Component Library Style Guide

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- Two Column Components
- Next Steps
- Link List
- Accordion
- Full-width Image
- Testimonial Cluster
- News Cards
- Event Cards
- Gallery Components

Hero Section

The hero is used as a page title with a supporting image, be sure to disable the "Enable Page Title" selector at the bottom of the page builder.

About JSU

Home Hero Section

The Home Hero is used as a page title with a supporting image, description text and two CTAs. The Home Hero is used only on the homepage and college homepages. Be sure to disable the "Enable Page Title" selector at the bottom of the page builder.

Elevate.
Innovate.
Jackson
State.

A public HBCU raising up leaders and advancing society through transformative ideas.

Apply Now **Apply Now**

Type Styles

Heading 1

Heading 2

Heading 3

Heading 4

Body Content

The Body Content is used as a page overview with subheadline, description text, and up to two CTAs. The Section menu for the page is selected in the left column using the Global Sidebar Nav.

ABOUT MENU

- Why JSU
- Mission & History
- HBCU Heritage
- Our Campus
- Leadership

Ready To Be A Tiger?

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

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Schedule A Visit ›

Quickfacts

3 and 4 column Quickfacts

Quickfacts are used to display accolades or interesting figures. An icon must be selected from the media library. There are two text sections, one for the large text for the fact or figure, and a second for the smaller text.

1,597

BACHELOR DEGREES AWARDED IN 2020.

#7

RANKED HBCU BY COLLEGE CONSENSUS.

51K

ALUMNI WORLDWIDE.

$61K

AVERAGE SALARY FOR COMMUNICATIONS PROFESSIONALS.

151K

PREDICTED NEW COMMUNICATIONS JOBS IN THE NEXT DECADE.

792

SCHOLARSHIPS AWARDED IN 2020-2021 SCHOOL YEAR.

3

DIFFERENT LABS OFFERED IN VIDEO, DESIGN, AND JOURNALISM.

Icons

Callouts

Flush Image 3 Button and 2 Button

The Callout / Flush Image functions as a two-column callout with Headlines, CTAs, and Descriptive text supported but a full-width image.

Challenge Minds, Changing Lives

At JSU, we prepare our students to be global leaders by challenging them to improve themselves and inspiring them to go further. Our emphasis on fully integrated learning means your education goes beyond the classroom and into the lab, the community, and the world. Here, you will find countless opportunities to realize your full potential.

Apply › **Visit ›** **Request Information ›**

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Apply ›   **Visit ›**

Two Column (Left and Right)

The Callout / Two Column is likely to be the most used component. With Headline, Descriptive Text, Supporting Image, and up to 3 CTAs this component is the most effective for on-page navigation and promotion of content. The background color and type color can be custom edited. Two Column callouts should "zig-zag" down the page in a Z pattern for best readability and usability. For added dimension and texture, a Divider Line can be added using a 1/2 Column Wrapper.

Housing & Dining At JSU

With seven residence halls and several meal plans to choose from, you can experience the convenience of living close to classes and all the amenities JSU offers. Plus, our Housing and Residence Life association organizes ongoing activities so you can get involved.

Explore Residence Life at JSU ›

See JSU Dining Options ›

Learn At A Top Research University

We are a designated high research activity school with an emphasis on interdisciplinary collaboration and over $25.8 million in funding each year. From our pre-accelerator program, EnRICH, to our Center for Innovation and Entrepreneurship (CIEED), JSU helps our students and faculty bring their work into the world.

Explore Research Opportunities ›

Degree Outcomes

Mass Communications graduates have gone on to become successful sports analysts, radio personalities, DJs, TV broadcasters, reporters, and more. In fact, our department chair, Dr. Elayne H. Anthony '73, broke barriers as the first Black woman anchor at WJTV Channel 12, Jackson's oldest TV station.

With the 24 hour news cycle and digital media expanding, the Bureau of Labor Statistics predicts communications jobs will grow by 14% in the next decade—more than double the average rate of 5%. And with a Mass Communications degree from JSU, you will be well-positioned to make a career in the industry you are passionate about.

Financial Aid & Scholarships

When you join the Jackson State University family, you join a legacy of excellence stretching back to our founding in 1877. Our emphasis on combining outstanding academics with a caring, nurturing environment empowers and prepares you to become a leader, in whatever you choose to do.

With over 90 comprehensive programs at the undergraduate, graduate, and professional levels, high research activity, and cutting-edge technology, JSU has something for everyone.

Explore JSU Scholarships ›

Learn More About FAFSA ›

Net Price Calculator ›

Two Column Quote

The Callout / Two Column Quote is used to highlight important quotes, stories, and voices. The component has Eyebrow text to denote what type of quote (Featured Faculty, Students on Outcomes, Alumni Voices, etc.), Quote Text, Attribution, Descriptive Text, 1 CTA, and a supporting Image.

Featured Staff

"I Want To Highlight The Roles That Black People Have Played In American History And History At Large. I Want To Have A Career That Helps Bring Our Stories To Life."

-Alissa Rae, Margaret Walker
Center Oral Historian

While we welcome and serve a diverse student population, our strong HBCU roots influence everything we do. The CLA plays a large part in contributing to Black culture and history through our Margaret Walker Center.

Visit the Margaret Walker Center ›

Featured Staff

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Visit the Margaret Walker Center ›

Two Column (1 Button, 2 Button, 3 Button)

The Callouts / Two Column are used to highlight specific messaging and are to be used with a specific hexagonal background that must be selected from the media library and aligned bottom right with the blue background color and set to non-repeat. This component supports a headline, descriptive text and up to 3 CTAs.

Short Display Headline

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

Action

Action

Action

Two Column Billboard

The Callout / Two Column Billboard is used to segment links that might need more context or feature in the understanding or navigation. The billboard populates 6 cards, but you can add or delete as you go by easily duplicating or removing. The Billboard has a Headline and Descriptive Text, each card has A headline, descriptive text, CTA, and supporting image.

Medium Length Headline

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Lorem Ipsum

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Action

Lorem Ipsum

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Action

JSU JACKSON STATE
Pay to the order of JSU ATHLETICS $70,000
SEVENTY THOUSAND 00/100
Memo "DAY OF GIVING"

Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse vel purus ut arcu tempor mollis vitae sit amet nulla. Morbi quis interdum odio, ut hendrerit nisl. In eu mollis elit.

Action

Lorem Ipsum

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Action

Lorem Ipsum

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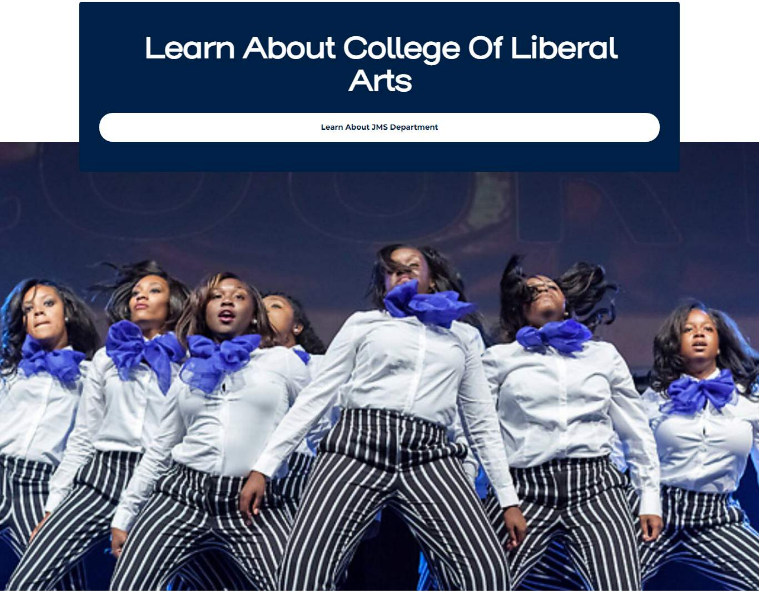
Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse vel purus ut arcu tempor mollis vitae sit amet nulla. Morbi quis interdum odio, ut hendrerit nisl. In eu mollis elit.

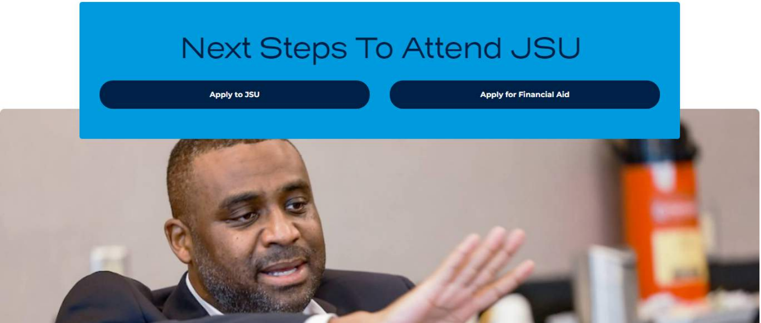
Action

Two Column / Next Steps

The Callout / Two Column / Nest Steps is used for prominent CTAs with 1-4 CTA options. The component has a headline, 1-4 CTAs, and supporting image.



Learn About College Of Liberal Arts



Next Steps To Attend JSU

Next Steps To Attend JSU

Apply to JSU
Apply for Financial Aid
Contact Admissions

Next Steps To Attend JSU

Request Info
Contact an Advisor
Visit
Apply

Link List

The Link List is used to promote links for resources or longer link listings. The component has a headline, and descriptive text and up to 12 CTAs.

Departments

Each of our 10 departments provide engaging academic programs taught by our supportive and diverse faculty members.

- Art and Theatre
- Criminal Justice & Sociology
- English, Foreign, Speech Communication
- History & Philosophy
- Journalism & Media Studies
- Military Science
- Music
- Political Science
- Psychology
- Public Policy & Administration

Accordion

Accordions are used to segment long-form content that doesn’t need to be fully accessible on-page. An accordion can be used for lengthy technical information, FAQs, and more. The Accordion has a headline and the inner/open state is a full WYSIWYG.

Title for Accordion +

Title for Accordion +

Title for Accordion ⊕

The Two Column callout Text and Action Links

The Two Column callout Text and Action Links is used for more prominent and message-focused copy w/ up to 2 CTAs.

Curriculum & Courses

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Action ›

Action ›

Full–width Image

The Two Column callout Full-width image is used to vary the design with more visuals. There is the headline, descriptor text, and up to 2 CTAs. The image must be added to the background field of the Wrapper.

A Proud HBCU Tradition

Historically Black Colleges and Universities (HBCUs) are American establishments stretching back to the 19th century. These schools were created to provide higher education opportunities for Black Americans, who were discriminated against and denied entry to existing institutions at the time.

Today, HBCUs carry on that noble legacy by providing excellent educations to diverse student populations, and Jackson State University is proud to be part of this tradition. From our founding in 1877 as a seminary, to our present day status as a doctoral research university, JSU stays committed to developing leaders and advancing society through transformative ideas.

Two Column callout Flush Image Quote

The Two Column callout Flush Image Quote is another to use quotes and feature prominent stories. There is Headline, Quote, Attribution, Descriptive Text, and CTA

Industry Partnerships

"There's A Tremendous Need For A Bigger Pipeline Of Talent...We Get That From? JSU. "

Danny White,Honeywell International, Inc

JSU strategically partners with leading corporations, like Honeywell and J.P. Morgan, to support our students from matriculation to graduation and provide excellent career opportunities.

Read About Industry Partnerships ›

Testimonial Cluster

The Testimonial cluster pulls in the testimonial carousel. These testimonials are managed centrally in the Testimonials Post Type (in the dashboard). Each testimonial is categorized, so the proper category must be selected at the bottom of the page builder.

CANDACE MONGO '25, ADMITTED STUDENT

> "Thee I Love, already. I've always wanted an HBCU experience. I love the people here and the vibe it gives me."

‹ ›

News Cards

The News Cards pulls in the news carousel. These news stories are managed centrally in the newsroom Post Type (in the dashboard). Each news story is categorized, so the proper category must be selected at the bottom of the page builder.

Jackson State Newsroom

Browse All Articles >

July 29, 2022

JSU College Of Business Kicks Off 50th Anniversary Celebrations

JSU JACKSON STATE
Pay to the order of JSU ATHLETICS
SEVENTY THOUSAND
DAY OF GIVING
July 29, 2022
70,000

August 2, 2022

JSU Day Of Giving Surpasses $500K Goal, And Still Counting

August 1, 2022

Jackson Sta
Welcomes C
Executive Ph
Higher Educ

Event Cards

The Event Cards pulls in the events carousel. These events are managed centrally in the Events Post Type (in the dashboard). Each event is categorized, so the proper category must be selected at the bottom of the page builder.

Next At JSU

Browse All Articles >

```
WP_Term Object ( [term_id] => 381 [name] => Home [slug] => home [term_group] => 0 [term_taxonomy_id] => 382
[taxonomy] => event_category [description] => [parent] => 0 [count] => 4 [filter] => raw )
```

August 20, 2022

Sample Event

Lorem Ipsum is simply dummy text of the printing and typesetting indus

August 20, 2022

Sample Event

Lorem Ipsum is simply dummy text of the printing and typesetting indus

August 20, 2022

Sample Event

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Gallery Carousel

The Gallery Carousel pulls in the SL Gallery carousel. These images are managed centrally in the SL Gallery Post Type (in the dashboard). Each image is categorized, so the proper category must be selected at the bottom of the page builder.

Student Life At JSU

From sporting events to Jackson cultural offerings, there is always more to do at JSU.

Explore Life at JSU >

Gallery Modal

The Gallery Modal pulls in the Masterslider carousel. These images are managed centrally in the Master Slider Post Type (in the dashboard). Each gallery is categorized, so the proper category must be selected within the wrapper.

Our HBCU History, Illustrated

Reflecting on our historic past and the moments that inspired and shaped us.

Our Staff

John Smith

Professor of Biology

johnsmith@jsu.edu

Sample Staff

Sample Staff