inclusion, and Equity at Your CDFI and Beyond

Opportunity Finance Network Annual Conference

Detroit, MI

November, 2015

Establishing and Executing a Credit Union & Non-Profit Affiliate Structure: A Case Study

National Federation of Community Development Credit Unions

Phoenix, AZ

September, 2015

HOPE: A Case Study

of Virginia, Darden School of Business

New Orleans, LA

January, 2013

OTHER ACTIVITIES

Expanding Black Business Credit – National Steering Committee

Joint Center for Housing Studies Convening – 2017 Planning Committee

U.S. Financial Diaries Project – Advisory Committee Member

Rural LISC Advisory Committee – Member, Program Action Review Committee, Executive Committee

Primary Care Development Corporation CDE – NMTC Community Advisory Board Member

Urban Atlantic Mid-City CDE – NMTC Community Advisory Board Member

Appalachian Capital Corporation – Commercial Credit Committee Member

Parkway Hills UMC - Finance Committee Chair

Opportunity Finance Network – Director, Treasurer, Finance Committee Chair, Executive Committee

Mid-South Delta LISC Local Advisory Committee – Member, Grant Review Committee, Executive Committee