

# **BACHELOR OF BUSINESS ADMINISTRATION ENTREPRENEURSHIP**

The academic curriculum for Entrepreneurship is designed to expose students to the challenges and opportunities of new venture start ups, the management of developing businesses, and/or the management of existing small businesses and franchises. Students also gain insight into the knowledge and tools needed for customer discovery and validation.

*College of  
Business*



## COURSE TYPE DESCRIPTIONS

General Education Core	GEC	<b>General Education Core (GEC)</b> courses are courses that every student must take in order to obtain a degree from Jackson State University. GEC courses are essential to every undergraduate degree at Jackson State University. Collectively, there are 30 credit hours of GEC course requirements.
General Education Pathway	PATH	<b>General Education Pathway (PATH)</b> courses are courses that are connected through interdisciplinary themes and are selected at the student's discretion to fulfill the general education curriculum. Through experiential learning and reflective writing, students will have the opportunity to integrate knowledge across courses, develop their skills and an enhanced sense of civic responsibility. Students select nine (9) hours from the pathway of choice. Each pathway concludes with a related one (1) credit hour a University Required (UR) course.
University Required	UR	<b>University Required (UR)</b> courses are courses that are specific to Jackson State University and are designed to integrate students within the Jackson State University community by promoting student success resources, strategies and high impact practices.
Degree Program Requirement	DPR	<b>Degree Program Required (DPR)</b> courses are courses that are required for completion of a degree program within the specified major.
Electives	DPE or GEL	<b>Electives</b> are courses selected at a student's discretion and provide opportunities for students to pursue their academic interests. There are two types of electives. <b>Degree Program Elective (DPE)</b> courses are elective courses that are partially restricted such that students select courses from a specified group of identified courses (e.g., departmental elective courses) to fulfill a particular requirement. <b>General Elective (GEL)</b> courses are courses that may be selected from any program for which the student has fulfilled the proper prerequisites.
Professional Concentrations	PC	<b>Professional Concentration (PC)</b> courses complement Degree Program Required courses and allow students to have a concentrated area of study within the major.

**COLLEGE OF BUSINESS  
ENTREPRENEURSHIP**

**FRESHMAN YEAR FALL 1ST SEMESTER**

COURSE	COURSE TITLE	CREDIT HOURS	COURSE TYPE	GRADE	SUCCESS MARKER/NOTE
BIZ 101	University Success for Business Majors I	1	UR		
ENG 104	Composition I	3	GEC		
MATH 111	College Algebra	3	GEC		
	Humanities & Fine Arts Option	3	GEC		
	Natural Science Option	3	GEC		
	Social & Behavioral Science Option	3	GEC		
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TERM GPA:</b>		

Comments:

**FRESHMAN YEAR SPRING 2ND SEMESTER**

COURSE	COURSE TITLE	CREDIT HOURS	COURSE TYPE	GRADE	SUCCESS MARKER/NOTE
BIZ 102	University Success for Business Majors II	1	UR		
ENG 105	Composition II	3	GEC		
MATH 221	Calculus for Business	3	DPR		
	Humanities & Fine Arts Option	3	GEC		
	Natural Science Option	3	GEC		
	Pathway Option	3	PATH		
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TERM GPA:</b>		

Comments:

**SOPHOMORE YEAR FALL 1ST SEMESTER**

COURSE	COURSE TITLE	CREDIT HOURS	COURSE TYPE	GRADE	SUCCESS MARKER/NOTE
BIZ 201	Introduction to Business	3	DPR		
ECO 211	Principles of Macroeconomics	3	GEC		
ACC 211	Principles of Financial Accounting	3	DPR		
	Humanities & Fine Arts Option	3	GEC		
	Pathway Option	3	PATH		
	<b>TOTAL CREDIT HOURS</b>	<b>15</b>	<b>TERM GPA:</b>		

Comments:

**SOPHOMORE YEAR SPRING 2ND SEMESTER**

COURSE	COURSE TITLE	CREDIT HOURS	COURSE TYPE	GRADE	SUCCESS MARKER/NOTE
UNIV 200	Civic Engagement	1	UR		
ECO 212	Principles of Microeconomics	3	DPR		
ENTR 285	Creativity, Innovation and Entrepreneurship	3	DPR		
ACC 212	Principles of Managerial Accounting	3	DPR		
GB 201	Legal Aspects of Business	3	DPR		
	Pathway Option	3	PATH		
	<b>TOTAL CREDIT HOURS</b>	<b>16</b>	<b>TERM GPA:</b>		

Comments:

JUNIOR YEAR FALL 1ST SEMESTER					
COURSE	COURSE TITLE	CREDIT HOURS	COURSE TYPE	GRADE	SUCCESS MARKER/NOTE
MNGT 330	Management to Organization	3	DPR		
MKT 351	Marketing Management	3	DPR		
ECO 256	Business Statistics I	3	DPR		
MNGT 351	Management Information Systems and Application	3	DPR		
FIN 320	Business Finance	3	DPR		
	TOTAL CREDIT HOURS	15	TERM GPA:		

Comments:

JUNIOR YEAR SPRING 2ND SEMESTER					
COURSE	COURSE TITLE	CREDIT HOURS	COURSE TYPE	GRADE	SUCCESS MARKER/NOTE
ENTR 382	Applied Information Systems for	3	DPR		
ECO 356	Business Statistics II	3	DPR		
BIZ 350	Business Communication	3	DPR		
ENTR 385 or MKT 385	Marketing for Entrepreneurship and Small Businesses (crossed-listed courses)	3	DPR		
ENTR 384	Internship and Apprenticeship in Entrepreneurship Studies	3	DPR		
	TOTAL CREDIT HOURS	15	TERM GPA:		

Comments:

SENIOR YEAR FALL 1ST SEMESTER					
COURSE	COURSE TITLE	CREDIT HOURS	COURSE TYPE	GRADE	SUCCESS MARKER/NOTE
MNGT 458	Strategic Management	3	DPR		
MNGT 482	Business Ethics	3	DPR		
ENTR 485	Venture Creation I	3	DPR		
ENTR 460 or ENTR 470	Technological & Creative Art Innovation or Urban, Social & Non-Profit E Ventures	3	DPR		
	Any International Business Core (Not already required in major)	3	DPE		
	TOTAL CREDIT HOURS	15	TERM GPA:		

Comments:

SENIOR YEAR SPRING 2ND SEMESTER					
COURSE	COURSE TITLE	CREDIT HOURS	COURSE TYPE	GRADE	SUCCESS MARKER/NOTE
MNGT 334	Supply Chain Management	3	DPR		
ENTR 300 or FIN 300	Finance for Small Business and Entrepreneurship Ventures	3	DPR		
ENTR 486	Venture Creation II	3	DPR		
ENTR 462 or MNGT 462	International Business and Entrepreneurship (Crossed listed courses)	3	DPR		
	TOTAL CREDIT HOURS	12	TERM GPA:		

Comments:

TOTAL HOURS: 120 REQUIRED

Candidates that transfer 12 or more hours of college credit are exempt from UNIV 100: University Success; however, the student must take 2 hours of general electives to replace UNIV 100.

Student Signature: \_\_\_\_\_

Advisor Signature: \_\_\_\_\_