

JSU'S APPROACH TO RENOVATE THE MARRIOTT WHILE ADDRESSING CAMPUS NEEDS OVER THE NEXT FIVE YEARS

To address campus repair and renovation needs over the next four years, while also prioritizing the transformational Marriott hotel project, JSU will require a strategic and comprehensive approach. JSU will take the following seven-pronged method focused on revamping critical safety and compliance issues through diversified funding sources, efficient cost management measures, and collaborative partnerships.

SEVEN-PRONGED STRATEGIC APPROACH:

1. **Phased Renovation Approach:** JSU will adopt a phased strategy over four years to address campus repair and renovation needs, prioritizing the extensive Marriott hotel project while focusing on urgent safety and compliance issues.
2. **Diversified Funding Sources:** To secure necessary funding, JSU will diversify its sources, including federal and state grants, private donations, corporate sponsorships, and targeted fundraising involving alumni and the community, inclusive of a major capital campaign initiative.
3. **Cost Efficiency Measures:** JSU will implement campus-wide cost management strategies such as bulk purchasing, energy-efficient solutions, and leveraging in-house resources for minor renovations to maximize available funds.
4. **Collaborative Partnerships:** JSU will strengthen partnerships with local government, businesses, and explore public-private partnerships for financing and maintenance garnering additional support.
5. **Project Management:** JSU will continue to utilize a dedicated project management team to oversee renovations, conduct regular audits, and provide transparent progress reports to ensure effective project oversight.
6. **Community Engagement:** Involving students, faculty, and staff in planning and execution of projects, primarily through the development of JSU's 10-year Campus Master Plan, will foster support and ownership of various renovation initiatives.
7. **Incremental Implementation:** A graduated, step-by step, and at times staggered approach in implementing project timelines will be taken, allowing for manageable budget allocations and timely completion of smaller, impactful projects alongside larger-scale initiatives.