

JACKSON STATE UNIVERSITY®
DEVELOPMENT FOUNDATION

Derek D. Polk

1877 SIGNATURE

E V E N T 2 0 2 5



Friday, November 21, 2025 • 7 p.m.

S P O N S O R S H I P S





JACKSON STATE UNIVERSITY®

Development Foundation

1969

On behalf of the Jackson State University® Development Foundation Board of Directors, I am pleased to invite you to partner with us as a corporate sponsor for the **4th annual 1877 Derek D. Polk Signature Event**, taking place on **Friday, November 21, 2025 at 7:00 p.m.** at the Jackson Convention Complex in downtown Jackson.

This premier fundraising event honors the legacy of the late Derek D. Polk, a proud Jacksonian and devoted supporter of his alma mater, whose passion for service and philanthropy continues to inspire us all. Through this celebration, we not only pay tribute to his memory, but also raise essential funds to support scholarships, programs, and opportunities that directly benefit Jackson State University students.

This year, our sponsorship goal is \$250,000. Reaching this milestone will allow the Development Foundation to expand scholarship offerings, strengthen student support programs, and provide more resources that prepare our students for success in an increasingly competitive world.

Enclosed, you will find detailed sponsorship opportunities outlining the benefits at each level of partnership. From prominent brand recognition at the event to engagement with our distinguished network of alumni and supporters, your investment will make a lasting difference in the lives of our students while showcasing your company's leadership in corporate social responsibility.

We would be honored to count you among our distinguished supporters for this year's Signature Event. Together, we can honor Derek D. Polk's enduring legacy and ensure that Jackson State University continues to thrive for generations to come.

Thank you for your consideration. I look forward to the opportunity to discuss how your company can play a key role in helping us reach our \$250,000 goal and in making this year's event our most impactful yet.



With appreciation,

LaSonya Harris-Hall

LaSonya Harris-Hall
Chairman of the Board
Jackson State University® Development Foundation

the SPONSORSHIP LEVELS

ELITE SPONSOR

\$50,000

- Exclusive premier sponsor level
- Full visibility: logo/name on all materials, invitation, program and signage
- Premier seating for ten (10) with Bourbon Lounge access, ten (10) drink tickets and table refreshments
- Verbal recognition from podium
- 2026 Legacy Wall recognition
- Invitation to 2026 Legacy Wall Reveal & Donors' Reception
- Four (4) reserved tickets and two (2) reserved parking passes for JSU/Alcorn Game
- Field recognition at JSU/Alcorn Game
- Full-page ad in the JSU/Alcorn Football Game Day Booklet

STERLING SPONSOR

\$25,000

- Prominent logo/name on materials, invitation, program and signage
- Premier seating for eight (8) with Bourbon Lounge access, eight (8) drink tickets and table refreshments
- Verbal recognition from podium
- 2026 Legacy Wall recognition
- Invitation to 2026 Legacy Wall Reveal & Donors' Reception
- Two (2) reserved tickets and one (1) reserved parking pass for JSU/Alcorn Game
- Half-page ad in the JSU/Alcorn Football Game Day Booklet

the SPONSORSHIP LEVELS

LEADERSHIP SPONSOR

\$15,000

- Logo/name on materials, invitation, program and signage
- Premier seating for six (6) with Bourbon Lounge access, six (6) drink tickets and table refreshments
- Verbal recognition from podium
- 2026 Legacy Wall recognition
- Invitation to 2026 Legacy Wall Reveal & Donors' Reception
- Two (2) reserved tickets and one (1) reserved parking pass for JSU/Alcorn Game

PARTNER SPONSOR

\$10,000

- Logo/name on materials, invitation, program and signage
- Premier seating for four (4) with Bourbon Lounge access, four (4) drink tickets and table refreshments
- Verbal recognition from podium
- 2026 Legacy Wall recognition
- Invitation to 2026 Legacy Wall Reveal & Donors' Reception
- Two (2) reserved tickets and one (1) reserved parking pass for JSU/Alcorn Game

SUPPORTER SPONSOR

\$5,000

- Logo/name on materials, invitation, program and signage
- Premier seating for two (2) with Bourbon Lounge access, two (2) drink tickets and table refreshments
- Verbal recognition from podium
- Two (2) general admission tickets for JSU/Alcorn Game

the SPONSORSHIP FORM

Organization/Individual Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Levels: ☐ \$50,000 ☐ \$25,000 ☐ \$15,000 ☐ \$10,000 ☐ \$5,000

I am unable to attend, but would like to make a contribution in the amount of \$ _____.

Total Amount Enclosed \$ _____

☐ Check Enclosed ☐ Please charge my credit card: MC Visa AMEX Discover

Amount: \$ _____ Card Number: _____ Exp: _____

Cardholder Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Signature: _____

The JSU[™] Development Foundation, Inc., is a 501 (c)(3) organization. Sponsorships may be purchased online at www.jsums.edu/jsudf. Please make checks payable to the Jackson State University[®] Development Foundation (Memo: 1877 Derek D. Polk Signature Event). Sponsorship is tax deductible to the extent allowed by law.

For more information, please contact:

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